

**B
M
C**



**BHARATA MATA
COLLEGE
THRIKKAKARA**

Affiliated to MG University, Re-accredited by NAAC with 'A+' Grade, ISO 9001-2015 Certified



ANNUAL REPORT 2022-2023

**DEPARTMENT
OF BBA**

Department at a Glance

Bachelor of Business Administration was established in the year 2012. BBA is a professional 3year degree program with specialization in Human Resource Management, Finance and Marketing. The course is a judicious mix of all functional elements of Business studies which provide participants with foundational knowledge on different aspects of the administration of a business concern. It includes at one end the need to realize why an organization exists to the other it shows the new frontiers to which it can be developed. The two project studies one theoretical (Minor) and other practical (Major) as well as the mandatory requirements of three industrial visit and resultant report presentation will provide a cutting edge to this under graduate programme over the other similar ones.



Department Vision

The BBA Department persistently strives to grow into a distinguishable position in Management Studies to create Business Graduates to become future business leaders, entrepreneurs, socially responsible professionals who fit into the dynamic corporate world with a global outlook.

Department Mission

- To provide competency - driven education, a core component of our growth and success.
- Leveraging our knowledge and resources to provide experiential learning, immersion and other collaboration opportunities.
- Fostering the growth of faculty through professional development plans and programmes.

Courses offered

Programme	Name / specialisation
UG	BBA – GENERAL
Certificate/ Addon	Logistics and Supply Chain Management

Department Highlights

Ph.D Awarded - 1

Paper Presentations-16

Publications - 5

MoUs - 2

NET/JRF Qualifiers - 1

Workshops/Seminars/Invited Talks - 3

Registered Alumni – 15

Faculty Profile

Dr. Shibi

HOD , Assistant Professor

Qualification: M.Com., MBA., MSW., M.Phil., Phd

Joining Year: 2013



Sherly Joseph

Assistant Professor

Qualification: Msc., BEd

Joining Year: 2013



Manju Malathy

Assistant Professor

Qualification: MBA., M.Com.,MSW

Joining Year: 2014



Drishya S Raj

Assistant Professor

Qualification: M.Com.,MSW., MBA.,MA Psycholog,

PG Diploma in Hospital Administration

Joining Year: 2020



Reena Francis

Assistant Professor

Qualification: M.Com., NET

Joining Year: 2022



Student Profile

Class	Batch (eg.2021-24)	Male	Female
UG – 1st Year	2022-25	40	23
UG – 2nd Year	2021-24	37	22
UG – 3rd Year	2020-23	36	22

Student Representatives

Class	Male (Name)	Female (Name)	Female
Bba1	Haadi Humayoon	Aleena George	23
Bba2	Alen Ben	Nikitha Sadiq	22
Bba3	Roshan B Jose	Devikrishna	20

Result analysis of Students 2018-21

No of Students registered/appeared:

UG						PG			
Semester									
I	II	III	IV	V	VI	I	II	III	IV
57	57	57	57	57	57	NA	NA	NA	NA

No of Students Passed

UG							PG			
Semester										
	I	II	III	IV	V	VI	I	II	III	IV
Count	38	21	12	40	34	49	NA	NA	NA	NA
%	67%	37%	21%	71%	60%	86%				

Result analysis of Students 2018-21

No of Students registered/appeared:

UG						PG			
Semester									
I	II	III	IV	V	VI	I	II	III	IV
59	59	58	59	59	59	NA	NA	NA	NA

No of Students Passed

	UG						PG			
	Semester									
	I	II	III	IV	V	VI	I	II	III	IV
Count	41	37	46	56	50	57	NA	NA	NA	NA
%	69%	63%	80%	95%	85%	97%				

Result analysis of Students 2019-22 (UG) and 2019-21 (PG)

Program	Batch	Semester	No of Students registered	No of Students Passed	Percentage
BBA	BBA (2020-23)	I	59	46	79%
BBA		II	58	34	59%
BBA		III	58		
BBA		IV	58	49	84%
BBA	BBA (2021-24)	I	60	46	77%

Department contribution to examinations

Name of the Faculty	Role Taken
Dr. Shibi. B	Chief & Additional Examiner, MG Camp Valuation., BOS Member (Bharata Mata College, Thrikkakara)
Manju Malathy	Additional Examiner, MG Camp Valuation, BOS Member (Bharata Mata College, Thrikkakara)
Drishya S Raj	Additional Examiner, MG Camp Valuation, BOS Member (Bharata Mata College, Thrikkakara)
Sherly Joseph	BOS Member (Bharata Mata College, Thrikkakara)

Institutional responsibilities held by the faculty

Name of the Faculty	Responsibilities Held
Dr. Shibi.B	Anti Ragging Cell – Member Research Committee Member PTA Executive Member
Sherly Joseph	Divyangjan Cell – Co-ordinator Admission Committee – Department Co-ordinator
Manju Malathy	Media and Film Club – Member Mentoring Cell – Member
Drishya S Raj	Fine Arts Club – Member Womens Cell – Member



Department Association ADVAYAM 2023

The department of BBA celebrated the association day on 31st January 2021 in the college auditorium. Film Director & Director Mr. Mridul Nair was the guest of honour. The function started with a Ranga Pooja. Head of the department Dr. Shibi B welcomed the gathering. The Film Director & Director Mr. Mridul Nair, the Principal of the college Dr. Johnson KM and the Vice Principal Ms. Bini Rani Joseph addressed the gathering. The formal function was followed by a variety of entertainment programmes organised by the students of the department..

Staff In charge: Dr. Shibi.B

President – Eavan Babu

Secretary - Devikrishna

Other office bearers – Manu Manohar Joshy

ADVAYAM 2023 association of our department enables the students to meet the challenges of today's competitive world by giving exposure to possible avenues. Eminent persons are invited to share their real life experiences and the students are able to interact with them. The associations conduct various inter departmental competitions. Along with academics, students are given platforms to showcase their talents and opportunities to develop various skills like organizing, communication, public relations. The department we motivate children to reach for the stars by bringing out the best in each student!!

The function started with a Ranga Pooja. Head of the department Dr. Shibi B welcomed the gathering. The Film Director & Director Mr. Mridul Nair, the Principal of the college Dr. Johnson KM and the Vice Principal Ms. Bini Rani Joseph addressed the gathering. The formal function was followed by a variety of entertainment programmes organised by the students of the department.



Three Day International Seminar on Emerging trends in Risk Management - A Global Perspective

Date and Time : 19-22 August 2022

Coordinator : Dr. Shibi.B & Manju Malathy

Resource Person/s : Mr Harish Damodaran, Head Risk Management, Sterling Oil Group, Lagos, Nigeria.

Mr. Salu Muhammed, CEO & Cheif strategist, Progresso Perception and Strategies Pvt Ltd

Number of Participants: 124

Department of BBA conducted three day international seminar on 19,20,22 August 2022. The first day of the seminar was a formal inaugural session followed by the technical session. The Manager of Bharata Mata College Dr. Rev. Fr. Abraham Oliappurath inaugurated the three day Seminar, delivered his Inaugural notes indicating the significance of conducting international seminars and the growing opportuni-



ties of Risk Management as a career globally. Principal Dr Johnson K. M, Asst Manager Rev. Fr. Jimmichan Karthanam, Mr. Salu Muhammed, Vice Principal Ms. Bini Rani Jose, Head of the BBA Department Dr. Shibi. B and Faculty Coordinator Ms. Manju Malathy felicitated the seminar. Day 1 Technical session was handled by Mr Harish Damodaran, Head Risk Management, Sterling Oil Group, Lagos, Nigeria. The Day 2 technical session on 20th August was handled by Mr. Salu Muhammed, CEO & Cheif strategist, Progresso Perception and Strategies Pvt Ltd. The third day on 22nd August, there were paper presentations of Re-

search Scholars, Academicians, Students from different colleges in and out of Kerala. The seminar gave the attendees various insights in to the topic Risk Management and emerging global prospectus of the same.

