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BHARATA MATA
INSTITUTE OF MANAGEMENT
Thrikkakara, Kochi-21

Approved by AICTE, Affiliated to MG University Kottayam, Re-accredited by NAAC with A+ Grade

ANNUAL REPORT

2022-2023

DEPARTMENT OF MBA



Department at a Glance

Bharata Mata Institute of Management (BMIM) is the jewel in the crown of BMC. BMIM offers a two-year full-time MBA programme affiliated to M.G. University and approved by AICTE education. BMIM is one of the pioneer self-financing Business Schools in Kerala. It holds a consistent record of providing good placement to all eligible students along with good academic result. This is possible only because of a strong back up in terms of a visionary management with zeal to uplift department accompanied with outstanding student friendly teaching staff and outstanding service-oriented non-teaching staff.

Department Vision

To be a centre of excellence in management education by providing comprehensive training to students

Department Mission

To develop a generation of managers for meeting the global managerial challenges. We mould managers committed to serve mankind.

Courses offered

PG-MBA

**P. hD- Proposed to start a Research Centre
Addon**

Department Highlights

Ph.D Awarded - 3

Awards and Recognitions- 1

Paper Presentations- 2

Publications - 5

University Rank Holders - 2

MoUs - 1

NET/JRF Qualifiers - 4

Faculty Profile

Prof. Dr. B Hareendran

Academic Director

Qualification: B.Sc, B.Tech, MBA, Ph.D

Joining Year: 2017



Ms. Susan K Mathew

Assistant Professor

Qualification: M.A

(Personnel Management and Industrial Relation)

Joining Year: 2005



Mr. Rajmohan Kadavil

Assistant Professor

Qualification: MBA, NET, PGDMM, PGDIB, PGDPM&IR, PGDR

Joining Year: 2007



Faculty Profile

Mr. Sunil S. S

Assistant Professor

Qualification: B.Sc, PGDBA, NET

Joining Year: 2017



Dr. Bejoy Joseph

Assistant Professor

Qualification: M.com, MBA, UGC NET, PhD

Joining Year: 2019



Dr. Geetha Jose

Assistant Professor

Qualification: MBA, NET, PhD

Joining Year: 2021



Student Profile

Class	Batch (eg.2020-22 & 2021-23)	Male	Female
UG – 1st Year	NIL	NIL	NIL
UG – 2nd Year	NIL	NIL	NIL
UG – 3rd Year	NIL	NIL	NIL
PG – 1st Year	57	24	33
PG – 2nd Year	57	18	39
Research Scholars			
Part Time	NIL	NIL	NIL
Full Time	NIL	NIL	NIL

Student Representatives

Class	Male (Name)	Female (Name)
2022-24	Paul Jims	Alfiya P.A
2021-23	John Jacob	Tanya Pious

Result analysis of Students 2021-23 (PG)

UG						PG			
Semester									
I	II	III	IV	V	VI	I	II	III	IV
						57	57	57	57

UG							PG			
Semester										
	I	II	III	IV	V	VI	I	II	III	IV
Count							52			
%							91.2%			

Result analysis of Students 2020-22 (PG)

UG						PG			
Semester									
I	II	III	IV	V	VI	I	II	III	IV
						60	57	57	57

UG							PG			
Semester										
	I	II	III	IV	V	VI	I	II	III	IV
Count						55	50	55	55	
%						91.66%	87.71%	96.49%	96.49%	

Department Contribution to Examinations

Name of the Faculty	Role Taken
Dr. Hareendran	Question paper Setter
Susan Mathew	Chief Examiner, Additional Examiner, Question paper Setter
Rajmohan Kadavil	Chairman, Chief Examiner, Additional Examiner, Question paper Setter
Sunil Sebastian	Chief Examiner, Additional Examiner, Question paper Setter
Dr. Bejoy Joseph	Chief Examiner, Additional Examiner, Question paper Setter
Dr. Geetha Jose	Chief Examiner, Additional Examiner, Question paper Setter

Institutional responsibilities held by the faculty

Name of the Faculty	Responsibilities Held
Dr. Hareendran B	The president of MBA Association
Susan Mathew	Coordinator for HR Club
Rajmohan Kadavil	Staff Secretary of BMIM, Coordinator for marketing club
Sunil Sebastian	Coordinator for placements, entrepreneurship club
Dr. Bejoy Joseph	Coordinator for Research Publications, Foreign Collaborations, Student fest, Community projects, Building up neighbour hood initiatives,
Dr. Geetha Jose	Coordinator for monthly activity reports, higher education webinar/ talk series, FDPs, literary club

Department Association

About the Association: It nominates office bearers of Management Students Association which has the mandate for conducting programmes and competitions meant for managerial skill development of all the students in the department and the wholistic development of an individual with help of KMA, NIPM and ISTD.

2. Nominate a placement Committee which will coordinate and help all placement and placement Training activities of the second year students

3. Nominate the executive committee for HR Club, Marketing Club, Finance Club, Entrepreneurship club which are the functional clubs in BMIM and Community service club

Structure of the Association:

The President of the Association is Academic Director, Prof. Dr. Hareendran B and he entrusts the responsibilities to each faculty respective of clubs. The staff coordinator for HR club is Ms.Susan K Mathew, The staff coordinator for Marketing club and Entrepreneurship club is Mr. Rajmohan Kadavil, The staff coordinator for Finance Club and Community Service Club is Dr.Bejoy Joseph, The staff coordinator for Literary Club is Dr. Geetha Jose



