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**BHARATA MATA
COLLEGE
THRIKKAKARA**

Affiliated to MG University, Re-accredited by NAAC with 'A+' Grade, ISO 9001-2015 Certified

ANNUAL REPORT 2022-2023

DEPARTMENT OF COMMERCE

Department at a Glance

The Department of Commerce is one of the premier departments in Bharata Mata College, which is a pioneer in research focused learning. The vibrant Department was started on 18th July 1978 with a pre-degree Commerce group of 60 students. The department was fortunate to start the degree course on 7th August 1980 with a strength of 50 students. Prof. C Seethadevi became the first Head of the Department. The department got promoted to a Post Graduate department on 26th November 1981 with a sanctioned strength of 18 students. The Post Graduate Department of Commerce was elevated as an approved Centre for Research in Commerce under Mahatma Gandhi University in the year 1997. At present there are 7 approved research guides and 25 research scholars. The dedicated faculty support and competency of the teachers in taking up the innovations helps in the overall student development. Excellent academic track record with university ranks, varied curricular and co-curricular activities focusing on the all-round development of the students, admirable job placements, add on courses for employability enhancement, training for competitive examinations, industrial linkages etc. make the department one among the best performing Commerce Departments under M.G University. Our Commerce association is very active in organizing various activities like day celebrations, presentations, group discussions, debates, and other celebrations. A great asset of the department is their extensive alumni networks, who have reached to the eminent positions in various public and private sector enterprises across the globe.

The department believes in developing and nurturing global competencies in students through quality education, research and continuous innovation. It provides a proficient environment to nurture commerce professionals with a high level of knowledge and competence to effectively contribute to society with commitment and integrity.

*“Commerce changes the fate of nations,
we change the future of commerce”*



Department vision

The department is committed to provide conducive environment for quality education in Commerce and Research through innovative and healthy practices. To be recognised as a Centre of excellence in the field of Commerce & Research through holistic education irrespective of socio-economic differences including human values. Apart from this the department is driven to inculcate ethical and moral values by offering a support system which is friendly and inspiring the future nation builders.

Department mission:

We are dedicated to create healthy environment for teaching, learning and research activities. The department is creating an urge in students to take up entrepreneurship in order to be successful by standing on their feet instead of being dependent on others and to ensure continuous improvement in the quality of education to remain globally competitive.

Programmes Offered

Programme	Name / specialisation
UG	BCom /Finance and Taxation
PG	M Com/ Finance
Ph.D	Commerce
Certificate/ Addon	On Job Training (Online GST Filing)

Department Highlights

- Research Guides - 7**
- PhD Awarded -4**
- Thesis Submitted - 1**
- Paper Publications -12**
- CMA/CA Qualifiers – 1**
- Awards and Recognitions- 2**
- Guideships - 3**
- Paper Presentations-10**
- University Rank Holders - 2**
- MoUs – 2 (Add on & Internship)**
- NET/JRF Qualifiers - 1**
- Workshops/Seminars/Invited Talks - 14**

Faculty Profile

Dr. Nimmy A George

Assistant Professor

Qualification: M.Com., NET, PhD

Joining Year: 2013



Dr. Tessy Thomas

Assistant Professor

Qualification: M.Com, SET, NET&JRF , PhD

Joining Year: 2013



Ponny Joseph

Assistant Professor

Qualification: M.Com, NET

Joining Year: 2014



CA (Dr) Joseph Joy Puthussery

Assistant Professor

Qualification: M.Com, ACA, NET&JRF, PhD

Joining Year: 2014



Faculty Profile

Dr. Ajay Joseph

Assistant Professor

Qualification: M.Com, NET&JRF, PhD

Joining Year: 2015



Anton Joseph

Assistant Professor

Qualification: M.Com , NET&JRF, MBA

Joining Year: 2015



Anika Talia Lopez

Assistant Professor (on long leave)

Qualification: M.Com, NET

Joining Year: 2015



Dr. Presteena Jesna M Jose

Assistant Professor

Qualification: M.Com., B.Ed, NET&JRF, PhD

Joining Year: 2019



Student Profile Batch wise

Class	Batch (eg.2021-24)	Male	Female
UG – 1st Year	64	24	40
UG – 2nd Year	66	23	43
UG – 3rd Year	65	22	43
PG – 1st Year	18	7	11
PG – 2nd Year	19	3	16
Research Scholars			
Part Time	12	3	9
Full Time	13	5	8

Student Representatives

Class	Male (Name)	Female (Name)
UG – 1st Year	Sumodh Kenny Poothullil	Aswina Anil P
UG – 2nd Year	MUHAMMED THAHIR E N	MEGHA SURESHKUMAR
UG – 3rd Year	Adarsh N M	Arnitha Madhu
PG – 1st Year	Sreejith	
PG – 2nd Year		Anna P G

Result analysis of Students 2019-22 (UG) and

UG						PG			
Semester									
I	II	III	IV	V	VI	I	II	III	IV
59	59	59	59	59	59	19	19	18	18

UG						PG				
Semester										
	I	II	III	IV	V	VI	I	II	III	IV
Count	52	54	47	53	55	57	19	12	11	13
%	88.13%	91.5%	79.66%	89.83%	93.22%	96.6%	100%	63.15%	61.1%	72.22%

Result Analysis of Students (Result Declared in 2022-23 AY)

Program	Batch	Semester	No of Students registered	No of Students Passed	Percentage
B.Com	2021-24	1	66	57	86.4%
B.Com	2021-24	2	66	60	90.90%
B.Com	2020-23	6	64	58	90.62%
B.Com	2020-23	5	65	57	87.69%
B.Com	2020-23	4	65	61	93.84%
B.Com	2020-23	3	65	42	64.61%
B.Com	2020-23	2	65	56	86.15%
M.COM	2022-24	1	19	16	84.21%
M.COM	2021-23	3	18	11	61.1 %
M.COM	2021-23	4	18	13	72.2%

Department contribution to examinations

Name of the Faculty	Role Taken
Dr. Nimmy A George	Chief Examiner of UG paper valuations - M G University Chief Examiner for Viva Voce of B Com Projects
Dr. Presteena Jesna M Jose	Chief Examiner (B.Com) - M G University Additional Examiner (M.Com) - M G University Examiner Revaluation
Ponny Joseph	Chief Examiner of UG paper valuations - M G University Additional Examiner of PG paper valuations - M G University Chief Examiner for Viva Voce of B .Com Projects
CA (Dr) Joseph Joy Puthussery	Chief Examiner of UG paper valuations - M G University Chief Examiner of PG paper valuations - M G University Chief Examiner for Viva Voce of B .Com Projects
Dr Tessy Thomas	Senior Assistant Superintendent of University exams, BMC. Additional Examiner - M G University
Dr Ajay Joseph	Chief Examiner of UG paper valuations - M G University Chief Examiner of PG paper valuations - M G University Chief Examiner for Viva Voce of B .Com Projects
Mr.Anton Joseph	Chief Examiner of UG paper valuations - M G University Chief Examiner of PG paper valuations - M G University Chief Examiner for Viva Voce of B Com Projects Examiner Revaluation