Day Observations

Personality Development Training

Date and Time : 21.02.2023

Coordinator : Dr. Shibi.B

Resource Person/s : Mr. Saravanan S

Placement officer of Bharata Mata college, Thrikkakara

Number of Participants: 58

Personality development training was organised by the department of BBA on 21st February 2023. Mr. Saravanan S placement officer of Bharata Mata college, Thrikkakara conducted personality development training session for BBA 3rd year Students. The programme aims to bring about personality development with regard to the different behavioural dimensions that have far reaching significance in the direction of organisational effectiveness. To make students know about self-awareness, life skills, soft skills, need for personal development etc. An objective personality test is a tool designed to help leaders choose compatible team members and aid psychologists in providing appropriate treatment to patients. It is a test divided into sections of questions that determine which of your traits are strongest. Students actively participated in the program. The program was highly interactive. At the end of the session all the students gave feedback about the session. Devikrishna of 3rd BBA proposed vote of thanks.

The session was focused on below mentioned topics.

- 1) Goal Setting
- 2) Time Management
- 3) Correcting the way
- 4) Listening Skills
- 5) Team Work

Self Defense Workshop

Date and Time : 16.02.2023
Coordinator : Dr. Shibi.B
Resource Person/s : Master Eldose P Eby
Number of Participants : 24

Self defense program was organised by the department of BBA on 16th February 2023. Master Eldose P Eby began with warm up session for the students. This program prepares the students for a fight or flight situation. Students actively participated in the program. The program was highly interactive. Meghna of third BBA student proposed vote of thanks. Every day, either on social media or on Television, you are hearing about women being victimized. There are so many stories of women that are available and you can hear about sexual violence or a random attack by strangers as well as being abused in some way. The world is changing and becoming more unpredictable particularly for women. As such,

**EMPOWERMENT
STARTS HERE!!**

**TAEKWONDO SELF DEFENCE
WORKSHOPS FOR WOMEN**

In Association with BBA Department of
BMC College Trikkakara

Master. Eldhose P. Aby

**International Taekwondo Player
General secretary**
Taekwondo Association of Ernakulam
Head Coach, One Step Kochi

ONE STEP

MODISSERIL BUILDING
NEAR TRIKKAKARA TEMPLE , KAKKANAD - KOCHI

**75 10 16 4000
96 56 16 4000**

@ONESTEP.CLUB

self- defense training is one of the most needed and must for every woman's to-do list. In the crime world, self-defense training is suggested, so that the women can resist any kind of sexual assault as well as random attacks. Here are the reasons why self-defense is so important for women.

Reasons for joining the self-defense Training Program Still, now, women are not able to get equal rights in society. They are restricted to do their responsibilities. People should come out from these restrictions and limitations and motivate them by presenting gifts for women. The women are failed to protect themselves when they are facing any kind of sexual violence and random attack. The main reason for the failure is fear. The below mentioned are the reasons for joining the self-defense training program and usage of self-defense weapons.

OBJECTIVES

- The program will improve self-confidence in a woman.
- The training program will keep you safe when you are away from your home
- It will reduce the dependency on others
- The training program will get you a healthy and fit lifestyle due to exercise and physical moves.
- It can handle dangerous and emergency situations that are caused by strangers.
- Physically educated in terms of self-defense and to reduce discrimination.



Industrial Visit Cochin- Bangalore

Date and Time : 9th to 13th March 2023

Coordinator : Dr. Shibi.B & Manju Malathy

Number of Participants : 55

On 4th Feb 2023, 55 students of second year BBA along with two faculty members of Bharata Mata College visited Bangalore. We left airport at 5:30 am and reached Bangalore by 6:30 am. We travelled in a comfortable bus with students and two teachers to guide us. The industrial visit includes in flight experience, Airport sector visits both in cochin airport and Bangalore airport. Students learned about Air Traffic Control, Communication Navigation & Surveillance System, Mechanical Maintenance & Purchase of automobiles used at airport, Fire & Safety and role of mechanical engineer at the Airport. Students also informed and guided about career opportunities in aviation sector. Industrial visits are usually the first point of interaction between a student and a live working industry. The students learn about the latest technology trend and make up their minds about their future job or area of interest. The objective of an industrial tour is to provide an insight regarding internal working of companies. We understand that theoretical knowledge is not enough for a successful professional career. With an aim to go beyond academics, industrial tour provides students a practical perspective of the work place. In Bangalore we also visited places like Lal Bagh, Lulu Mall and Iskcon temple.



Industrial Visit

Date and Time : 9th to 13th March 2023

Coordinator : Dr. Shibi.B

Number of Participants : 46

On 9th March 2023, 46 students of third year BBA along with three faculty members of Bharata Mata College visited Goa (9.3.2023-13.3.2023). We left our college at 1:00 pm and reached Goa on 4:00 am (10.3.2023). We travelled in train with 46 students, three teachers and 2 tour coordinators.

The state of Goa, in India, is famous for its beaches and places of worship. Tourism is its primary industry, and is generally focused on the coastal areas of Goa, with decreased tourist activity inland. Goa has a strong presence in fishing, agriculture, tourism, and pharmaceuticals sectors. Mining (iron ore and manganese), pharmaceuticals, iron and steel industries are present in North Goa while mining and shipbuilding industries are present in South Goa. Tourism is the largest segment in the services sector. The state



of Goa, in India, is famous for its beaches and places of worship. Tourism is its primary industry, and is generally focused on the coastal areas of Goa, with decreased tourist activity inland. Rice is the main agricultural crop, followed by areca nut, cashew and coconut. The fishing industry provides employment for about forty thousand people of Goa. Classic Rubber Industry is industry in Goa that manufacturers and supplies rubber product in Ponda.

Goa Itinerary (2N3D)

Meet and greet our representative at the Station. Check-in into your hotel. After breakfast, we shall visit Fort Aguada, Sinqerim beach, In between lunch, Baga beach, calangute beach. Back to the Resort for overnight stay. After breakfast, We shall proceed to Chapora fort



, Anjuna beach , In between lunch, Vagator beach. Back to Resort for overnight stay. After breakfast, we shall proceed to Panaji for city shopping, In between lunch, Old goa churches. Back to resort for overnight. Drop by 7.30pm at Madgaon railway station. It was an informative, interesting and a successful visit. We express our thanks to Principal Sir who permitted us to go for a visit.

Day Observations

75th Independence Day- AZADI KA AMRIT MAHOTSAV

Date and Time : 12.08.2022

Coordinator : Class Teachers

Number of Participants : 165

The Independence Day was celebrated with great enthusiasm by all the students of the BBA Department. Independence Day marks the end of British rule in 1947 and the establishment of a free and independent Indian nation. It also marks the anniversary of the partition of the subcontinent into two countries, India and Pakistan, which occurred at midnight on August 14–15, 1947. The students cleaned their classrooms and decorated them with colourful balloons and ribbons. Pictures of our great leaders and freedom fighters were placed on the notice board. Later, students presented patriotic songs and poems. There were speeches by students about Independence Day. There was a feeling of pride and patriotism in everyone's heart. The program was concluded with a vote of thanks.

At the end, sweets were distributed to the students.



Orphanage Visit and Distributed Stationery items

Date and Time :08.09. 2021, 10.00 am

Coordinator :Dr. Shibi.B & Manju Malathy

Number of Students : 89

Initiative by BBA Department related to International Literacy Day by donating books and stationery items to the children of Don Bosco Sneha Bhavan, Palluruthy.