Day Observations

Yoda Day

Coordinator : Dr. Geetha Jose

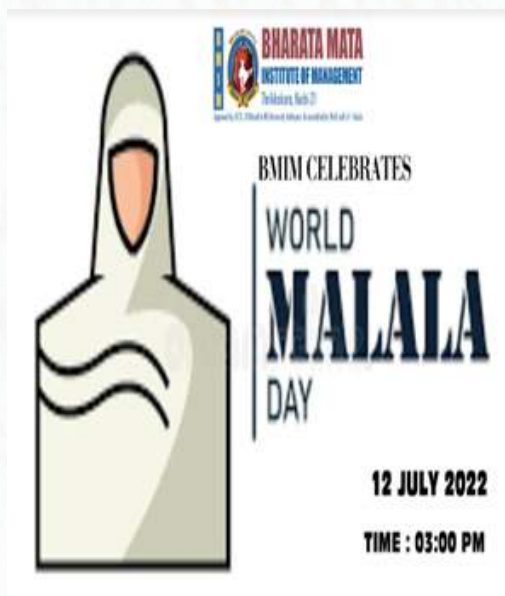
Number of Participants : 57

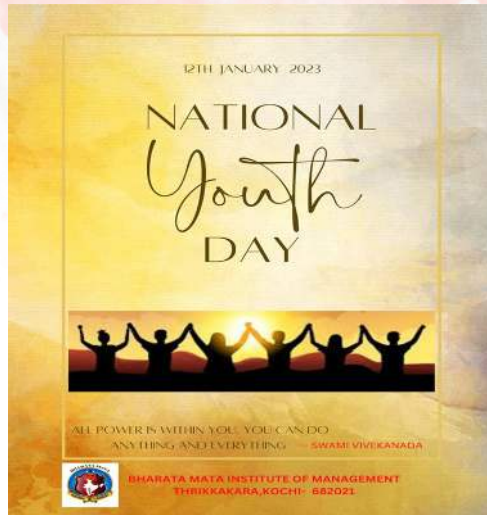
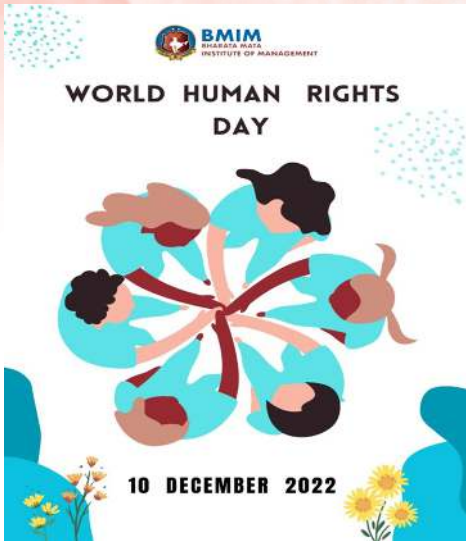
With an objective to strengthen the body, mind, and soul, BMIM community came together on June 21, 2022, to celebrate International Yoga Day. BMIM observed Yoga Day at Thirunelly, as the students were undergoing a rural immersion programme in Thirunelly, Waynad. The yoga session was conducted by Ms. Elizabeth Jain, First Year Student. She guided the members to perform various asanas and helped them understand the significance of yoga in their lives.



World Malala Day

On 12th July, Bharata Mata Institute of Management observed World Malala Day .The program started at 2.30 pm in the 1st year MBA Classroom. The event was coordinated by Team Venice. The events started with a small introduction on the Malala day which was given by Martin Jose. The first program was “About Malala”, and was presented by Sanshya Berty. Ms. Sanshya gave a glimpse on who is Malala, her life and about her achievements. Next event was an elocution by Ashwin K Pai and Ajith George. Both of them gave a small inspiring speech on the topics ‘Importance of women education’ and “Empowering women through Education” respectively. The Event ended at 3.00 p.m.





Initium 2022

BMIM organised Initium 2022, formal opening ceremony of 18th Batch '22-'24 on 25th August 2022. The auspicious occasion started with lighting the chirag symbolising the light of knowledge by new blooms of BMIM family amidst BMC Anthem followed by Rangapooja, reading of holy scriptures, Bhagvat Gita, Quran and Holy Bible and prayer. Asst. Prof. Susan K Mathew, delivered the welcome address. Rev. Fr. (Dr) Abraham Oliapurath, Managing Director, BMIM presided over the function. Mr. Salim M, Managing Director, Consumerfed delivered the inaugural address. Dr. K M Johnson, Principal, BMC, Rev. Fr. Jimmichan Karthanam, Assistant Manager, BMC and Prof. Dr. B. Hareendran, Academic Director, BMIM, felicitated on the occasion, followed by giving Memento to the Guest of Honour by Rev. Fr. (Dr) Abraham Oliapurath, Managing Director, BMIM. Asst. Prof. Rajmohan Kadavil proposed vote of thanks and the program ended with National Anthem.





ONAM Celebrations at BMITM

The programme was conducted on 1st September 2022 at 10am started with an official function, the invited guests were Fr. Abraham Oliyapuram, Fr. Jimmychan Karthanam, Principal and the Academic Director. The first event was Thiruvathira by the final year students. Other programmes are onapaatu, malayaali manga and Kerala Sreeman, tongue twister, lemon and spoon race, and at last vadamvalli were conducted. The programme ended with a vote of thanks, by thanking all the chief guests and the students for making the programme grand success. The winners of each competition are: Onapaatu- Seniors;Malayaali Manga – Midhila;Kerala Sreeman- Aswanth;Tongue Twister – Don Susan;Lemon And Spoon – Delisha;Vadamvalli- Second Years



Induction and Orientation

The event started at MBA Seminar Hall by the arrival of the (resource person) Nandhakumar Nair at 9.30 AM. The hosts for the induction programme were Alifiya and Anusree. The session commenced at 9.42 AM. We discussed confusions regarding what were the key factors that industry look into while employing an MBA graduate. He suggested certain key skills to the students to be processed by the end of the course. He also spoke about his company in which he is been working for more than 10 years. He also explained about carborundum. In question answer session Ranjani and Jithin Prakash raised questions regarding the subject matter. The session came to an end by 12.40 PM. Muhammed Thanzeel proposed the vote of thank