Institutional responsibilities held by the faculty

Name of the Faculty	Responsibilities Held
Dr. Nimmy A George	<ol style="list-style-type: none"> 1. Head of Department 2. College Council Member 3. Chess Club Coordinator 4. Coach/Manager of Bharata Mata College Men and Women Chess Team 5. Member of Purchase Committee of College
Dr. Presteena Jesna M Jose	<ol style="list-style-type: none"> 1. EBSB Club Coordinator 2. Remedial Coaching Cell In Charge 3. Class Teacher III B.Com 4. Department Add on Course In Charge
Ponny Joseph	<ol style="list-style-type: none"> 1. Council Member 2. Head of the Department 3. Library Advisory Committee Member 4. Add on course Incharge 5. Minority Cell Coordinator 6. Coordinator for PG Induction Programme
CA (Dr) Joseph Joy Puthussery	<ol style="list-style-type: none"> 1. Council Member (Staff Representative) 2. Internal Exam in charge 3. Research Centre In Charge (Commerce) 4. Admission Committee member (PG) 5. Class Teacher - PG 2nd Year 6. NIRF Coordinator
Dr. Tessy Thomas	<ol style="list-style-type: none"> 1. Examination Cell - University Exams in-charge
Dr Ajay Joseph	<ol style="list-style-type: none"> 1. IQAC Coordinator 2. RUSA PMU Member 3. College Council Member 4. Teaching Learning Cell Incharge 5. Innovation Cell Incharge 6. Entrepreneurship Club Member
Mr. Anton Joseph	<ol style="list-style-type: none"> 1. MOOC Coordinator 2. BOSA Coordinator 3. Class Teacher I M.com 4. Coordinator -Feedback cell

Department Association

AURORA -Commerce Association

Annual report 2022-2023

For promoting the talent and co-curricular activities of students, the Commerce Association has been playing a notable role for the past 30 years. Starting from 1992, it has covered a long journey successfully. Over the past years, we have continued to work towards achieving the mission by organizing a wide range of events, including orientations, seminars, and cultural activities. These events have provided opportunities for the students to engage with professionals, gain valuable insights and knowledge, and an opportunity for rediscover themselves.

Committee Members : Sherin George (II nd year PG) Albin Paul(I st year PG) Nadhamol T B(I st year PG) Albin B Malayil (III rd B. Com) Nikhil Joseph(III rd B. Com) Jeril Varghese (II nd B. Com) Edwin Sabu (II nd B. Com)

Nandhana Unnikrishnan (II nd B. Com) Alina Varghese (II nd B. Com) Abhiram Madhuraj (I st B. Com) Justeena Joy (I st B. Com)

Structure of the Association:

Staff In charge: Dr. Nimmy A George

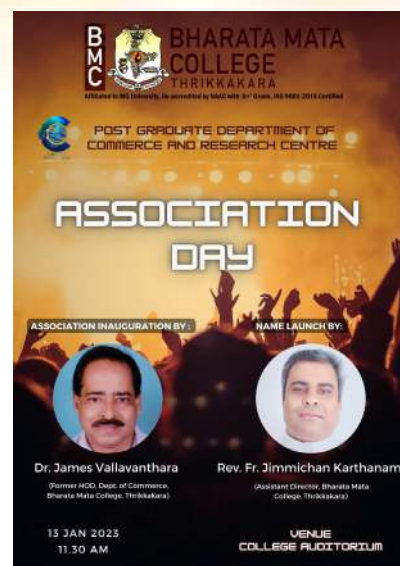
President : Ceo Sunny

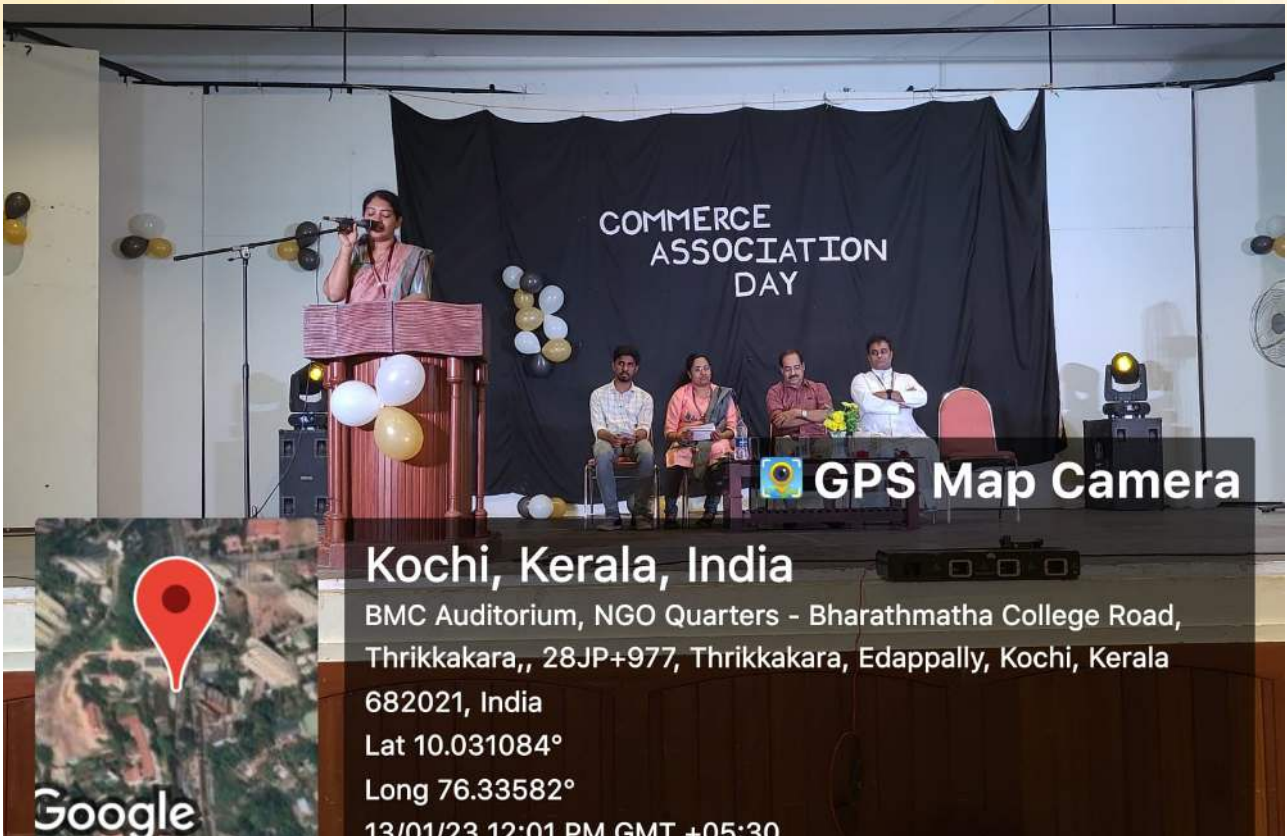
Vice President : Akhila Sunil

Secretary : Vasudev R

Joint Secretary : Mary Nidhiya

The Commerce Association of Bharata Mata College has been dedicated for promoting co-curricular activities, talents, academic and professional excellence within the students. The association is named 'Aurora' for the academic year 2022- 2023. The association organizes various interdepartmental and intra departmental activities. The association released Department magazine "Aurora" which has been a platform for our students to showcase their literary and artistic skills. This annual report provides an overview of the activities during the academic year 2022-2023.