Student Representatives who visited the site:

Suhail Haris 2 nd year Roshan B Jose "Eavan "Mohammed Adnan "Manu 3 rd year David " Amith "Gayathri "Nandana "Sree kutty "The students of BBA department donated books and stationery items to the children of Don Bosco Sneha Bhavan, Palluruthy in connection with the International Literacy Day (08.09.2021). Around 89 students from the second and third year BBA participated in this initiative. 10 student representatives visited Sneha Bhavan and handed over the items to the management.

List of items given to the orphanage:

Long size notebook - 12, Medium size notebook - 60, Small size notebook- 43, Pencil (12 pkts)- 120 nos, Pen (8pkts)- 80nos, Sharpener (1pkt) - 32nos, Eraser (1pkt)- 32 nos Scale (1pkt) - 10nos, Instrument box - 3 nos



Industrial Visit

Date and Time : 18/12/2021
Coordinator : Dr. Shibi B, Ms. Manju Malathy
Number of Students : 55

Brief Report: On 18th dec 2021, 55 students of third year BBA along with two faculty members of Bharata Mata College visited the Kannan Devan Tea Factory in Munnar. We left our college at 5:00 am and reached Munnar by 10:00 am. We travelled in a comfortable bus with students and two teachers to guide us. First we headed to Kannan Devan Tea Factory. The industrial visit at KDHP was a great experience for us. From there we have got a chance to know about the exact working of an organization. The visit helped in experiencing the whole production process of tea powder in the factory. It was informative as well as entertaining.



Industrial Visit Cochin- Bangalore

Date and Time : 04th Feb 2023

Coordinator : Dr. Shibi.B & Manju Malathy

Number of Participants : 55

On 4th Feb 2023, 55 students of second year BBA along with two faculty members of Bharata Mata College visited Bangalore. We left airport at 5:30 am and reached Bangalore by 6:30 am. We travelled in a comfortable bus with students and two teachers to guide us. The industrial visit includes in flight experience, Airport sector visits both in cochin airport and Bangalore airport. Students learned about Air Traffic Control, Communication Navigation & Surveillance System, Mechanical Maintenance & Purchase of automobiles used at airport, Fire & Safety and role of mechanical engineer at the Airport. Students also informed and guided about career opportunities in aviation sector. Industrial visits are usually the first point of interaction between a student and a live working industry. The students learn about the latest technology trend and make up their minds about their future job or area of interest. The objective of an industrial tour is to provide an insight regarding internal working of companies. We understand that theoretical knowledge is not enough for a successful professional career. With an aim to go beyond academics, industrial tour provides students a practical perspective of the work place. In Bangalore we also visited places like Lal Bagh, Lulu Mall and Iskcon temple.



Onam Celebration

Date and Time : 2.09.2022

Coordinator : Class Teachers

Number of Participants : 172

Onam celebrations were held on 2nd September 2022 by 10 am at department college campus. The college entrance and the multipurpose hall were decorated with pookolam (a floor art with petals of various colored flowers). The program began with welcoming of Mahabali Chakravarthy with thalappoli, onnappottan, kummatikali, pulikali and keralanadanam and mohiniyattam. The teaching faculties and students attended the program at the department. Cultural events were presented from each batch which also included the iconic dance form –the thiruvaathira kali and other dances associated with the state of Kerala and its heritage. Vanjipattu was presented by III BBA students hailing from Kerala. The HOD and faculties of BBA department shared their views about the program at the end. The traditional Onam Sadya was served to the gathering.



Kerala Piravi

Date and Time : 01.11.2022

Coordinator : Class Teachers

Number of Participants : 165

The teachers and the students of the department of BBA celebrated “Kerala Piravi” in a befitting manner on first November 2022. Kerala Piravi therefore literally means the birth of Kerala. This day is observed to mark the date on which Malayalam-speaking regions were unified into one state. On November 1, 1956 – nearly a decade after India gained independence – the state of Kerala was created with the merger of three Malayalam-speaking regions. On this special day, people in the state dress traditionally, with women donning kasavu sarees and men sporting mundus. Malayala Bhasha Vaarams, or language competitions, are organised by educational institutions to celebrate the state’s cultural and linguistic identity. Variety entertainment programmes by students added colour to the function. The BBA students organised a group song competitions and video presentation on Kerala, which was in fact a visual feast for all.



Christmas

Date and Time : 23.12.2022

Coordinator : Class Teachers

Number of Participants : 155

This year on 23rd December, BBA Department has organized a program to celebrate Christmas. The celebration was held in our classes. The entire department was beautifully decorated with flowers, festivals, lights, posters, and models. All the students and faculty members were very excited and full of enthusiasm for the celebration. Students come to college wearing traditional dresses. The ceremony began with prayer at 10:00 am. After that, various programs were organized one after the other. One of which was a performance where a group of students presented a beautiful play on the theme of Christmas. After that, a man disguised as Santa Claus comes with a bag containing several gifts. Santa Claus was roaming all over the department giving presents to the students. Also, the song Jingle Bells was playing in the background. After that, a HOD Dr. Shibi.B gave a speech on why we celebrate Christmas. After all the programs were over, the vice principal mam came and wished everyone a very happy Christmas and also gave a short motivational speech.



International Women's Day

Date and Time : 08.03.2023

Coordinator : Class Teachers

Number of Participants : 110

We celebrate National Women's Day in India to observe the cultural, social, political and economic achievements of women in India. Government departments around the country recognise her work and contribution. They hold events and remember her leadership.

BBA department conducted "Develop to the skills to achieve your goals session for BBA 2nd and 3rd yr students on 08.03.2023 in collaboration with Mind World Mental Health Clinic. Nearly 110 students attended the session. In this session the resource persons are Megha Prathap Consultant, Psychologist, and Magna Christopher Consultant, Psychologist from Mind world mental health clinic explained the need and how to develop the skills to achieve the goals.

The session was so interactive and enthusiastic. The session also includes

Steps to Achieve Success

- Set a Measurable Goal. Success, by definition, is "the accomplishment of an aim or purpose," so it makes sense to figure out what you're chasing
- Be Strategic
- Stay Organized and Better Manage Your Time
- Remain Focused.
- Rejoice or Revise.

Motivation is key to achieving goals. Set goals that relate to the high priorities in your life. Without this type of focus, you can end up with far too many goals, leaving you too little time to devote to each one.

Skills That Will Make You Super Successful

- Stop replaying negative thoughts in your mind.
- Construct a positive environment for yourself.
- Get clear on your why
- Listen to your gut, but double-check with your mind.
- Visualize your success. ...
- Practice more than you preaches.
- Communicate effectively
- Commit to your goals

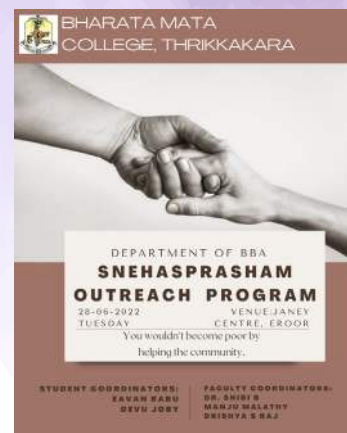
The session helped the students to set their goals. The session also created a positive environment within the students.



Department Non-Academic activities

Outreach Activities

Outreach activity	: SNEHASPASHAM
Date and Time	: 28.06.2022
Coordinator	: Dr. Shibi.B & Manju Malathy
Number of Students	: 15 Students



As a part of our outreach program (Snehasparsham 2022) we the students of BBA department visited Janey Centre which is located in Eroor, Thrippunithura, Kochi. It is a day school attending nearly 70 differently abled persons. The centre owns a property with a building and a bus to transport children.