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INDUCTION AND ORIENTATION DAY B
TOPNOTCH PROFESSIONAL TALK

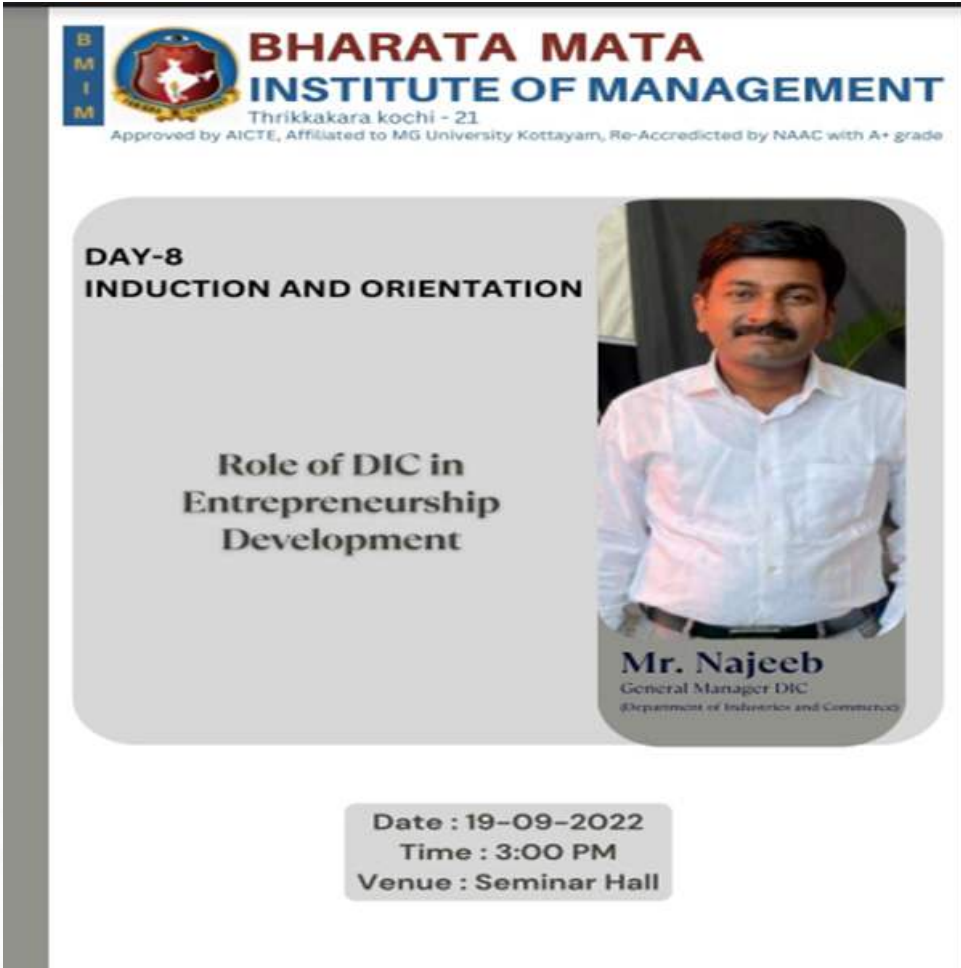
Expectation of Industry from MBA'S

Mr. Nandkumar Nair
*Senior Associate Vice President
Carborundum Universal Limited*

Monday 19-9-22
9.15 am onwards
Seminar Hall

Induction and Orientation- Role of DIC in Entrepreneurship

Eighth day induction programme was conducted on 29 th September,2022 , at the seminar hall from 3:00 pm to 4:30 pm.Welcome speech was done by Alfiya P .A..Speaker of the day was Mr Najeeb sir General Manager DIC, It's a great opportunity for all of us toknow about the role of DIC in entrepreneurship development.He talked various benefits offered to small scale enterprises and various schemes offered By DIC for promoting small, tiny, cottage and village industries in a particular area and to make available all necessary services and facilities for entrepreneurs at one place.Questions were raised by Ranjani, jithin prakash , Alfiya P.A. Feedback was given by S.Ranjani Vote of thanks was done by Muhammad Thanzeel.A momento was also given by hareendran sir to the speaker at the End of the session.



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DAY-8
INDUCTION AND ORIENTATION

Role of DIC in
Entrepreneurship
Development

Mr. Najeeb
General Manager DIC
(Department of Industries and Commerce)

Date : 19-09-2022
Time : 3:00 PM
Venue : Seminar Hall

Workshop on Fundamentals of commodity markets

The induction program was conducted at the seminar hall. The resource person of the day was Dr.K.Prabhakaran. The program was hosted by Ms. Aparna Rajesh and Ms. Fairouz T.M at 9am. The interactive session started at 9.30am. The session started by discussing the role of stock market and different types of markets. It was an interactive session and Dr. K. Prabhakaran explained various concepts clearly with real life cases. He also explained various concepts that are related to stock market. He educated the students on commodity markets in India and about the evolution and functioning of commodity exchanges. The concept derivatives and types of derivatives were also explained. At the end of the interactive session Ranjani and Abhijith gave a small feedback about the overall session. Muhammed Faras T F proposed the vote of thanks. The program came to a close at 10.30 am.



Regalia 2022 Graduation Day



Outreach activities

Pragya @ Karunalayam on 15th August 2022

A visit to old age home is a life changing experience as it is filled with emotions and sentiments. As part of Azadi Ka Amrit Mahotsav, on 15th August 2022, BMIM organised a visit to Karunalayam, an old age home of elderly people who either have no family or have been abandoned by their families. Students of BMIM conducted many activities including dance, music, games and we made them engaged the elderly in all the activities. With a heart full of love, peace and positivity we departed by 1:00 pm.

Name of Coordinator: Mr. Bejoy Joseph

Students Present: 57



Extension activities

Date: 20th to 24th June 2022 @ Wayanad (Thirunelly Tribal Hamlets)

Rural sensitisation program was a 5-day integration programme organised in Thirunnelli village, Wayanad district by of Bharata Mata Institute of Management, Thrikakkara, Kakkanad. It was conducted to find out the problems faced by the tribal in around 100 hamlets in spite of having programmes like Kudumbashree, ADS meetings, JLG and different schemes in accordance with NRLM project Thirunnelli. A sensitisation programme mainly focuses on creating awareness among the young generation about the tribal community and complications faced by them and to collect information regarding the programs implemented as part of rural development program. It was an experimental learning for the students.