Kochi, Kerala, India

BMC Auditorium, NGO Quarters - Bharathmatha College Road, Thrikkakara,, 28JP+977, Thrikkakara, Edappally, Kochi, Kerala 682021, India

Lat 10.031084°

Long 76.33582°

13/01/23 12:01 PM GMT +05:30



Kochi, Kerala, India

Dr. A.P.J Abdul Kalam Garden, NGO Quarters - Bharathmatha College Rd, near Bharath Matha Auditorium, Thrikkakara, Edappally, Kochi, Kerala 682021, India

Lat 10.031118°

Long 76.336077°

13/01/23 12:20 PM GMT +05:30

Activities

GST inter-department Quiz Competition

GST quiz competition was held on 12th July as a part of GST Day celebration in association with Keltron Accounting and Taxation Study Centre. The competition witnessed the participation of 21 teams from different departments, each consisting of two members. The quiz was divided into three rounds. The quiz master, Jishnu Narayanan asked questions related to GST in each round, including its history, rules, and regulations. The winners were awarded cash prizes and certificates by Head of Department, Ms. Ponny Joseph.



Kochi, Kerala, India

Bharata Mata College, Thrikkakara Old Post Office Rd, Thrikkakara,
Edappally, Kochi, Kerala 682021, India

Lat 10.029935°



Kochi, Kerala, India

Bharata Mata College, Thrikkakara Old Post Office Rd, Thrikkakara,
Edappally, Kochi, Kerala 682021, India

Lat 10.029934°

Onam Celebration “ Melam 2022”

On September 2nd, the Commerce Association celebrated Onam, a traditional harvest festival from Kerala. The event was held in front of the department from 10:00 am. Welcome speech was delivered by the Association President and a message by the HOD. The cultural programme started with an ‘Onapattu’ performed by second-year degree students at 10:15 am and, at the same time, the Maveli was given a warm welcome to the arena. The event also included Thiruvathira kali, games, a traditional meal, and an opportunity for attendees to dress up in traditional clothing.



Children's Day Celebration

The Commerce Association celebrated Children's Day with great enthusiasm on November 14th. The Association organized various programmes and games in front of the commerce department to mark the occasion. The event began with a welcome speech by the Association President. The students showcased their talents. Games were conducted and prizes were awarded by HOD



Martyr's Day Celebration - Essay writing Competition

The commerce association organised an intra department essay writing competition on the topic of importance of non- violence during independence on the 30th of January as a part of Martyr's day. The competition started at 2.30 p. m. in the presence of Ms. Ponny Joseph (Head of the Department), Dr. Nimmy A. George, Association in charge, and Dr. Tessy Thomas. The competition ended at 3.30 p. m. And later the essays were evaluated by Ms. Veena Jayakumar from the Economics department, and selected the winners. The first prize is secured by Alin Kurian (3 rd B. Com) and second prize is secured by Nandhana Pradeep (2 nd B Com)



Women's Day Celebration - Gender sensitisation Program

On 8th March, the Commerce Association arranged two sessions to celebrate Women's Day. The morning session was handled by Ms. Archana Ravi, an alumni of the institution and was in the Top 10 of Miss Universe India 2020. The speaker shared her personal experiences and how spirituality has helped her. She emphasized the importance of mindfulness and meditation in leading a peaceful and successful life. She shared her journey of self-discovery and how spirituality has helped her in her personal and professional life.

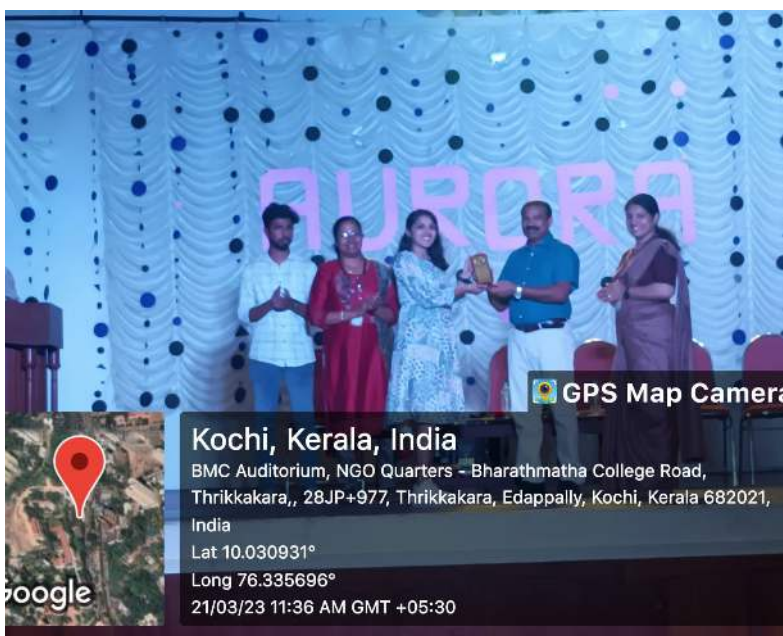
In the afternoon session, Mr. Shaji Malppara, a writer and motivational speaker, spoke about women's lives in the past and the changes that have taken place. He highlighted the challenges women face in patriarchal societies and the importance of women empowerment. The session was insightful and thought-provoking and the sessions reminded us the importance of women empowerment



Department Association Day (Valedictory function)

The commerce association conducted Department day on the 21st of March at the college auditorium. The celebration started at 10:30 a.m. with a Prayer song sung by Alin Kurian. Ceo Sunny, the president of the association delivered a welcome speech and welcomed all. Vasudev R, the secretary of the association read the Annual report. The presidential address was delivered by the Head of the Department, Ms. Ponny Joseph. The inauguration was done through lamp lighting and the inaugural address was delivered by Dr. Johnson K M, the Principal of Bharata Mata College.. The magazine launch was done by Principal, HOD and Mary Sandra, the chief editor. Then the prizes were distributed to MG University A+ holders and winners of MGUniversity Kalolsavam by Dr. Johnson K M and Ms. Ponny Joseph. Felicitation was delivered by Dr. Nimmy A George. A reply speech was delivered by Aadila K A (A+ holder). To showcase the association's gratitude towards all Mary Nidhiya, Association JointSecretary delivered a vote of thanks.

The official programme ended by 12:30 p.m. and students were provided with lunch. In between, the band of Post Graduate Department of Commerce and Research Centre, Bharata Mata College sang melodious songs. The cultural programmes started with farewell to the seniors who are passing out, some games were conducted and gifts were given. It is followed by excellent dance, songs, mimicry and other performances by students. After that a video was played showcasing the activities conducted by the association in the year 2022-23. The department day celebration came to an end by 4.00 P.M., by creating various memorable and joyful moments.



Department Academic activities

ICSSR Sponsored International Seminar On Digital Innovations In Business And Finance: Emerging Trends And Potentials

Co-ordinator: Dr.Tessy Thomas

Joint Coordinator: Anton Joseph

Duration of the Programme : 2 days - 26th and 27th April, 2023

Participants: 139

The ICSSR Sponsored International Seminar on Digital Innovations in Business and Finance: Emerging Trends and Potentials was organized on by PG Department of Commerce & Research Centre, Bharata Mata College, Thrikkakara in collaboration with University of Colombo, Sri Lanka and Sankara College of Science and Commerce, Coimbatore in association with Mahatma Gandhi University, Kottayam.