Due to covid restrictions we went in a number of 15 students and 2 faculties. We reached there by 10.00 am and met Madam Cia who is in charge of the school. We were introduced to the other Teachers and non-teaching staffs as well. We then went around each class to meet the special one's and the activities they do. The classrooms are divided based on the abilities of each student where we saw students playing with puzzles, learning alphabets and numbers, and crafting. Then we visited the art and craft classrooms where the students, with the help of teachers make various crafts such as candles, cards, paper bags, books, etc. These craft objects are even available for sale. The school has a printing press in which they print their own books for the students to use. The school also encourages students interested in stitching activities and provides the facilities for the same. We also came across a small garden where the plants are available for sale as well. While we visited the classrooms, few students showed their various talents in singing, mimicry and crafting. By 11.00 am the students were brought to the stage area where we presented little program for them. We started the program with a song by Mathew of first year, followed by another song by Shreya Joseph of second year.

After the songs there was a group dance by second year students. Then there was a solo song by Samiya of first year and a group song by second year students. After that the students of Janey Centre showed us their mimicry, singing and dancing talents on the stage. We concluded the program with a duet song by Mathew and Samiya and distributed sweets to the students. We gave printed pictures for the students to fill it with colors and then it was time to say our goodbyes. It was really a heartwarming experience and we were really happy to spend few hours with the students of Janey Centre.



Extension activities

QR Code Campaign

Date and Time : 21.10.2022
Coordinator : DRISHYA S RAJ
Number of Students : 62

The students of Bharata Mata College, Thrikkakara gathered at Civil Station parade ground, Kakkanad at 9:30 in the morning, for QR code campaign. The aim of the campaign was to bring all the houses, flats and shops under Thrikkakara municipality. For that purpose Haritha mitram mobile application has been developed by Keltron India. The Inauguration ceremony started at 10 am. The Ernakulam District Collector Dr Renu Raj IAS flagged off the program 'Nava kerala Karma Padhathi-District coordinator S.Ranjani Unni, and prominent members of Thrikkakara municipality like CC Viju, Mr.Rashid, Ullam Palli, Shaji Vazhakkala, Haseena Ummer, Shana Abdthu, Lali Jofin, PC Anoop, Suma Mohanan, MJ Sikxon, TG Dinoop joined the programme along with the authorities of Bharata Mata College Thrikkakara.

The students of the social work department coordinated the programme. Around 750 students from BBA and various departments of the college participated in the campaign. The refreshment team members provided snack boxes and juice bottles to the students and haritha karma sena members. After collecting the QR codes, ID cards the students were left to their respective wards in auto rickshaws, cars etc that were arranged by municipality. In the wards ,students collected the basic informations regarding house holder's name, address for communication ,contact details,ration card number and color,existing waste management mechanism and pasted the QR code in houses and in shops.During the survey and visits,the queries of the public was listened ,clarified them on the importance of proper waste collection mechanism and its relation to public health .Also sought their cooperation for the digital record of waste collection ,payments and continuous support to Government initiatives. The students covered 6493 houses and shops altogether on the first day



Entry Level Examination

Category	No of Students
Advanced Learners	24
Average Learners	32
Slow Learners	7
Total	63

Bridge course

Date/s of Bridge course: 13.09.2022

Teacher In charge : Drishya S Raj

Brief Report: The department of BBA conducted a bridge course on English, Mathematics and Accountancy for the newly admitted first year students of BBA in the academic year 2022-23. The course was designed with the purpose of introducing the newly admitted students to bridge the gap between subjects like English, Mathematics and Accountancy. Bridge course helps the students to open up, think creatively and become responsible and independent students. The objective of the bridge course is to demystify what is expected of students in university level classes and to provide adequate foundation in the core accountancy and mathematics subjects, limited to moderate level so that students do not face any difficulty when the classes commence.



Bridge Course Syllabus

English

1. The Sentence
2. Subject and predicate
3. The Phrase and the Clause
4. Parts of Speech
5. Articles
6. Tenses: Introduction

Mathematics

1. Law of Exponents Important laws of exponents
1. System of Linear Equations Method of solving system of linear equations
2. Quadratic Equations Method for solving quadratic equation by using formula

Accountancy

1. Introduction to Accounting Meaning, Definition, Objectives, Need, Importance, Functions, Advantages and Disadvantages, Golden rules of Accounting, Accounting principles and conventions
2. Recording of Transactions Journal, Ledger, Trial balance, Subsidiary book of Accounts, Cash book, Brief introduction on Final Accounts

Mentoring Report - Department Level

The BBA department follows the mentoring system initiated by mentoring Cell. The students are grouped and assigned a mentor teacher who is responsible for collecting academic performance and class attendance of individual students.

Goal:

- i) To provide more contact hours between teachers and students.
- ii) To maintain proper academic and attendance records of students.
- iii) To minimize drop-out rates among students.
- iv) To identify slow learners and advanced learners.

The mentor regularly meets with mentees and is given necessary information regarding his/her mentees and is expected to offer guidance and counselling as and when required. In isolated cases, parents are called for special meetings with the Principal at the suggestion of the mentor. The result of the system has been implemented significant improvement in the teacher-student relationship. The system has been useful in identifying slow learners and advanced learners. The department organizes a remedial class on different subjects within the syllabus for poor/slow learners.

Department Mentor list 2022-23

SI No.	Name of the Mentor	No. Mentees
1	Dr. Shibi.B	39
2	Sherly Joseph	39
3	Manju Malahy	39
4	Drishya S Raj	40
5	Reena Francis	37

Addon / Certificate courses

Logistics and Supply Chain Management

Course coordinator: Asst. Prof. Sherly Joseph

The department aims at imparting crucial job skills to the students through certificate programmes, thus enabling them to acquire an additional certificate along with their degree certificates. Students can pursue these certificate programmes along with their regular degree programmes.

Logistics Syllabus

SEMESTER 1

- **MODULE-1: INTRODUCTION TO SUPPLY CHAIN MANAGEMENT**

UNIT 1.1: supply chain management

UNIT 1.2: supply chain management process

UNIT 1.3: risk management of supply chain

- **MODULE-2: INTRODUCTION TO FREIGHT FORWARDING SERVICES**

UNIT 2.1: freight forwarding

UNIT 2.2: scope of freight forwarding services

- **MODULE-3: TRANSPORTATION OF DANGEROUS GOODS**

UNIT 3.1: transportation of dangerous goods and special cargo

UNIT 3.2: transportation of perishable cargo

UNIT 3.3: transportation of temperature-controlled cargo

UNIT 3.4: transportation of live animals

SEMESTER 2

- **MODULE-4: TRANSPORTATION MANAGEMENT**

UNIT 4.1: transportation of freight

UNIT 4.2: modes of transport

- **MODULE-5: MULTIMODAL TRANSPORT**

UNIT 5.1: what is multimodal transport

UNIT 5.2: incoterms and bills of lading

MOOC Courses Attended details

MOOC is an online course on “Organic Farming” conducted by M G University for first - year UG students. This two semester course is compulsory for all registered students. This course aims to educate the students about farming, especially organic farming. Our college has 62 students registered in the first year BBA 2020-23 batch.

In the first semester, students plant some vegetables and observe and keep track of each stage of growth of the plants from germination to fruiting. They completed their first semester and submitted their project report of organic farming. In the second semester, they will work on Organic Manure Making by converting the kitchen waste in their family to manure for farming. This exercise teaches the students to manage kitchen waste and produces cost-effective manure at home.

Both projects help the students to learn the importance of organic farming and its implementation at home. This course stands apart from academic subjects, offering the students hands-on experience in agricultural activities. This initiative is a big step towards achieving a self – reliant future generation.

This MOOC Program is a 2 Semester program. 2020-2023 batch students Submitted their project reports in both semester correctly and properly. University conducted MOOC examination on time and the results are published. 2021-2024 batch students registered for MOOC program and their course in progress.