Name of Coordinator: Mr. Bejoy Joseph

Students Present: 57



Entry Level Examination

Category	No of Students
Advanced Learners	4
Average Learners	46
Slow Learners	10
Total	60

Bridge course

Name of Faculty Bejoy Joseph
Department MBA
Subject Fundamentals of Accountancy

Date	Session	Topics	Covered	Absentees
04-10-2022	1.20-2.20	Accounting - Meaning, assets, liabilities and basic aspects of Accounting	Covered	1
05-10-2022	9.00-10.00	limitation of accounting - GAAP	Covered	2
06-10-2022	9.00-10.00	Double entry system-types of accounts and problems	Covered	1
07-10-2022	1.20-2.20	Preparation of Journal and ledger	Covered	1
10-10-2022	1.20-2.20	preparation trial balance (2 problems)	Covered	0
11-10-2022	10.10-11.10	prepartaion of trading and profit and loss account (2 problems)	Covered	3
12-10-2022	9.00-10.00	preparation of balance sheet, identifying its components	Covered	1
13-10-2022	1.20-2.20	preparation of final accounts	Covered	0

Bridge course

Name of Faculty Dr. Hareendran B
Department MBA
Subject Fundamentals of Economics

Date	Session	Topics	Covered	Absentees
04-10-2022	11.20-12.20	Wealth – Welfare – Scarcity – Growth Definitions, Basic Pillars of Economics	Covered	1
05-10-2022	11.20-12.20	Micro Economics Vs Macro Economics, Factors of Production, Concept of Utility	Covered	2
06-10-2022	1.20-2.20	Efficiency and Optimization, Marginal Principle	Covered	1
07-10-2022	1.20-2.20	Marginal Concepts, Concept of Economic Equilibrium	Covered	1
10-10-2022	9.00-10.00	Economic Systems, Capitalism – Socialism and Mixed Type of Economy	Covered	0
11-10-2022	1.20-2.20	Structure of Indian Financial System	Covered	3

Bridge course

Name of Faculty Sunil S S
Department MBA
Subject General Orientation Programme(GOP)

Date	Session	Topics	Covered	Absentees
04-10-2022	10.10-11.10	Students Introduction ,Unit 1-Goal Setting-How to set Goals?,Feasible Goals	Covered	1
05-10-2022	11.20-12.20	Unit 1-Goal Setting-Personal environment	Covered	2
06-10-2022	1.20-2.20	Unit 2-Attitude formation	Covered	1
07-10-2022	1.20-2.20	Unit 3-Self Discipline & Professionalism	Covered	1
10-10-2022	11.20-12.20	Unit 3-Need for Self Discipline & etiquettes	Covered	0
11-10-2022	1.20-2.20	Unit 4-Leadership & synergy-Identify leader, ability to influence & synergy-Key factor in management.	Covered	3
12-10-2022	9.00-10.00	Unit 5-Group discussion & Presentation skill-Group discussion elements & effective presentation.	Covered	1
13-10-2022	9.00-10.00	Unit 6-Self learning -How to learn self & Importance of Course Plan.	Covered	0

Bridge course

Name of Faculty Susan K Mathew
Department MBA
Subject Introduction to case method

Date	Session	Topics	Covered	Absentees
04-10-2022	11.20-12.20	Case - Definition, Case method in management education, Steps in case discussion	Covered	1
05-10-2022	10.10.11.10	Role of instructor and learner in case teaching, steps in writing a business case	Covered	2
06-10-2022	11.20-12.20	Structure of a business case, writing a case analysis report	Covered	1
07-10-2022	11.20-12.20	Types of cases - Historical case, Best practice case, problem oriented case	Covered	1
10-10-2022	11.20-12.20	Primary Vs secondary data cases, appraisal case, live case	Covered	0
11-10-2022	11.20-12.20	Real time case, Analysis of model caselet	Covered	3

Bridge course

Name of Faculty : Rajmohan Kadavil

Department :MBA

Subject : Management

Date	Session	Topics	Covered	Absentees
04-10-2022	9.00-10.00	Management – Meaning & Definitions – Nature & Scope	Covered	1
05-10-2022	10.10-11.10	Management as a Profession. Evolution of Management	Covered	2
06-10-2022	10.10-11.10	Role of Management in various types of Organisations – Mintzberg's Managerial Roles	Covered	1
07-10-2022	9.00-10.00	Levels of Management – Low Middle and Top Levels	Covered	1
10-10-2022	9.00-10.00	Management as Line & Staff Functions	Covered	0
11-10-2022	9.00-10.00	Planning Organising Staffing	Covered	3

Bridge course

Name of Faculty Dr. Geetha Jose
Department MBA
Subject Introduction to Research and Projects

Date	Session	Topics	Covered	Absentees
04-10-2022	11.20-12.20	Introduction to research, Re-search process	covered	1
05-10-2022	11.20-12.20	Basic Research Designs	covered	2
06-10-2022	10.10-11.10	Projects & Internship, Industry analysis, components and methods	covered	1
07-10-2022	10.10-11.10	collecting data using online resources, Google search	covered	1
10-10-2022	10.10-11.10	Styles of referencing	covered	0
11-10-2022	10.10-11.10	How to write meaningful Assignments, making use of online resources and good practices in report writing	covered	3

Mentoring Report - Department Level

The MBA department follows the mentoring system initiated by mentoring Cell. The students are grouped and assigned a mentor faculty. The concerned students and faculty meet once in a week. The meeting will be there for one hour. In this one hour faculty becomes friendly with the students so that students can open up and share their difficulties. Along with this the system also enabled to focus more on slow learners in the group by each faculty. The students who are in the slow learner category will be guided by the faculty and the students would not know that they are in slow learner category and they are being guided for an upliftment. It is usually disclosed at the end of the course that they were guided and progress is shown with their improvement in current marks and performance when compared to earlier one.

Department Mentor list 2021-22

SI No.	Name of the Mentor	No. Mentees
1.	Prof. Dr. Hareendran B (2021-23 batch)	10
	Prof. Dr. Hareendran B (2022-24 batch)	10
2	Susan K mathew (2021-23 batch)	9
	Susan K mathew (2022-24 batch)	10
3.	Rajmohan Kadavil (2021-23 batch)	10
	Rajmohan Kadavil (2022-24 batch)	10
4.	Sunil Sebastian (2021-23 batch)	9
	Sunil Sebastian (2022-24 batch)	10
5.	Dr. Bejoy Joseph (2021-23 batch)	9
	Dr. Bejoy Joseph (2022-24 batch)	10
6.	Dr. Geetha Jose (2021-23 batch)	10
	Dr. Geetha Jose (2022-24 batch)	10

Course name: Competitiveness in Excel

Objective: The program aims to improve the skill sets of students in the usage and application of excel software. The excel software is widely adopted by the corporates in handling their day to day affairs. The knowledge in the application of this software enables the student to possess an extra edge during the time of interview process.