The Inaugural Session began by 10 am at BMIM Auditorium. Welcome Note was delivered by Ms. Ponny Joseph, HOD, Department of Commerce. The Presidential Address was given by the Principal, Dr. Johnson K M and the Manager's Address was delivered by Rev Dr Abraham Oliappurath. The International Seminar was inaugurated by Prof Pradeep Dharmada-



sa, PH.D(Australia), Dean, Faculty of Management & Finance, University of Colombo, Sri Lanka by lighting the lamp followed by his Inaugural Address. Dr Ajay Joseph, Chief Editor of the Conference Proceeding spoke a few words about the compilation and preparation of the ISBN Book. The release of the conference proceedings was carried out by Prof Pradeep Dharmadasa and the first copy was handed over to Rev Dr Abraham Oliappurath, Manager, Bharata Mata College, Thrikkakara. The delegates of Sankara College of Science & Commerce, Coimbatore also graced the occasion. Mr Jithesh P V, Head, Fintech Partnerships, Federal Bank Ltd delivered the Keynote Address on Emerging Trends in Digital Banking, including Account Aggregators, Fintech etc. The inaugural session concluded with Vote of Thanks proposed by Dr Tessy Thomas, Convenor of the International Seminar followed by tea break, which was utilized for scholarly interactions among academicians.



Technical Session I commenced at 12 pm at AV Room of Bharata Mata College, which was chaired by Dr Ajay Joseph, Assistant Professor, Bharata Mata College, Thrikkakara. The speaker of the session was Prof Pradeep Dharmadasa, and the topic of discussion was 'Digital Innovations in Business and Finance'. He shared about the trends of innovations in digital age, how digital transformation has evolved and how it has increased the value of business and finance areas.

Technical Session II commenced after the lunch break at 2 pm, chaired by Mr. Anton Jo-

seph, Assistant Professor, Bharata Mata College, Thrikkakara. The speaker of the session was Dr Ranjana Mary Varghese, Associate Dean (Academics), XIME, Kochi. She shared her thoughts on the topic 'Digital Transformation and HR' like Digital HR Innovations, Chat GPT, Digital Recruitment and Remote Work Management Technology.

Technical Session III commenced at 3 pm and was chaired by Dr Preseteena Jose, Assistant Professor, Bharata Mata College, Thrikkakara. The speaker of the session was Prof. S. Bernard Edward Samidos, Vice Principal, Sankara College of Science & Commerce, Coimbatore. The topic of discussion was 'Digital Innovations in Tourism Sector'. He elaborated on the use of digital innovative technologies in tourism and the major challenges in its implementation.



Online paper presentations as part of the International Seminar were organized simultaneously at 9 different venues of Bharata Mata Institute of Management from 3:15 to 4:30 pm. The sessions were chaired by Dr. Bejoy Joseph, Assistant Professor, BMIM, Dr Geetha Jose, Assistant Professor, BMIM, Dr Aldrin Joseph, Assistant Professor, Dept of Travel & Tourism, Dr Rajini Bhatt, Assistant Professor, Dr Ratheesh K R, Rafeekamol C A, Dr Sajoy P B and Dr Veena M.

Offline paper presentations at 2 venues commenced after the technical sessions chaired by Dr P S Deepa and Dr Asha E Thomas. The technical sessions and online- offline paper

presentations of Day 1 came to an end by 5 pm.

Day 2 of the International Seminar commenced with Technical Session IV at 9:30 and was chaired by CA Dr Joseph Joy Puthussery, Assistant Professor, Bharata Mata College, Thrikkakara. The speaker of the session was Mr. Rijin John, CEO, Centre of Excellence in IIOT, KINFRA Park. The session was about “Digital Transformation and Technology Adoption”. He briefed about digital transformation of industries and that the next phase is being smart than being digital.

Technical Session V commenced at 10.30 am and was chaired by Mr. Saravanakumar S. The speaker of the session was Dr. Arun Antony, Principal Christ College, Pune, Maharashtra. The session was about “Pacing with 4IR: Digital Innovation in academic arena”. He elaborated about the use of AI tools in higher education system and about the major opportunities and challenges.

Offline Paper presentation commenced after tea break by 11.15 am at 2 different venues chaired by Dr. Ratheesh K R and Dr. Sajoy P B followed by Lunch Break.

The last Technical Session VI commenced at 1.30 pm and was chaired by Dr. Somashekar, Asst Prof, BMC. The speaker of the session was Mr. Timson Thomas, Senior Consultant, Geesessquads LLP. The topic of the session was “Tokenization in organic finance



framework: The future way of business funding”.He gave insights on the different types of tokenization in blockchain.

Offline Paper Presentation commenced after the final technical session by 2.15 pm at 4 different venues, chaired by Dr. Joy Joseph Puthussery, Dr. Suresh V N, Dr. Somashekharan T M, Dr. Aldrin Joseph.

The Valedictory session commenced at 4.30 where Dr.Gimson D Parambil, Principal, St.Xavier's college, Vaikom was the guest speaker. The convenor, Dr Tessa Thomas presented the seminar report. Certificates were distributed followed by the feedback session. The ISBN book named 'Proceedings of the International Seminar on Digital Innovation in Business and Finance: Emerging Trends and Potentials' sponsored by ICSSR, was released during the inaugural function on 26th April 2023. The Chief Editor, Dr. Ajay Joseph took all the efforts to get it released at the International Conference itself and could successfully publish 84 quality articles. A total of 90 articles were received, of which 86 supported the theme of the conference. The 86 articles were sent for review and the final 84 were selected for publication.

The total number of registrations for the International Seminar was 130. The paper presen-



tations were conducted both offline and online with 46 and 35 participants respectively. The ICSSR Sponsored International Seminar was a great success in providing a platform for the authors to meet their peers in their field on a global level and collaborate in research-related activities. The ideas presented in the seminar was an eye opener for the participants to move towards product development and patent filing.

Internship Programme

Duration of the Programme : 1 Month (From September 29 , 2022)

Coordinator : Ponny Joseph

Resource Person/s : Hedge School of Applied Economics (HSAE) ,

Number of Participants : 65

The Department of Commerce, Bharata Mata College, Thrikkakara has arranged a one month Internship Programme for final year B. Com students in partnership with Hedge School of Applied Economics (HSAE). HSAE is the educational venture dedicated to create a class of high end investment professionals across the country. It was a finance-based Internship focused on the area of equity research. Internship was conducted in a hybrid mode. Ponny Joseph, Head of the Department was the faculty coordinator of this Internship programme. The Internship started on 29th September 2022. On the first day Mr. Nafal Latheef, Director of HSAE and Ms. Steffy came to the college and briefed about the Internship. They introduced a software called “zynapse” to the students on which the tasks

have to be done. Students were asked to submit the tasks within the stipulated time. Meanwhile they arranged different online and offline sessions for discussing and clarifying the doubts regarding various tasks. In between students got a chance to visit Hedge House at Mamangalam in Palarivattom on Oct 7 2022 and on the same date they arranged one offline session to give a quick glance of the works done there. Industrial Visit was very informative to the students as it helped them to know the work environment.

At the end, students presented their final PPT with a valuation sheet. Presentations were evaluated by the mentors and they pointed out the corrections and appreciated the students for their effort. Certificates will be issued by HSAE by considering student’s performance in all aspects.



Industry Interaction

Date and Time : 7th October 2022 , 10.30 am

Coordinator : Ponny Joseph

Resource Person/s : Mr Jaison Abey Sabu, Founder and CEO of Edurupt

Number of Participant` : 80

:An industry interaction program was held in our college on 7th October 2022 for B.com and M.com aspirants to familiarize themselves with the applicability of the present curriculum.