List Of Students Attended MOOC 2022-23

Sl No.	Name of the Student	Platform (SWAYAM, Edu net etc.)	Duration
1	A Keerthana Madhu	Preparation of organic mannure	6 months
2	A R Devikrishna	Preparation of organic mannure	6months
3	Abel Sebastian	Preparation of organic mannure	6months
4	Abhishek P A	Preparation of organic mannure	6months
5	Adhipa Joji	Preparation of organic mannure	6months
6	Adithya P	Preparation of organic mannure	6months
7	Aditi M R	Preparation of organic mannure	6months
8	Albin Cleetus	Preparation of organic mannure	6months
9	Aleeta Varghese	Preparation of organic mannure	6months
10	Aman Ibrahim	Preparation of organic mannure	6months
11	Anjana Suresh	Preparation of organic mannure	6months
12	Anson Antony	Preparation of organic mannure	6months
13	Anubhav K U	Preparation of organic mannure	6months
14	Arjun Krishna Ka	Preparation of organic mannure	6months
15	Arjun M A	Preparation of organic mannure	6months
16	Arun Poly	Preparation of organic mannure	6months
17	Arya Babu	Preparation of organic mannure	6months
18	Aswin Anilkumar	Preparation of organic mannure	6months
19	Avinash Shaji	Preparation of organic mannure	6months

20	Christy Joseph Biju	Preparation of organic mannure	6months
21	Devika Manoj	Preparation of organic mannure	6months
22	Devu Joby	Preparation of organic mannure	6months
23	Dharvik Jidhendra Bhagat	Preparation of organic mannure	6months
24	E.M Aiswarya Shenoy	Preparation of organic mannure	6months
25	Eavan Babu	Preparation of organic mannure	6months
26	Fathima Sana	Preparation of organic mannure	6months
27	Fyrooz Rasheed	Preparation of organic mannure	6months
28	Gouri Nandana	Preparation of organic mannure	6months
29	Hannan B T	Preparation of organic mannure	6months
30	Hridhya K Nair	Preparation of organic mannure	6months
31	Induchoodan K S	Preparation of organic mannure	6months
32	Iris Joseph	Preparation of organic mannure	6months
33	Jalwa	Preparation of organic mannure	6months
34	Jeevanand K S	Preparation of organic mannure	6months
35	Jerin Jacob	Preparation of organic mannure	6months
36	Joyal Andrews	Preparation of organic mannure	6months
37	Kevin Paul Benny	Preparation of organic mannure	6months
38	Madhav Krishna P S	Preparation of organic mannure	6months
39	Meghna C Remesh	Preparation of organic mannure	6months
40	Mohammed Aslam N A	Preparation of organic mannure	6months
41	Mohammed Hafik P A	Preparation of organic mannure	6months
42	Muhammed Adnan V K	Preparation of organic mannure	6months

43	Muhammed Sharmil	Preparation of organic mannure	6months
44	Noel Thankachan	Preparation of organic mannure	6months
45	Pooja R Menon	Preparation of organic mannure	6months
46	Rahna Mol E S	Preparation of organic mannure	6months
47	Rahul Bose	Preparation of organic mannure	6months
48	Rohan N S	Preparation of organic mannure	6months
49	Roshan B Jose	Preparation of organic mannure	6months
50	Roshan Shaji	Preparation of organic mannure	6months
51	Sadhiya Salam	Preparation of organic mannure	6months
52	Sajna K L	Preparation of organic mannure	6months
53	Sharick Shihab	Preparation of organic mannure	6months
54	Shreya Joseph	Preparation of organic mannure	6months
55	Sibin Babu	Preparation of organic mannure	6months
56	Sreyas Kumar S	Preparation of organic mannure	6months
57	Suhail Haris	Preparation of organic mannure	6months
58	Thrusha Prasad	Preparation of organic mannure	6months
59	Abhaya M Shaji	Organic Farming	6months
60	Abhinav Ajay Shenoy	Organic Farming	6months
61	Abin Clement Antony	Organic Farming	6months
62	Adhil Rahman P	Organic Farming	6months
63	Adhith Krishna S	Organic Farming	6months
64	Adhithya K M	Organic Farming	6months
65	Akshay Raj	Organic Farming	6months

66	Akshaya Dev S	Organic Farming	6months
67	Alen Ben	Organic Farming	6months
68	Aman Mirza	Organic Farming	6months
69	Anagha Sajeev	Organic Farming	6months
70	Ancy Saji	Organic Farming	6months
71	Annjo Joseph	Organic Farming	6months
72	Aparna Philip	Organic Farming	6months
73	Aswin P Manoj	Organic Farming	6months
74	Athul George N B	Organic Farming	6months
75	Aysha Nazrin K.A	Organic Farming	6months
76	Aysha Subair	Organic Farming	6months
77	Benson Sabu	Organic Farming	6months
78	Bibin Paul	Organic Farming	6months
79	Divin Dileep	Organic Farming	6months
80	Elizabeth Anna Anil	Organic Farming	6months
81	Fahd Shamel Shafeer	Organic Farming	6months
82	Fathima Hanan K S	Organic Farming	6months
83	Fathima Saad	Organic Farming	6months
84	Ghevarghese Sajan	Organic Farming	6months
85	Jewel Mariyam Joshy	Organic Farming	6months
86	Jishnunath V	Organic Farming	6months
87	K R Dev Narayan	Organic Farming	6months
88	Kamala Devi	Organic Farming	6months

89	Karthik Mohanan	Organic Farming	6months
90	Krishna Giri	Organic Farming	6months
91	M A Aruna	Organic Farming	6months
92	Mannu Manoj	Organic Farming	6months
93	Manu Manohar Joshy C	Organic Farming	6months
94	Mathews S Palapuram	Organic Farming	6months
95	Meenakshi Nair	Organic Farming	6months
96	Mohammed Salman	Organic Farming	6months
97	Mohammed Shammas M S	Organic Farming	6months
98	Muhammed Sadhir K M	Organic Farming	6months
99	Muhammed Shafi A B	Organic Farming	6months
100	Muhammed Swalih S	Organic Farming	6months
101	N Kuriakose Varkey	Organic Farming	6months
102	N Shiv Shankar	Organic Farming	6months
103	Nihad Nazar	Organic Farming	6months
104	Nikita Sadiq	Organic Farming	6months
105	Nikitha Zaira Manoj	Organic Farming	6months
106	Paulwin Seby	Organic Farming	6months
107	Pritto Thomas	Organic Farming	6months
108	Rachel Tresa Peter	Organic Farming	6months
109	Saharan Haris K K	Organic Farming	6months
110	Saljas V J	Organic Farming	6months
111	Samiya Faisal	Organic Farming	6months

112	Sanju Biju	Organic Farming	6months
113	Shebeersha K A	Organic Farming	6months
114	Shona George	Organic Farming	6months
115	Shreya Aji John	Organic Farming	6months
116	Sona Aji	Organic Farming	6months

Sl.No	Name	Name of the Course	Name of the Course	Duration
1	Aleeta Varghese	SWAYAM	Counselling Psychology	15 Weeks
2	Aditi	SWAYAM	Print & broadcast journalism	15 weeks
3	Iris Joseph	SWAYAM	Psychology of individual differences	12 Weeks
4	Pooja Menon	SWAYAM	Psychology of individual differences	12 Weeks
5	Devika Manoj	SWAYAM	Counselling Psychology	15 weeks

Department level Infrastructure

- Computers & Peripherals
- PCs : 1
- Projectors : 3
- Printers : 1
- Furniture & Fittings
- Desk : 16
- Bench : 16
- Tables : 6
- Chairs : 13
- Almirah : 2

Department Meetings

Departmental meetings occur on a consistent basis and are going to lead to well-informed and more productive employees. A positive department meeting boosts strengthen relationships and to collaborate, work more efficiently with team members, lowers staff stress, and encourages engaging conversations. What's more is that departmental meetings reinforce the mission, vision, and values. The department meeting will be held on or before 10th of every month. HOD/HOD in charge will preside over the meeting. Class in charge presenting the report of each class and taking necessary actions and also maintaining the minutes of the meeting.