A Brief Report: This program in the year 2022-23 was conducted for 7.5 hours on a daily basis. This session was executed from 27th feb. 2023 to 6th march 2023 for the MBA batch (2022-24).

Course coordinator: Rajmohan Kadavil

Resource Person : Mr. Jomon

Initiative: As the skill set required for excel is very much essential to the students in their professional life, the department has made an initiative to have a MOU with Strategist. The strategist is owned by Mr. Jomon , who imparts the required knowledge in excel to the students.

Course name: Yoga

Objective: The program aims to improve the concentration and focus of students to handle the pressures which they encounter in their professional and academic life. The session also aims at imparting the skill of silence. Because nowadays the students are becoming impatience and ends up in doing unproductive things. The knowledge in the application of yoga skills enables the student to possess an extra edge during the climbing of professional ladder.

A Brief Report: This program in the year 2022-23 was conducted for one hour on a weekly basis. This session is executed on Wednesday of each week for the MBA batch (2021-23).

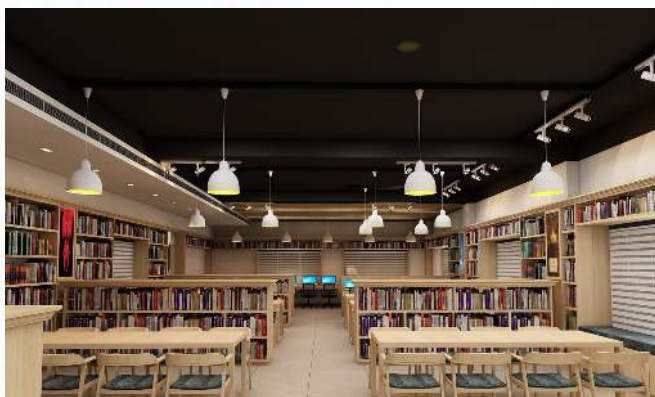
Course coordinator: Rajmohan Kadavil

Resource Person : Mr. Sasidharan

Initiative: As the professional life and even family life nowadays are filled with pressures and tensions, hence it is very much essential to bust the pressures for a productive outcome. In-order to bust the tension, it is essential to learn techniques for maintaining a peaceful mind. This session focus on teaching the techniques essential for maintaining a peaceful mind in the midst of tensions and pressures.

Department level Infrastructure

Laptops	: 1
PCs	: 105
Interactive Panel Mode	: 4
Projector	: 3
Printers	: 6
Furniture & Fittings	
Desk	: 120
Bench	: 60
Tables	: 200
Chairs	: 360



Department Meetings

Description: The department of MBA conducts department meetings in the presence of Managing Director, Academic Director and 5 faculty members. The meetings are usually convened at second Wednesday of each month. The time fixed for the meeting is 3.30 pm.

SI No.	Date and Time of Meeting	Major Agenda
1	29.03.2023, 3.30 PM	<p>Staff secretary presented the minutes of the meeting held on 30.11.2022</p> <p>Academic Director presented the report for the past 3 months</p> <p>Mr. Sunil SS presented the internship report of junior students and the placement status of senior students</p> <p>Managing director suggested that students should all preferably do their internship outside Kerala and instructed the faculty to frame an internship ship policy to that effect</p> <p>IAT for 4th Semester on 17th, 18th and 19th of April 23.</p> <p>IAT for 2nd Semester on 12th, 13th & 14th of April 23.</p> <p>It was decided to conduct a paper presentation by the students on the 4th Friday of every month.</p> <p>Rajmohan Kadavil briefed the meeting about preparation the Excelencia tech fest to be conducted on 28th of April 23</p> <p>It was decided to conduct an annual planning get together on the 4th AND 5th of May outside the campus 2023. Staff secretary to identify the venue for the meeting.</p> <p>Dr. Bejoy Joseph update the meeting on the outreach prgramme to be conducted on 30th April by Karutal on 30th March 23. He also updated the meeting regarding the international seminar to be conducted in November 2023 in association with Colombo University, Sri Lanka and said that talks are also on to collaborate with a university in Finland</p>

		<p>Managing Director announced that Easter holidays will start on Tuesday 4th April afternoon till Monday 10th April keeping in mind the convenience for the outstation students</p> <p>He also said that the faculty can avail 6 days of Sick leave in case of medical emergency apart from the normal Casual leaves.</p> <p>Annual sabbatical for the teaching staff will be in the month of May for 15 working days.</p> <p>Rural immersion programme to be conducted for the first year students preferably in Idukki in consultation with Mr. Tony and with the assistance of Fr. Shamil of the MSW department</p> <p>Certification programme to be given for the next batch onwards in all semesters.</p> <p>Managing Director instructed that Staff should utilize ICT in delivery and management of courses from the next academic year.</p> <p>First IAT to be conducted in Moodle for the First years</p> <p>The meeting congratulated the 2020 batch for securing 2 ranks in the university exams and Dr. Bejoy Joseph for procuring the PhD from KUFOS.</p> <p>Meeting ended at 5. 15 pm.</p>
2	30.11.2022, 3.30 PM	<p>Staff secretary presented the minutes of the meeting held on 23.09.2022</p> <p>Academic Director presented the report for the months of October and November</p> <p>Mr. Sunil SS presented the internship report of senior students</p> <p>Resume workshop to be held on the 3rd semester to be shifted to the first semester so that students can prepare for the summer internship project. The workshop to be tentatively conducted in December</p> <p>Open house for 1st semester on Monday, 12th December</p> <p>Managing Director to meet the 1st year students individually from the first week of December</p> <p>Farewell ceremony for seniors to be conducted on 6th December 2023</p>

No separate PTA exists for the department. Every year an open house is held with all the parents and the teaching faculty. In open house meetings parents of each class gather separately. This gathering provides parents and teachers with an opportunity to exchange views, work together for the development of students as well as college. General feedback from parents about the college is also taken.