The program was conducted by Mr Jaison Abey Sabu, who is the Founder and CEO of Edurupt, which is one of the soaring Ed-Tech companies.

The program started at 10:30am in the Management Hall, MSW block after all the students and faculties were seated at their respective places. Mrs. Ponny Joseph, HoD of Commerce Department and coordinator of the programme welcomed the gathering to the Industry Interaction program.



Investor Awareness Programme

Date and Time : 30th June 2022 , 10.00 am

Coordinator : Ponny Joseph

Resource Person/s : Mr. Manoj T Neelakantan, Managing Partner

Number of Participants: 70

The Post Graduate Department of Commerce and Research Centre, Bharata Mata College, Thrikkakara organized one Investor Awareness Programme on 30th June 2022 via ZOOM at 10.00 AM. The Financial Independence programme was in association with BIAP Mumbai & Apex Academy, Kochi.

This BSE sponsored programme was handled by Mr. Manoj T Neelakantan, he is the Managing Partner & Lead Trainer of his venture, Apex Academy and has also been certified as Stock Market Trainer by SEBI.

The programme started at 10.00 am with a silent prayer seeking the blessings from God Almighty and a warm speech welcoming all to the function. After which there was a presidential address by Ms. Ponny Joseph, Head, Department of Commerce. Followed by this, the session was based on an overview of Securities Market & Career Growth. More than 70 students of our UG and PG programmes attended this



programme. The programme ended with a cordial vote of thanks by Anna C Sebi (2nd M. Com student). The programme ended by 11.30 am. The session was truly informative and fruitful. It helped the students to know more about the Securities market and career growth.

“National workshop on Data Analysis for Social Science Research”

Date and Time : 28th 29th March , 2023

Coordinator : Mr.Anton Joseph

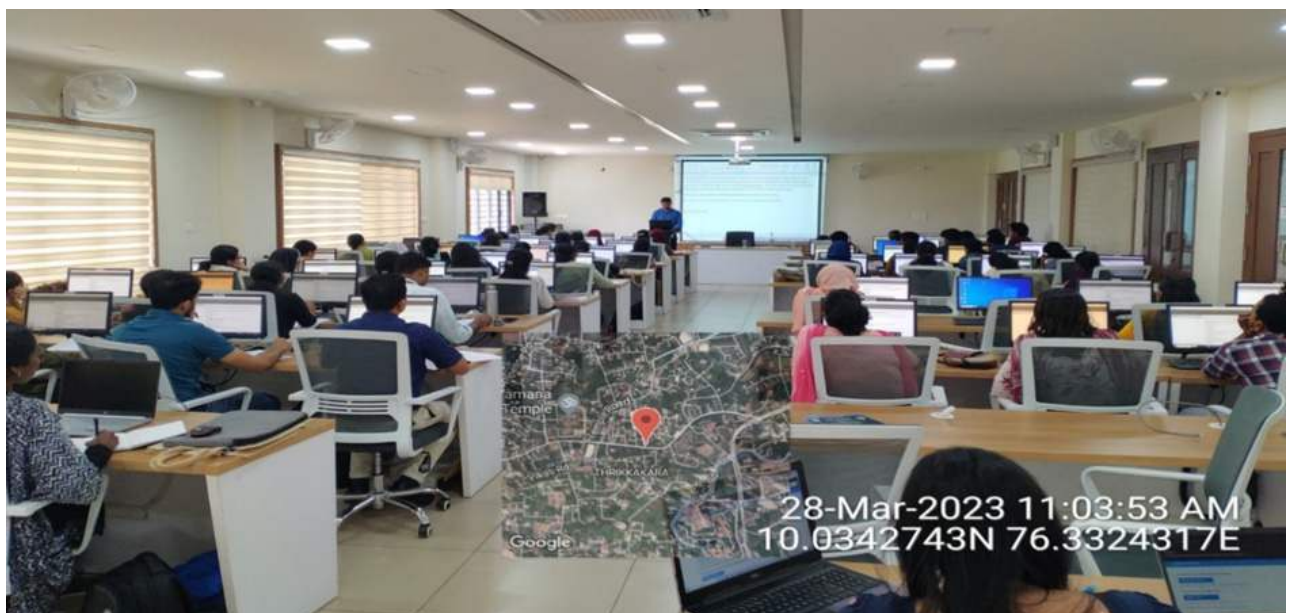
Resource Person/s : Dr. Sreejesh S, Associate Professor, Indian Institute of Management, Kozhikode.

Number of Participants : 65

PG Department of Commerce and Research Centre organized a Two days “National workshop on Data Analysis for Social Science Research ” on March 28th 29th, 2023 in the Computer Lab, Bharata Mata Institute of Management. The seminar focused on hands-on training on data analysis software -Structural Equation modelling using SMART PLS. The programme started at 10:00 am with the welcome address by Ms. Ponny Joseph, HOD, Department of Commerce. The dignitaries on the dais were Mr. Anton Joseph, Assistant Professor, Coordinator, Dr. Johnson KM, Principal, Bharata Mata college and Resource Person, Dr. Sreejesh S, Associate Professor, Indian Institute of Management, Kozhikode. The programme consists of 65 participants including Assistant Professors and Research scholars from the different districts of Kerala.



Opening remarks and introduction of the programme was given by Mr. Anton Joseph, Programme Coordinator. He highlighted the Importance of data Analysis and also Introduced the history of the Department of commerce, BMC to the participants. He also welcomed all the participants and expressed his gratitude to the Manager and Principal for giving an opportunity to organize a seminar on a theme relevant to the researchers and followed by these technical sessions were started. The programme wrapped up 29th March at 4:30 pm. The vote of thanks which was given by Ms. Rosamma Xavier (Research Scholar) also Distributed Participation certificates.



6. Research Scholar Development Series

1.Scholarly Communication in the Networked Environment

The PG Dept of Commerce and Research Centre, Bharata Mata College, Thrikkakara, Ernakulam organised a one day hands on training on the topic Scholarly Communication in the Networked Environment on 5th April 2023.

This training helps a novice scholar to familiarise with searching and researching the internet, cloud based writing tools, publishing tactics and a glimpse on reference management tools. Dr Vimal Kumar V Technical assistant, Mahatma Gandhi University Library, Kottayam was the resource person for the programme.

34 participants from various institutions including scholars of Bharata Mata College attended the programme. Akhil M A, Research Scholar Coordinator of the programme and CA (Dr) Joseph Joy Puthussery, Research Centre Coordinator jointly organised the programme.



2. Philosophical Foundations of Research

The programme Philosophical Foundations of Research arranged as part of course work of scholars was held at the AV Room. The introductory session began with prayer by Harsha Kishor , Research Scholar, Dept of Commerce. The resource person Dr Madhusoodan Kartha, Assistant Professor, C Achutha Menon Govt College, and CA (Dr) Joseph Joy Puthussery, Research Coordinator and Assistant Professor, Bharata Mata College Thrikkakara was present. The coordinator for the program, Elizabeth Joy, Research Scholar, welcomed the gathering. The resource person was introduced by Arabhi Krishna, Research Scholar. In the session Dr Madhusoodan discussed in detail the Philosophical Foundations

of Research covering the basics as suitable for the course work scholars. The programme had 37 participants from various colleges in Kerala. The program ended with the certificate distribution. Dr Joseph thanked Dr Madhusoodan Kartha for the meaningful and useful lecture. He also thanked the Principal and Manager for their support. The participants, team commerce and all scholars of the department were thanked for their active participation.