Main topics for discussion:

- Students' attendance
- Students' performance in the department activities
- Students' improvements in the examination
- Review of last month's activities
- Plan the activities to be done in this month

SI No.	Date and Time of Meeting	Major Agenda
1.	01/06/2022 and 07/06/2022, 12:30 pm	Duty allocation for the academic year. HOD meeting discussions, Add on programs
2.	15/07/2022, 1:00 pm	Department Activities, Portions and Course Schedule preparation
3.	12/08/2022, 3:30 pm	Industrial visit, International Seminar
4.	28/09/2022, 12:30 pm	Attendance of students and Updating of late register
5.	27/10/2022, 1:00 pm	Internal examination, Participation of students in 'Haritha Keralam' Project
6.	8/11/2022, 3:30 pm	Disciplinary issues, Students' mobile usage
7.	12/12/2022, 1:00 pm	Subject allocation, Mentoring session
8.	23/01/2023, 12:45 pm	Council meeting discussions, Internal examination, Arts Festival participation
9.	20/02/2023, 3:30 pm	Revision class and retest, Skill development and Self Defence Session
10.	20/03/2023, 12:45 pm	Internal examination, Portion coverage, Special Class arrangement

Sl. No	Date and Time	Name of the Alumni	Topic of the session
1	21.10.2022, 10.00am	Chandralekhanath, Miss Queen 2020	Higher opportunities after BBA
2	26.01.2023 10.00am	Alan Binu	Entrepreneurial development skill.

Date and Time : 21.10.2022
 Coordinator : Dr. Shibi.B
 Resource Person/s : Chandralekhanath,
 Miss Queen 2020
 Number of Participants : 59



Alumni can help students get placed at their respective organizations. It is critical to an institution's success to build an engaged, supportive alumni network. Graduates' understanding of the university would get stale if communication stops once they leave the institution. Thus, both the institution and the alumni know the importance of alumni relations and benefit from strong alumni relationships. Alumni are the brand ambassadors of the institution they graduated from. Our alumni Ms. Chandralekha Nath conducted a half day alumni interaction session on 21.10.2022 to the first year BBA students. She is departments' 2018 pass out alumni who successfully completed her post-graduation from Christ University, Bangalore. She is the 1st runner up of miss south India in the year 2021. She also got the title of Miss Confident India 2022. She explained the students about the various opportunities that the students can do after the BBA Course. Students interact with her and asked their concerns. Students were so much interested to listen to her words. Her experience and academic in the field of management and her career in the fashion industry gained much acceptance in our students. The students came to know the various possibilities of knowledge after the BBA graduation. She talks about her experience in the BBA department and how that experience in her graduation helped her in the future studies. The programme went well and ended up with the vote of thanks from our department head.

The importance of alumni meet is vast these days and it should not be just about class reunions conducted once every year. If it has to be a long-lasting association based on trust and affection then the relationship must extend beyond these events. The department has plans to conduct these programmes in the coming months.

Alumni Meetings brief Report

The BBA department organized ALUMNI MEET 2023 on 26 th January 2023 (10.00 am). The Programme is to facilitate, consolidate and coordinate Alumni Activities. The alumni meet and alumini interaction is to reconnect with the Alumni and celebrate their success and various achievements. The Alumni Meet started with a welcome address by the HoD Dr. Shibi.B BBA department.

During the interaction session with the alumni planned to add different passed out batches. Alan Binu discussed about the topic Entrepreneurial development skill. About updating data-base of the alumni association. Students asked many questions regarding placements and shared their views. Vice principal Bini Rani Jose gave various suggestions to the students, Vote of thanks was given by Mrs. Manju Malathy, and she thanked the various organizers and alumni members of the event. She also thanked the management of Bharata Mata College for the support and guidance which has made Alumni Meet 2023 a grand success.

Executive Members of Alumni

1. Alan Binu
2. Meenu Jayanthan

The Parent- Teacher Association (PTA) is a statutorily constituted body which aims at the overall development of the college. Parental co-operation in creating a healthy campus atmosphere is of utmost importance. PTA functions are opportunities to meet other parents and teachers, building rapport and discussing issues that are on your mind. To foster mutual understanding, harmonious relationship and cooperation among parents, guardians,

and teachers in the fulfillment of their common aim, the welfare of the college and the pupils/students therein. PTA meeting helps both parents and teachers to involve and discuss and solve any particular issues they are facing. The main aim of conducting PTA meeting to improve the learning environment for students, ensuring that they learn to as higher standard as possible. This academic year teachers where frequently connected with the parents through phone they were regularly updated about their wards progress. Apart from that department conducted 3 offline PTA meetings -



Open HousMeetings		
SI No	Class	Date and Time
1	1st year Batch 2022-25	18/1/2023, 9.30am-12.30pm
2	2nd year Batch 2021-24	25/1/2023, 1.30pm-3.30pm

The Offline parent meetings were conducted in a very systematic way with two sessions. In the first sessions a PTA general body meeting was conducted in the college auditorium for all the concerned classes and thereafter in the second session parents came to the department to meet the faculties of the department. Parents actively participated in discussions for the betterment of the student community. Parents were informed about the internal marks, details of university marks and activities conducted in the department. 52 parents of second years,56 of first year participated in the open house. On all the dates, the parents meeting concluded by 3.30 pm.

PTA executive members if any from the department : Dr. Shibi.B (HOD)

Student's achievements - co curricular / Sports activities

List of Students

Sl No	Name of the Student	Class	Achievement
1	Devika Manoj	BBA 3	A GRADE in Bharathanatyam, MG University Youth Festival 2023 "ANEKHA
2	Aleeta Varghese	BBA 3	Paper Presentation National Conference
3	Aditi	BBA 3	Paper Presentation National Conference
4	Alen Ben	BBA 2	Paper Presentation National Conference
5	Nikita Sadiq	BBA 2	Paper Presentation National Conference
6	Samiya Faizal	BBA 2	Secured Third in Oppana Competition, MG University Youth Festival 2023 "ANEKHA





Faculty Attended Programmes

FDPs/ STTPs/Workshops/Seminars / Conference/ Webinar

Total Number of FDPs/ STTPs

Total Number of Workshops : 1 (Online)

Total Number of Seminars / Conference :16

Total Number of Webinar

Name of faculty	Name of Programme	Date/s	Conducting Agency	FDPs/ STTPs/Workshops/Seminars / Webinar
Dr.Shibi.B	New Horizons in Commerce, Finance & Economics	16th & 17th February 2023	Chinmaya Viswa Vidhyapeeth Deemed to be University	2 Day International Conference

Dr.Shibi.B	National Conference on Emerging Perspectives & Challenges in Commerce and Management	17th to 20th February 2023	Bharata Mata College, Thrikkakara	National Conference
	Three Day National Seminar on Sustainable Business Model Innovation & Management Practices: Priorities and Perspectives	7th-9th December 2022	Bharata Mata College, Thrikkakara	National Conference
	The Booming Indian Economy	23rd January 2023	Union Christian College, School of Management Studies	National Conference
	Need of Digital Transition and CSR for Innovative Sustenance in the 2023 Economy	15th -16th March 2023	MES College Marampally	International Conference
	Innovations and Disruptions for Sustainable Development	15th to 17th March 2023	LEAD College of Management	International Conference
Sherly Joseph	Innovations and Disruptions for Sustainable Development	15th to 17th March 2023	LEAD College of Management	International Conference
Manju Malathy	International Conference	22.08.2022-24.08.2022	International Conference on business management and allied disciplines	Institute of Management in Kerala & School of Distance Education, Maseno University
	International Conference	15-16 march 2022	International conference on need of digital transition and csr for innovative sustenance in the 2023 economy ICDT'23	ICSSR Sponsored Department of Business Administration MES College Marampilly
	International Conference	16-17 February 2022	New Horizons in Commerce, Finance and Economics	Chinmaya Vishva Vidhyapeeth Kochi and Sri Ram College of commerce New Delhi