Open House Meetings

Sl No	Class	Date and Time
1	MBA Batch 2022-24	12-12-2022, 9.00 am

Programmes Attended by Faculty

Name of faculty	Name of Programme	Date/s	Conducting Agency	FDPs/ STTPs/ Workshops/ Seminars / Webinar
Dr. Geetha Jose	Advanced Research Methodology	21st June – 5th July 2022	Ramanujan College ,Delhi University in collaboration with Newman College Thodupuzha.	FDP
Susan K. Mathew	Research Paper Writing	13th July 2022	Dept. of Commerce, Jain (Deemed to be University) ,Kochi	Workshop
Susan K Mathew	IP awareness/ training programme	August 11th 2022	Intellectual Property office, India .	Workshop
Dr. Geetha Jose	International Conference	August 18th 2022	ICBMAD 2022	Webinar
Dr. Bejoy Joseph	International Conference	28th and 29th Nov 2022	Rajagiri Conference on Economics and Finance	Webinar

Research Contributions

Name of the Faculty	Type of Publication (Contribution to Book, Research Publication, Conference Proceedings)	Listing of the publication (ISBN BOOK, UGC Care List1, Scopus, Web of Science)	Title of the Paper or Book Chapter	Journal Name or Publisher Name	ISSN or ISBN Number
Mr. Bejoy Joseph	Research Publication	UGC Care list1	The Skyrocketing of Share Prices and investment Decision: An Empirical Study on Indian IT Industry	Journal of Education:Rabindra Bharati University	0972-7175
Dr. Geetha Jose	Research Publication	Scopus, ABDC-C	Workplace Bullying , Engagement and Employability : Moderating Role of Organization Based Self Esteem	Employee Responsibilities and Right Journal'	8927545
Dr. Bejoy Joseph	Research Publication	UGC Care list1	Begins with the information from digital space and ends with analytics : a panel regression approach on FDI in telecom sector	Kanpur Philosopher	2348-8301
Dr. Geetha Jose	Research Publication		Developing psychological resources to eliminate urban rural disparity: Evidence from God's own country	Management Innovator	0974-6749

Dr. Geetha Jose	Research Publication	ABDC -B	HRM practices and employee engagement: role of personal resources	International Journal of Productivity and Performance Management	17410401
Dr. Geetha Jose	Research Publication	ABDC -A	Family incivility and workplacebullying: mediating and moderating model of psychological safety, optimism and organization-based self-esteem	International Journal of Conflict Management	10444068

Resource Person in Seminars

Name of the Faculty	Type of Program Attended (FDPs/ STTPs/ Workshops/ Seminars/ Conference/ Webinar)	Date/ Dates of Program	Title of the Program	Institution or agency organized the Program
Dr. Geetha Jose	Workshop	14/07/22	Benefits of Ph.D program	Bharata Mata Institute of Management

Mr. Cinoj Vincent & Mr. Varghese Thomas Heal Enterprises @ BMIM Premises



Students Attended Programmes

Name of faculty	Name of Conference	Date/s	Conducting Agency	FDPs/ STTPs/ Workshops/ Seminars / Webinar
1. Alfiya P.A	Samakalika Vikasana Padathikal: Manushyanum Prakrithiyum	23 Nov 2022	Pontifical Institute of Theology and Philosophy, Alwaye	Seminar
2. Gayathri Sudheendharan	Samakalika Vikasana Padathikal: Manushyanum Prakrithiyum	23 Nov 2022	Pontifical Institute of Theology and Philosophy, Alwaye	Seminar
3. Fathima Naufen	Samakalika Vikasana Padathikal: Manushyanum Prakrithiyum	23 Nov 2022	Pontifical Institute of Theology and Philosophy, Alwaye	Seminar
4. Paul Jims	Samakalika Vikasana Padathikal: Manushyanum Prakrithiyum	23 Nov 2022	Pontifical Institute of Theology and Philosophy, Alwaye	Seminar

Erudite Scholar in Residence Programme

Prof. Biju Varkey of IIM A

Topic: 'Future of work and organisation' on 13th Oct 2022



Students Achievements

11 Students From Bmim presented Research papers in the International and National forum. The details about their topic are given below:

Students name	Topic	Nature of Conference
Ms. Tanya Pious	1. Panel Data Analysis on Stock Price and Profitability Variables of Indian IT Industry	International
Ms. Parvathy Anilkumar	2. Relationship between NPA and Profitability of Listed Banks in India: A Panel Approach	International
Mr. Augustine Abhishek	3. Macrofactors affecting International Trade in India: ARDL Approach	International
Mr. Ajay Vijayan	4. Volatility on Share Price: An Empirical Study on Indian Banking Sector	International
Mr. Antony Joseph	5. A study on the effect of Inflation and Exchange rate on Stock Market returns in India	National
Fr. Albin Varghese	6. Understanding Stock Market Volatility in Indian Stock Market: An Empirical Study of BSE and NSE	National
Ms. Don Susan Peter	7. Financial Development and Growth of G20 Countries: A Panel Cointegration Approach	National
Mr. Hashim Ahammed	8. Mirrors could be Misleading: A Panel Approach to measure economic sustainability in India, Pakistan and Gambia	National
Mr. Rijin Paul	9. An Empirical Study on the Dynamic relationship between Oil and Gold Prices on BSE	National
Ms. Jobi Jose	10. Cointegrating Relationship between Oil Price and Indian Stock Market	National
Ms. Hridya Mary	11. Measuring the Structural Break of Black Gold on the Indian Stock Market	National

PG Dissertation Batch - 2020-22

SL. No.	Roll No.	NAME	TITLE	Research Supervisor	
1	203240010001	Aaysha Nazreen	A study on the impact of worklife balance and stress management on job satisfaction amongst working women in public sector banks in Kerala	Ms. Susan K Mathew	2020-2022
2	203240010002	Abhijith Ashok	Impact of reliance JIO on performance of other telecom sector companies	Dr. Bejoy Joseph	2020-2022
3	203240010003	Abhisha Chandran	Reliability during the times of uncertainty : An explorative study on Indian stock market	Dr. Bejoy Joseph	2020-2022
4	203240010005	Adarsh J Mangal	A study on factors influencing people of OPT for OTT platform	Dr. B Harrendren	2020-2022
5	203240010006	Aisha Sageer	Mutual funds are subject to market risk : A critical evaluation on performance of mutual funds in India	Dr. Bejoy Joseph	2020-2022
6	203240010007	Aishwarya Sajeevan	A study on the relationship between profitable financial matrix and share price of Indian oil companies - A benchmark for investment	Dr. Bejoy Joseph	2020-2022
7	203240010008	Aiswaria Udayan	The skyrocketing of share prices and investment decision : an empirical study on Indian IT industry	Dr. Bejoy Joseph	2020-2022
8	203240010009	Aiswarya Mariyam Joseph	The investigation of public sector banks in India based on NPA, financial distress and profitability	Dr. Bejoy Joseph	2020-2022