3. Systematic Literature Review

Systematic Literature Review was a one-day session organized by the Post Graduate Department of Commerce and Research Centre on April 17, 2023. The session focused on the various methods to seek and review literature so as to ensure a comprehensive and unbiased critical evaluation of prior studies. The resource person of the programme was Dr. Vineeth K. M., Assistant Professor and Research Guide, Department of Commerce, Government College, Tripunithura. The one-day programme covered the following areas of Exploratory Content Seeking, SLR Frameworks, PRISMA Protocol and also included a Hands-on Session on Thematic Review. This training helps a novice scholar to effectively synthesis literature for doing research. The session benefits the participants to effectively identify gaps and potential areas for future research.

The target Audience was Research Scholars and Students who are planning to undertake

literature review. A total of 51 participants attended the seminar which included 28 participants from Institutions all over the state, 12 research scholars and 11 postgraduate students from Bharata Mata College, Thrikkakara itself. The venue of the programme was AV Room, BMC. The session began at 10 AM with an Inaugural session with Welcoming the gathering by Ms. Nihara Marie Thomas, Research Scholar and Programme Coordinator and Presidential Address by Dr. K.M. Johnson, Principal of the College. The Session was handled by the resource person, Dr. Vineeth K.M. and concluded by a Valedictory session with Vote of Thanks by CA (Dr.) Joseph Joy Puthussery. Research Coordinator of the Commerce Department and Certificate Distribution with a photo session.



4. Effective Review of Literature and Conditional Process Modeling

Effective Review of Literature and Conditional Process Modeling was a two-day session organized by the Post Graduate Department of Commerce and Research Centre on April 24th

and 25th April 2023. On the first day, a practical session on the various tools and techniques of Bibliometric analysis was discussed. This session was followed by the identification of research gaps and tips on doing an effective literature review. The next discussion was on model development based on a theoretical framework.

The workshop's second day was more practical lessons using IBM SPSS. Advanced Mediation and Moderation Analysis was discussed elaborately covering the simple and the dual mediation and moderation. The resource person provided notes on the reporting for journal publications with respect to the same.

A total of 43 participants, the majority being Research Scholars from various research centers in Kerala, attended the seminar. The venue of the program was AV Room, BMC. The session began at 10 AM with welcoming the gathering by Ms. Elizabeth Joy, Research Scholar, and Programme Coordinator. It was followed by the Presidential Address by Dr. K.M. Johnson, Principal of the College. The resource person, Dr. Nimitha Aboobaker, Assistant Professor, School of Management Studies, CUSAT, handled the session. The session ended with a Valedictory session. The vote of Thanks was delivered by CA (Dr.) Joseph Joy Puthussery, Assistant Professor and Research Coordinator of the Commerce Department. The session was concluded with Certificate Distribution and photo session.

(For Each Seminar/ Workshop Copy and Paste the matters and fill the same)



Day Observations

World Consumer Rights Day

Date and Time :16/03/2023
Coordinator : Ponny Joseph
Resource Person/s : Dr. Aneesh V Pillai
Number of Participants : 65

The consumer movement marks 15th March with World Consumer Rights Day every year, as a means of raising global awareness about consumer rights and needs. Celebrating the day is a chance to demand that the rights of all consumers are respected and protected, and to protest against market abuses and social injustices which undermine those rights.

This year the PG Department of Commerce and Research Centre organized a talk on

‘Consumer Rights’ as part of World Consumer Rights Day on 16/03/2023 at A V Room for II-year B. Com students. Ms. Ponny Joseph, HOD, Department of Commerce welcomed the resource person to the gathering. Dr. Aneesh V Pillai, Assistant Professor, School of Legal Studies, CUSAT handled the session on ‘Consumer Rights’. That session created awareness among students as well as teachers on consumer rights and needs and also, he highlighted different types of exploitation prevailing among the consumers. Totally 65 students of II B.Com benefited by this program.

Dr. Aneesh while addressing mentioned that the day signifies celebration and solidarity in the international consumer movement, demanding that consumer rights are to be respected and protected. “Each consumer has the right to have information about the quality, potency, quantity, purity, price and standard of goods or services,” he explained. The session ended at 4 pm with the vote of thanks of Ms. Zihana Jannath.



Department Non-Academic activities

Outreach activities

A Special Day at the St.Cottolengo Special School for Mentally Disabled Children, FortKochi

Date and Time : 22nd March 2023, 9.30 am to 5.30 pm

Coordinator : Dr.Tessy Thomas

Number of Students : 60

On 22nd March,2023, the students of 1st year B.Com, PG Department of Commerce and Research Centre conducted an outreach programme, titled “A SPECIAL DAY”. It was a full day programme at Cottolengo Special School of Mentally Disabled Children. At 9.30 am, 60 students from 1st year B.Com class, accompanied by Dr.Tessy Thomas (Assistant Professor) and Fr.Sharmin Jose (Student Development Officer) went to the Special School at Fort Cochin. The director of the Special School, Sr.Helen gave a brief introduction of the institution and a few guidelines as to the nature and character of the children there. In the classrooms in the special school, we interacted with the children and assisted the tutor. The students spend time with the special children at the playground, involving them in various games. Then we all gathered in the hall and performed a variety of entertainment for the inmates there. The special children were very happy about our interactions during the day and they too performed a few programmes and distributed the sweets and snacks.



Extension activities

Extension activity	: School Immersion Programme
Date and Time	: 7th October 2022, 10 am to 1.00 pm
Coordinators	: Dr Tessy Thomas and Dr.Ajay Joseph
Number of Students	: 15 M.Com Students

The Post Graduate Department of Commerce and Research Centre of Bharata Mata College organized a seminar - The School Immersion Programme (extension activity) on 7th October 2022 at MARY MATHA HIGHER SECONDARY SCHOOL, THRIKKAKARA. The seminar focused on the empowerment of future graduates and to assess various skills to look beyond obvious careers. The M.Com students of 2022-24 batch conducted the sessions. The faculty coordinators of the programme were Dr. Tessy Thomas and Dr. Ajay Joseph.

The programme started at 11.00 am with a welcome note by Dr. Tessy Thomas. The audience of the session was 11th and 12th grade commerce students of the school. Opening remarks and introduction was given by Dr. Ajay Joseph. The first session was led by Sreejith and team. Students of commerce stream were asked to fill the skill set questionnaire as a part of skill mapping session and guided them to analyze it. The second session 'Career Options In Commerce Stream' was led by Albin paul, Nadhamol, Sreelakshmi, Vasundhara, Farzana and Godwin. The last session of the seminar, 'New Trends in Commerce' was led by Radhika Suresh. The technical coordinators of the programme were Eldho, Aju and Sam. Sreejith, Aavani, Merin, Noufia, Teresa, Anila, Meenakshi, Tino and Ashna were also part of the seminar team. The programme had a good finish at 12:30 pm. One of the students of Mary Matha Higher Secondary School thanked the Bharata Mata Team for the seminar.



Industrial Visit

Date and Time : 24th september 2022

Coordinator : Dr. Nimmy A George and Dr. Ajay Joseph

Number of Students : 62

The second year B.Com students of the Post Graduate Department of Commerce and Research Centre, Bharata Mata College, Thrikkakara, organized a one day industrial visit to Idukki on 24th September 2022. Sixty two students were accompanied by two faculty members (Dr. Ajay Joseph & Dr. Nimmy A George) of the department.