Manju Malathy	National Conference	17-18 February 2022	Emerging Perspectives And Challenges In Commerce And Management	Department of Commerce Finance & Taxation and MG University
	National seminar	December 07- 09 2023	Sustainable Business model Innovation and Management Practices: Priorities and Perspective	Department of commerce and College Development Council MG University, Kerala
	National Conference	10th March 2022	Emerging Trends In Business and Management	Alagappa Government Arts College, Indian Academic Researcher Association (IARA)
	National Conference	January 23 2023	The booming Indian economy	UC College Management Studies
Drishya S Raj	International Conference	1st January 2023	Contemporary Management Practices	SRM Institute of Science and Technology
	5 Days Online Workshop	18th -22nd December 2022	Writing the PhD Thesis	GOMSGURU ACADEMY
Reena Francis	Need of Digital Transition and CSR for Innovative Sustenance in the 2023 Economy	15th -16th March 2023	MES College Marampally	International Conference



Research Contributions:

Name of the Faculty	Type of Publication (Contribution to Book, Research Publication, Conference Proceedings)	Listing of the publication (ISBN BOOK, Chapter UGC Care List1, Sco-pus, Web of Science)	Title of the Paper or Book	Journal Name or Publisher Name	ISSN or ISBN Number
Dr. Shibi.B	Peer Reviewed, Refereed, Indexed, Open Accessible, Free Processing & Publication of Quality scholarly articles with Article DOI		A Study on Challenges Faced by Farmers Using E-Commerce in Agriculture - A Survey of Thrissur District in the State of Kerala, India”	International Journal of Case Studies in Business, IT, and Education (IJCSBE SRINIVAS PUBLICATION (An International Publisher for Academic & Scientific Journals and Books)	https://www.srinivaspublication.com/journal/index.php/ijcsbe/article/view/2010
Dr.Shibi.B	Peer Reviewed, Refereed, Indexed, Open Accessible, Free Processing & Publication of Quality scholarly articles with Article DOI		“Quality of Work Life of Employees in Nitta Gelatin India Limited with Special Reference to Kerala”	International Journal of Case Studies in Business, IT, and Education (IJCSBE SRINIVAS PUBLICATION (An International Publisher for Academic & Scientific Journals and Books)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/1847
Dr.Shibi.B	Contribution to Book	ISBN Book	Quality of Work Life of Employees in Private Companies with Reference to Ernakulam	Shanlax Publications, Vasantha Nagar, Madurai – 625003, Tamil Nadu, India	

Manju Malathy	Contribution to Book	ISBN Book	Quality of Work Life of Employees in Private Companies with Reference to Ernakulam	Shanlax Publications, Vasantha Nagar, Madurai – 625003, Tamil Nadu, India	
Manju Malathy	Research Publications	UGC Care listed, peer reviewed journal	The impact of Occupational Stress on Work-life balance among the IT Sector professionals	Management Innovator	ISSN 0974-6749 Vol 15, No.1, 2022
Manju Malathy	Book Chapter	ISBN Book Chapter	Do the Paradigm shift to new normal affects the Work life balance of IT Professionals	Recent trends from past trends II-Commerce, management & Economics	ISBN 978-93-94689-12-1
Drishya S Raj	Contribution To Book	Isbn Book	“A Study On The Rural Investors Perception Towards Post Office Savings Schemes With Special Reference To Chellanam Area, Ernakulam District.”	Red Shine Publications	ISBN:978-93-93239-86-0





International Women's Day Celebration

DigitALL: Innovation and technology for gender equality

Chief Guest



Anisha Cherian
President- TIE Kerala

Guest of Honour



Sujata Madhav Chandran
Head- Strategic Initiatives
NGM Digital Transformation Services, TCS

Speaker



Manju Malathy
Faculty member,
Bharata Mata College

Honouring inspiring women in Infopark



Resource Person in Seminars

Name of the Faculty	Type of Program Attended (FDPs/ STTPs/ Workshops/ Seminars/ Conference/ Webinar)	Date/ Dates of Program	Title of the Program	Institution or agency organized the Program
Dr. Shibi.B	Workshop	12.12.2022	An Introduction to Research Methodology	St. Paul's College Kalamassery

Student's Projects

SI No	Roll No	Name of Student	Topic of Project	Research Supervisor	Agency/ Company associated (if any)
1	200021082712	A.KEERTHANA MADHU	Effectiveness Of Innovative Hr Practices	DR SHIB B	POPULAR CANDLES
2	200021082713	A R DEVIKRISHNA	Employees Job Satisfaction	MANJU MALATHY	Radiant Roofing Solutions, Iron & Steel Industry
3	200021082714	ABEL SEBASTIAN	Employees Job Satisfaction	REENA FRANCIS	Solwearth Eco-tech Pvt Ltd
4	200021082715	ABHISHEK P A	Study On The Effectiveness Of Promotion Mix	EMY BONY	HONDA MOTORS COMPANY
5	200021082716	ADHIPA JOJI	A Dissertation Report On Employer Employee Relationships	REENA FRACIS	BODYGEAR INTERNATIONAL PVT LTD
6	200021082717	ADITHYA P	CUSTOMER SATISFACTION	DR SHIBI B	INDIAN OIL CORPORATION

7	200021082718	ADITI M R	A Study On Effectiveness Of Promotional Strategies And Customer Satisfaction At Forest Industries Travancore Limited, Aluva	MANJU MALATHY	FIT LTD, ALUVA.
8	200021082719	Albin Cleetus	Study On Effectiveness Of Production Process	Emy Bonny	Solwearth Eco-tech Private Limited.
9	200021082720	Aleeta Var-gheese	A Study On Employee Satisfaction At Synthite Industries	Dr Shibi B	Synthite Industries Private Ltd
10	200021082721	Aman Ibrahim	Effectiveness Of Advertisement	Reena Francis	Painuthara Pvt Ltd
11	200021082722	Anjana Sumesh	Awareness And Effective Utilisation Of Esi Benefits Among Employees	Reena Francis	Fact
12	200021082723	Anson Antony	A Study Of Advertising Effectiveness	Emy Bonny	Chirackal Agra Mills Mator Kalady
13	200021082724	Anubhav K U	Effectiveness Of Advertisement	Shibi B	Indian Oil Corporation
14	200021082725	Arjun Krishna K A	Study On Customer Satisfaction	Manju Malathy	Fruitoman's
15	200021082726	Arjun M A	Study On Customer Satisfaction	Reena Francis	Maruthi Indus Motors
16	200021082727	Arun Poly	Study On Recruitment Of Employees	Emy Bonny	Chirackal Agro Mills
17	200021082728	Arya Babu	A Study On Training And Development Of Employees And Its Effectiveness On Organisational Performance	Dr Shibi B	Travancore Builders Pvt Ltd