9	203240010010	Alfiya A N	An empirical study on Cryptocurrency	Dr. Bejoy Joseph	2020-2022
10	203240010011	Alwin George	A study on customer's perception and satisfaction of Amazon's great Indian festival	Mr. Sunil S S	2020-2022
11	203240010012	Anand George K R	Impact of celebrity endorsement on consumer purchasing behaviour in cosmetics industry	Mr. Rajmo-han Kadavil	2020-2022
12	203240010013	Anjanamol P A	Analysis of the contribution of exports towards GNI : A study from Indian perspective	Dr. Bejoy Joseph	2020-2022
13	203240010014	Ann Maria John	Trend identification using relative strength index - an empirical study	Dr. Bejoy Joseph	2020-2022
14	203240010015	Ansa K A	A study on the impact of reward system on motivational level of employees with special reference to IT sector	Ms. Susan K Mathew	2020-2022
15	203240010016	Ansha Shaji K S	Establishing relation between revenue and share price from the perspective of Indian FMCG Companies	Dr. Bejoy Joseph	2020-2022
16	203240010017	Antony K P	Advertisement skepticism towards beauty products	Mr. Rajmo-han Kadavil	2020-2022
17	203240010018	Anumodh K K	A study on the influence of product packaging on consumer buying decision of FMCG products in Kerala	Mr. Rajmo-han Kadavil	2020-2022
18	203240010019	Arunodhay E K	Influence on instagram micro-celebrities on purchase decision of textile	Dr. B Ha-reendren	2020-2022
19	203240010020	Aswathy Girishan	A study on family incivility and its influence on thriving at work of IT employees in Kerala	Dr. Geetha Jose	2020-2022

20	203240010021	Bipin Var-gheese	A study of influence of customers perception on purchase intention of electric cars	Mr. Rajmo-han Kadavil	2020-2022
21	203240010022	C V Sonia	Is the Ukrainian war a major factor behind the escalation in price of gold and oil in Indian market	Dr. Bejoy Joseph	2020-2022
22	203240010023	Elizabeth Am-rutha P T	A study on organisational culture and its impact on organisational commitment with special reference to employees of IT sector in Kerala	Dr. Geetha Jose	2020-2022
23	203240010024	Eloy Manuel Diez	A study on stock market integration of QUAD nations	Dr. Bejoy Joseph	2020-2022
24	203240010026	Eminta Sunny	A study on servant leadership and its influence on employee engagement of IT employees in Kerala	Dr. Geetha Jose	2020-2022
25	203240010027	Fehna Fathi-ma	Cementing the relationship between solvency and share price : an exploratory study on cement sector in India	Dr. Bejoy Joseph	2020-2022
26	203240010028	Gokul Ram-achandran	Is the investment in the sugar industry sweet like sugar for its investors ?	Dr. Bejoy Joseph	2020-2022
27	203240010029	Govind Vi-jayan	A study on employee welfare measures and it's impact on job satisfaction with special reference to cochin port trust	Ms. Susan K Mathew	2020-2022
28	203240010030	Greeshna Kaneesh	A study on employer branding it's impact on employee retention with reference to IT sector	Dr. B Ha-reendren	2020-2022
29	203240010031	Hashna P A	A study on the effectiveness of internet advertising on consumer behaviour	Mr. Sunil S S	2020-2022

30	203240010032	Helna Benny	A study on promotional strategies of reliance trend and its influence on brand loyalty	Mr. Rajmo-han Kadavil	2020-2022
31	203240010033	Jiss Paul	A study on factors influencing adoption of M Commerce among youngsters	Mr. Sunil S S	2020-2022
32	203240010034	Jissy Jose	A study on role of emotional intelligence on job performance among female nursing staffs	Ms. Susan K Mathew	2020-2022
33	203240010035	Jitro John M	A study on impacts of covid - 19 and online purchase behaviour	Mr. Sunil S S	2020-2022
34	203240010036	Josmitha James	Millenials perception and attitude towards purchase of green products in Kerala	Mr. Sunil S S	2020-2022
35	203240010037	Juvairiya C J	A study on percieved social support and work life balance of employees of private sector banks in Ernakulam	Dr. Geetha Jose	2020-2022
36	203240010038	Kiran Peter	A study on customer satisfaction towards LISO chocolatier	Dr. B Ha-reendren	2020-2022
37	203240010039	Mahabha P K	The impact of visual merchandising of clothing stores on impluse buying behaviour of consumer	Mr. Rajmo-han Kadavil	2020-2022
38	203240010040	Malufa Kabeer	Astudy on relationship between employee participationand job satisfaction with reference to carborandum universal limited	Dr. Geetha Jose	2020-2022
39	203240010041	Mawadha P K	Effectiveness of customer loyalty programs of retail brands	Mr. Sunil S S	2020-2022
40	203240010042	Meghna Chandran	A study on job satisfaction and its impact on employee performance with special reference to employees of LULU Mall, Kochi	Dr. Geetha Jose	2020-2022

41	203240010043	N Binduja	A study on the influence of organisational restructuring on employee morale	Ms. Susan K Mathew	2020-2022
42	203240010044	Nirmal Mathew	A study on factors influencing impulse buying of garments with special reference trends	Mr. Rajmo-han Kadavil	2020-2022
43	203240010045	Prasanthi S	Impact of customer complaint on marketing performance of V - Guard industries	Dr. B Ha-reendren	2020-2022
44	203240010046	Rahaba Azeez	Consumer shopping behaviour and the role of women in shopping	Mr. Rajmo-han Kadavil	2020-2022
45	203240010047	Raizana Haris	A study on thriving at work and work well being among IT employees	Dr. Geetha Jose	2020-2022
46	203240010049	Rony Joseph	Examining the movement of stock price with the price of gold : an empirical study on listed jewellery companies in India	Dr. Bejoy Joseph	2020-2022
47	203240010050	Sabini Salam	A study on curbing out unseen risk from the mutual fund	Dr. Bejoy Joseph	2020-2022
48	203240010051	Sanjeev Jose	A study on consumer buying behaviour with reference to Ajmal Bismi hypermarket	Mr. Sunil S S	2020-2022
49	203240010052	Sayana Joseph	To study motivational practices and its influence on the retention of nurse in Lisie hospital	Dr. Geetha Jose	2020-2022
50	203240010053	Sedhukrishnan R M	A study on consumer perception towards sports marketing in India	Mr. Sunil S S	2020-2022
51	203240010054	Sherry John	A study on consumer buying behaviour and satisfaction level towards V-Guard water purifier	Dr. B Ha-reendren	2020-2022
52	203240010055	Sneha Manoj	Financial distress in Indian aviation industry	Dr. Bejoy Joseph	2020-2022