The time for departure from the college premises was 6a.m. At about 8:30 a.m the students reached Kulamavu. Visited Kulamavu Dam. By 10:30 a.m reached Narakakanm and visited the Jeevan Tea Factory. The students could understand the various steps involved in the processing of tea leaves. The group reached Calvary Mount by 12 noon and spent almost an hour there. After that, we visited Ramakkalmedu, a hill station located in Idukki by 4 p.m and spent almost 2 hours enjoying the scenic beauty of the hill top. The return journey started by 6:30 p.m. The bus reached the college by 12 a.m.



Industrial Visit by PG students

Date and Time : 13th February 2023

Coordinator : Dr Joseph Joy Puthusseery & Dr. Nimmy A George

Number of Students : 16

The second year M.Com students of the Post Graduate Department of Commerce and Research Centre, Bharata Mata College, Thrikkakara, organized a one day industrial visit to Milma Wayanad on 13th February 2023. Sixteen students were accompanied by two faculty members (Dr Joseph Joy Puthusseery & Dr. Nimmy A George) of the department.

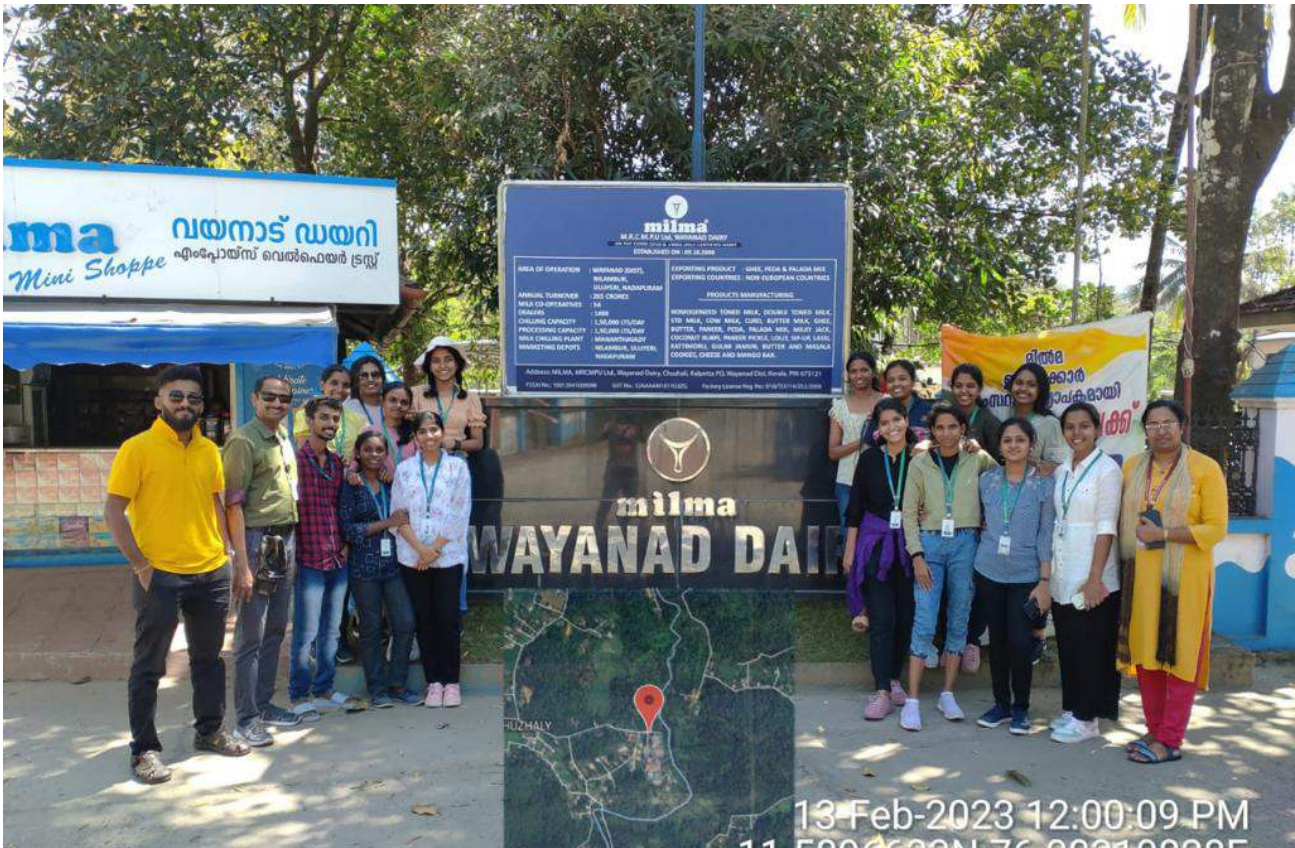
The time for departure from the college premises was 4 a.m. At about 10:30 a.m the students reached Kalpetta. Visited Milma Dairy manufacturing facility. The students were guided by one of the employees who explained the processing of milk, curd and showed us the facility in detail. They also explained the various other value added products of Milma like Peda, Payasam Mix etc..



Industrial Visit by PG students

Date and Time : 17th March 2023
Coordinator : Dr. Ajay Joseph and Mr. Anton Joseph
Number of Students : 15

An industrial visit to NAVYA BAKERS AND CONFECTIONERIES INDIA PVT LTD, KARUKUTTY, ANGAMALY on 17th March 2023 by students of 1ST year M.COM accompanied by Dr. Ajay Joseph and Prof. Anton Joseph of Bharata Mata college Thrikkakara. The journey started from the college at 8:30 am and we reached the destination by 10am. We were welcomed to the factory by the manager and had a brief introduction about the NAVYA BAKERS and their co-companies by the manager. Later on, the students and professors asked doubts regarding the processing of the company. After the brief session we were allowed to see the production house and they showed us how each product moves through the process of production. We spent nearly 2 hours at their production house. After the visit we all had lunch nearby and dispersed.



Entry Level Examination

Category	No of Students
Advanced Learners	10
Average Learners	39
Slow Learners	11
Total	60

Mentoring Report

The Commerce department follows the mentoring system initiated by mentoring Cell. The students are grouped and assigned a mentor teacher who is responsible for collecting academic performance and class attendance of individual students. The mentor regularly meets with mentees and is given necessary information regarding his/her mentees and is expected to offer guidance and counselling as and when required. In isolated cases, parents are called for special meetings with the Principal at the suggestion of the mentor. The result of the system has been implemented significant improvement in the teacher-student relationship. The system has been useful in identifying slow learners and advanced learners. The department organizes a remedial class on different subjects within the syllabus for poor/slow learners.



Department Mentor list 2021-22

SI No.	Name of the Mentor	No. Mentees
1	Ponny Joseph	27
2	Dr. Nimmy A George	27
3	Dr. Tessy Thomas	27
4	Dr. Joseph Joy Puthusserry	27
5	Mr. Ajay Joseph	26
6	Mr. Anton Joseph	26
7	Dr. Presteena Jesna M Jose	26
8	Dr. Salini Jose	20
9	Guest	7



2022-23 UG Batch Class Photo

Addon / Certificate courses (2021-22)

Course name: Online GST Filing

Course coordinator: Dr. Presteena Jesna M Jose

Objective: To acquire theoretical & practical knowledge about GST, GST filing procedures, GST setoff, Basic knowledge about Tally ERP-9 software, GST Online & Offline Filing & Basic Accounting Skills.