18	200021082729	Aswin Anilkumar	Study On Promotional Strategies And Its Effect On Sales	Manju Malathy	Nanma Properties Ltd
19	200021082730	Avinash Shaji	Study On Effectiveness Of Advertising	Reena Francis	Travancore Builders Pvt Ltd
20	200021082732	Christy Joseph Biju	A Study On Effectiveness Of E Commerce	Manju Malathy	Royal Drive Llp
21	20021082732	Devika Manoj	A Study On Customer Satisfaction	Dr Shibi B	Royal Drive Llp
22	200021082733	Devu Joby	A Study On Impact Of Socially Responsible Advertisements In Increasing The Affinity Towards A Brand	Manju Malathy	Parisons Pvt Ltd
23	200021082734	Dharvik Jidhernra Bhagath	Inventory Management	Reena Francis	Indian Oil Corporation
24	200021082735	E M Aiswarya Shenoy	A Study On Customer Satisfaction At Veettamma Foods	Emy Bonny	Veettamma Foods
25	200021082736	Evan Babu	Study On Job Satisfaction Of Employees	Dr. Shibi B	Veettamma Foods
26	200021082737	Fathima Sana	Customer Satisfaction	Manju Malathy	Radiant Roofing Solutions, Iron And Steel Industry
27	200021082738	Fyrooz V Rasheed	Customer Satisfaction	Reena Francis	Painuthara Trades Pvt Ltd
28	200021082739	Gouri Nandana	A Study On Customer Satisfaction	Emy Bonny	Patel Cars Pvt Ltd
29	200021082740	Hannan B T	Study On Quality Workfife Of Fruitomans	Dr.Shibi B	Fruitomans

30	200021082741	Hridhya K Nair	A Study On Financial Performance	Manju Malathy	Fit Ltd, Aluva.
31	200021082742	Induchoodan K S	Study On Customer Satisfaction	Reena Francis	Gayathry Creations
32	200021082743	Iris Joseph	Employee Satisfaction	Emy Bonny	Painuthara Trades Pvt Ltd
33	200021082744	Jalwa	A Study On Effectiveness Of Digital Marketing In Roral Drive Lp	Dr Shibi B	Royal Drive Llp
34	200021082745	Jeevanand K S	Study On Quality Of Work Life	Manju Malathy	Kerala Electrical And Allied Engineering Co. Ltd
35	200021082746	Jerin Jacob	Study On Employees Satisfactions	Reena Francis	Tata Motors
36	200021082747	Joyal Andrews	Effectiveness Of Advertisement	Emy Elsa Bonny	Tata Motors
37	200021082748	Kevin Paul Benny	A Study On Customers Satisfaction	Dr.Shibi B	Tata Motors
38	200021082749	Madhav Krishna P S	Customer Satisfaction	Emy Elsa Bonny	Kairali Motors
39	200021082750	Meghna C Remesh	A Study On Customer Satisfaction At Oriental Metals Llp	Reena Francis	Oriental Metals Llp
40	200021082751	Mohammed Aslam N A	Study On Employee Satisfaction	Emy Bonny	Star Wings
41	200021082752	Mohammed Hafik P A	A Study On Effectiveness Of Quality Management In Oriental Metals Llp	Dr Shibi B	Oriental Metals Llp
42	200021082753	Muhammed Adnan V K	Study On Employees Satisfaction	Manju Malathy	Kerafibertex Pvt Ltd
43	200021082754	Muhammed Sharmil R T	Quality Of Wort Life	Reena Francis	Popular Candles Pvt. Ltd



44	200021082755	Noel Thankachan	A Study On Employee Satisfaction	Emy Bonny	Royal Drive Llp
45	200021082756	Pooja R Menon	A Study On The Impact Of Celebrity Endorsement On Consumer Buying Behaviour	Dr Shibi B	Mercely's
46	200021082757	Rahna Mol E S	Study On The Impact Of Emotional Intelligence On Productivity Among The Employees	Manju Malathy	Forest Industries (Travancore) Limited
47	200021082758	Rahul Bose	A Study On Employee Satisfaction	Reena Francis	Siso Cosmetics Pvtltd.
48	200021082759	Rohan N S	Study On Employee Satisfaction	Emy Elsa Bonny	Mindmaris Private Limited
49	200021082760	Roshan B Jose	Study On Employee Satisfaction	Dr.Shibi B	Jawa Moto Company
50	200021082761	Roshan Shaji	International Marketing	Manju Malathy	Solwearth Eco-tech Pvt Ltd
51	200021082763	Sadhiya Salam	Effectiveness Of Motivational Technique	Reena Francis	Body Gear International Private Limited
52	200021082764	SAJNA K L	STUDY ON EMPLOYEES SATISFACTION	EMY BONNY	FOREST INDUSTRIES (TRAVANCORE) LIMITED
53	200021082765	SHARICK SHIHAB	CUSTOMER RETENTION STRATEGIES	DR SHIBI B	POPULAR INDUSTRIES
54	200021082766	SHREYA JOSEPH	ROLE OF BRAND IMAGE IN THE FINANCIAL SERVICES INDUSTRY	MANJU MALATHY	GEOJIT FINANCIAL SERVICES LTD
55	200021082767	SIBIN BABU	A STUDY ON CUSTOMERS VIEW ON PERSONAL SELLING	REENA FRANCIS	ORIENTAL METALS

56	200021082768	SREYAS KUMAR S	A STUDY ON EFFECTIVENESS OF MARKETING MIX	EMY BONNY	EXLIFE SOLUTIONS
57	200021082769	SUHAIL HARIS	A STUDY ON ONLINE ADVERTISEMENT AS A PROMOTIONAL TOOL FOR INCREASE IN THE SALES	EMY BONNY	THINK YAMAHA KOCHI
58	200021082770	THRUSHA PRASAD	EMPLOYEE SATISFACTION	MANJU MALATHY	ORIENTAL METALS



Student Progression

Name	Roll No	Name of the Student	Institution Placed	CTC
1	20BB119	Aswin Anil Kumar	HDFC Bank	3.5 LPA
2	20BB109	Albin Cleetus	HDFC Bank	3.5 LPA
3	20BB104	Abel Sebastian	HDFC Bank	3.5 LPA
4	20BB150	Rahul bose	Sutherland	2.5 PLA
5	20BB110	Aleeta Varghese	Sutherland	2.5 PLA
6	20BB153	Roshan Shaji	Sutherland	2.5 PLA

Students went for Higher Education

SI No	Roll No	Name of the Student	Institution opted for Higher Education	Course Name
1	20BB123	Devika Manoj	Going abroad	
2	20BB122	Christy Joseph Biju	Going abroad	
3	20BB124	Devu Joby	Going abroad	
4	20BB130	Gouri Nandana	Going abroad	
5	20BB149	Rahana Mol	MBA	
6	20BB155	Sadhiya Salam	MBA	
7	20BB142	Meghna Ramesh	Going abroad	

Teaching Learning Innovative practices in the department

Teaching and learning innovative practices are introduced to raise the curiosity of a student. The following innovative practices are undertaken by the faculty members of Commerce department for improving teaching and learning experience

Innovative Practices	Outcome
Lecture method	Hands on experience, Peer-to- peer Learning Experiential learning, Collaborative Learning Audio-Visual presentations through LCD and Virtual classrooms
Interdisciplinary Lectures	Aware students with the latest relevant technologies in different computing fields.
Major/Mini Projects	Prepare students to develop live projects on their own.
Student Seminars	Motivating students for self-Study and Group Study.
Course Assignments	Encourage student collaboration through supplement learning
Communication Skills	Improve the presentation and speaking skills in group discussion as well as in interviews faced.
Seminars/ Webinars/ workshops	Engages students by using real-world challenges, problems, and scenarios to evoke critical thinking, problem-solving, collaboration, and self-management
Online Tutorial	Enhance the overall comprehension of students in a more dynamic way
Virtual Lab	Exposure of Programming & Lab practices
NPTEL Lectures	Promote self-learning and to share knowledge among students



BHARATA MATA COLLEGE

Owned & Managed by Archdiocese of Ernakulam - Angamaly

NAAC with A+ Grade, NIRF is Ranked in the BAND of 151-200, DBT Star College

The WEEK - Hansa Survey-2023 Best Colleges of India Ranking 2nd in the State.

ISO 9001-2015 Certified

Internal Quality Assurance Cell

Website: www.bharatamatacollege.in, Email: manager@bharatamatacollege.in

Aided office: 0484-2425121, 8281303721, SF Office: 94969 04221