53	203240010056	Sona Albin	Unearthing the relation between gold price and share price of NBFC's in India : an analytical study	Dr. Bejoy Joseph	2020-2022
54	203240010057	Taniya Celin Nelson	A study on job satisfaction and well being among medical professionals in hospitals	Ms. Susan K Mathew	2020-2022
55	203240010058	V A Aathira	Predictability of share prices : an evidence based study on insurance sector	Dr. Bejoy Joseph	2020-2022
56	203240010060	Vishnuja Prasanna N K	The impact of two-three wheelers sector revenue in the Indian economy	Dr. Bejoy Joseph	2020-2022



BHARATA MATA INSTITUTE OF MANAGEMENT

Thrikkakara, Kochi - 21

Workshop on

Statistical Package For Social Sciences



DR. SREEJITH S

Assistant Professor
CUSAT

30th November 2022 to 1st December 2022

9:30 Am to 4:30 Pm

Venue: MBA Computer Lab

Students Placed- Student Progression

No.	NAME OF STUDENT	BATCH	Company
1	Prasanthi S	V-Guard Industries Ltd	Management Trainee
2	Sherry John	V-Guard Industries Ltd	Management Trainee
3	Aiswaria udayan	Wipro/SBI General Insurance	Media Analyst/ Relationship Manager
4	Sabini Salam	SBI General Insurance	Relationship Manager
5	Ansa KA	SBI General Insurance	Relationship Manager
6	Bipin Varghese	SBI General Insurance	Relationship Manager
7	Adarsh J Mangan	SBI General Insurance	Relationship Manager
8	Sneha Manoj	SBI General Insurance	Relationship Manager
9	Govind Vijayan	SBI General Insurance	Relationship Manager
10	Taniya Celin Nelson	SBI General Insurance	Relationship Manager
11	Jissy Jose	SBI General Insurance	Relationship Manager
12	Josmitha James	SBI General Insurance	Relationship Manager
13	Arunodhay EK	Asianet Broadband	Management Trainee
14	Anand George	Asianet Broadband	Management Trainee

15	Antony kp	Asianet Broadband	Management Trainee
16	Anumodh KK	Asianet Broadband	Management Trainee
17	Elizabeth Amruta	Asianet Broadband	Management Trainee
18	Eminta Sunny	Asianet Broadband	Management Trainee
19	Fehena Fathima	Asianet Broadband	Management Trainee
20	Helna Benny	Asianet Broadband	Management Trainee
21	Jiss paul	Asianet Broadband	Management Trainee
22	Kiran Peter	Asianet Broadband	Management Trainee
23	Nirmal Mathew	Asianet Broadband	Management Trainee
24	Rony Joseph	Centreal Bazar	Management Trainee
25	Sanjeev Jose	Asianet Broadband	Management Trainee
26	Saynana Joseph	Asianet Broadband	Management Trainee
27	Mawadha PK	Aditya Birla Fashion Retail Ltd	Assistant Manager
28	Greeshna Kaneesh	Aditya Birla Fashion Retail Ltd	Assistant Manager
29	Mahabha PK(Twin of Mawadha PK)	Aditya Birla Fashion Retail Ltd	Assistant Manager
30	Josmitha James	Aditya Birla Fashion Retail Ltd	Assistant Manager

31	Jiss paul	Aditya Birla Fashion Retail Ltd	Assistant Manager
32	Abisha Chandran	Esaf Bank	Executive Trainee
33	Eminta Sunny	Esaf Bank	Executive Trainee
34	Alwin George	Esaf Bank	Executive Trainee
35	Ansha Shaji	Esaf Bank	Executive Trainee
36	Rahaba Azeez	Esaf Bank	Executive Trainee
37	VA Athira	Esaf Bank	Executive Trainee
38	Sona Albin	Esaf Bank	Executive Trainee
39	Aiswaria Mariyam	New Age Sys Solutions	Recruiter Specialist
40	N Binduja	New Age Sys Solutions	Recruiter Specialist
41	Meghna Chandran	Wipro	Business Analyst
42	Govind Vijayan	Saint Gobain	Management Trainee
43	Vishuja Prasana	Centreal Bazar	Management Trainee
44	Abina OG	Indo Cosmo Systems	Marketing Executive
45	Eloy Manuel,	Coastal Star-Benz	Management Trainee
46	Alfiya AN	Beinex Consulting Pvt. Ltd	Project Associate
47	Jitro John	Centreal Bazar	Marketing Executive

Teaching Learning Innovative practices in the department

Teaching learning innovative practices are initiated as a part of moulding MBA students to become successful and sensible future managers. The innovative practices that are catered to the management students is the result of continuous and strenuous effort taken by the faculty team of BMIM under the regular supervision and guidance of Academic Director. The practices and its outcomes are mentioned below:

Innovative Practices	Outcome
Lecture method	Clarity in presenting the core concepts, facing the audience and grabbing attention, showcasing the importance of problem solving in a team, Use of ICT in conveying useful informations.
Interdisciplinary Lectures	Enables the students to connect and learn, make the students understand application of specific concepts in different context
Major/Mini Projects	Giving students an opportunit
Student Seminars	Encouraging students in updating themselves and for revealing their true passion or interest
Course Assignments	Enables students to learn extra and implement that in their present work
Communication Skills	Improvising the students in terms of their communication in all spheres
Seminars/ Webinars/ Workshops	Allows students to manage themselves, think critically and solve problems in practical world with the help of what they have imbibed from the sessions or class.
Online Tutorial	Gives an exposure to students on how to effectively manage audience in a virtual mode.
Virtual Lab	Exposure to Programming & Lab practices enables students in analysing data set for arriving at conclusions



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