A Brief Report:

KELTRON ACCOUNTING AND TAXATION STUDY CENTRE, a Govt. of Kerala undertaking offers some of the most innovative, career oriented professional Accounting and Taxation courses through its Knowledge centers distributed throughout Kerala. OJT – ONLINE JOB TRAINING (J24) was one of the excellent training courses in which we will make sure our students should get a complete knowledge in GST & TALLY. The course was designed for 40 hours ,in which 24 hours of theory class which has been conducted at BMC campus itself and 16 hours of practical classes at KELTRON KNOWLEDGE CENTRE Ernakulam .We had covered the topics GST – Introduction ,ITC, Returns (GSTR 1,GSTR 2A & 2B,GSTR 3B,GSTR 4,GSTR 7,GSTR 8,GSTR 9A,GSTR 9B,GSTR 10), TALLY-Basic company creation, Ledgers ,Vouchers, GST activation in Tally etc. After the successful completion of the course KELTRON KNOWLEDGE GROUP will provide Certificates to students.



MOOC Courses Attended details

Sl No.	Name of the Student	Platform (SWAYAM, Edu net etc.)	Name of the Course	Duration
21R1101	ALINA VARGHESE	M G University	Mooc Organic farming 2021	1Year
21R1102	AMISHA P.JOSE	M G University	Mooc Organic farming 2021	1Year
21R1103	ANANTHA KRISHNAN P V	M G University	Mooc Organic farming 2021	1Year
21R1104	ARATHY KRISHNAKUMAR	M G University	Mooc Organic farming 2021	1Year
21R1105	ARJUN K ANIL	M G University	Mooc Organic farming 2021	1Year
21R1106	ARJUN KRISHNA.V.R	M G University	Mooc Organic farming 2021	1Year
21R1107	ARUNDHATHI BABU	M G University	Mooc Organic farming 2021	1Year
21R1108	ASWIN SARASAN	M G University	Mooc Organic farming 2021	1Year
21R1109	AYANA SIVAN	M G University	Mooc Organic farming 2021	1Year
21R1110	DIYA JOY	M G University	Mooc Organic farming 2021	1Year
21R1111	GAUSHIK.K.MOHAN	M G University	Mooc Organic farming 2021	1Year
21R1112	GOPEE KRISHNAN G	M G University	Mooc Organic farming 2021	1Year
21R1113	JOSNA JAISON	M G University	Mooc Organic farming 2021	1Year
21R1114	KAAJAL.N.M	M G University	Mooc Organic farming 2021	1Year
21R1115	KRISHNAPRIYA . K . M	M G University	Mooc Organic farming 2021	1Year
21R1116	MANJIMA V S	M G University	Mooc Organic farming 2021	1Year
21R1117	MEGHA SURESHKUMAR	M G University	Mooc Organic farming 2021	1Year

21R1118	MUHAMMED THAHIR E N	M G University	Mooc Organic farming 2021	1Year
21R1119	NANDANA AJAYAN	M G University	Mooc Organic farming 2021	1Year
21R1120	SANDRA MANOJ. A	M G University	Mooc Organic farming 2021	1Year
21R1121	SNEHA K MOHANAN	M G University	Mooc Organic farming 2021	1Year
21R1122	SULFEECKER E K	M G University	Mooc Organic farming 2021	1Year
21R1123	SUSHIN SHAJI	M G University	Mooc Organic farming 2021	1Year
21R1124	VISHNU K MENON	M G University	Mooc Organic farming 2021	1Year
21R1125	ZIHANA JANNATH T N	M G University	Mooc Organic farming 2021	1Year
21R2126	ABHINA SHAJI	M G University	Mooc Organic farming 2021	1Year
21R2127	AIDA SHYNU	M G University	Mooc Organic farming 2021	1Year
21R2128	AIRIN VICTORIA N J	M G University	Mooc Organic farming 2021	1Year
21R2129	ALEX FRANCIS	M G University	Mooc Organic farming 2021	1Year
21R2130	ALODIYA BENNY	M G University	Mooc Organic farming 2021	1Year
21R2131	ANASWARA AJAI	M G University	Mooc Organic farming 2021	1Year
21R2132	ANN MARY CELIN	M G University	Mooc Organic farming 2021	1Year
21R2133	AROMAL TOMS ANTO	M G University	Mooc Organic farming 2021	1Year
21R2134	AYANA PREMKUMAR	M G University	Mooc Organic farming 2021	1Year
21R2135	EBY PETER	M G University	Mooc Organic farming 2021	1Year
21R2136	EDWIN A.SABU	M G University	Mooc Organic farming 2021	1Year
21R2137	ELIZABATH CHACKO	M G University	Mooc Organic farming 2021	1Year

21R2138	FARHATH P U	M G University	Mooc Organic farming 2021	1Year
21R2139	HELNA BENADICT	M G University	Mooc Organic farming 2021	1Year
21R2140	JANNATH SHIRIN P A	M G University	Mooc Organic farming 2021	1Year
21R2141	JERIL VARGHESE	M G University	Mooc Organic farming 2021	1Year
21R2142	JOEL JIBY	M G University	Mooc Organic farming 2021	1Year
21R2143	JOSEPH P VARGHESE	M G University	Mooc Organic farming 2021	1Year
21R2144	KRISHNAPRIYA. I. R	M G University	Mooc Organic farming 2021	1Year
21R2145	LINUS KRISHNA C	M G University	Mooc Organic farming 2021	1Year
21R2146	MARIA VARGHESE	M G University	Mooc Organic farming 2021	1Year
21R2147	MEENAKSHI P L	M G University	Mooc Organic farming 2021	1Year
21R2148	MEGHA ELSA BINU	M G University	Mooc Organic farming 2021	1Year
21R2149	NANDANA PRADEEP	M G University	Mooc Organic farming 2021	1Year
21R2150	NANDANA UNNIKRISH- NAN	M G University	Mooc Organic farming 2021	1Year
21R2151	NITHYA LISS THOMAS	M G University	Mooc Organic farming 2021	1Year
21R2152	PAUL ALAN PETER	M G University	Mooc Organic farming 2021	1Year
21R2153	RESHMI K R	M G University	Mooc Organic farming 2021	1Year
21R2154	RUBEN MONCY THOMAS	M G University	Mooc Organic farming 2021	1Year
21R2155	SAFNAMOL M.S	M G University	Mooc Organic farming 2021	1Year
21R2156	SANDRA ROSE	M G University	Mooc Organic farming 2021	1Year
21R2157	SAYANTH P S	M G University	Mooc Organic farming 2021	1Year

21R2158	SNEHA CARMEL M J	M G University	Mooc Organic farming 2021	1Year
21R2159	SREEBALA UNNIKRISHNAN	M G University	Mooc Organic farming 2021	1Year
21R2160	SREELAKSHMI BABU	M G University	Mooc Organic farming 2021	1Year
21R2161	SREEMOL M S	M G University	Mooc Organic farming 2021	1Year
21R2162	SRUTHI SREEKUMAR	M G University	Mooc Organic farming 2021	1Year
21R2163	SWALAHUDHEEN AYYOUBI . P.A	M G University	Mooc Organic farming 2021	1Year
21R2164	UTHARA VINOD	M G University	Mooc Organic farming 2021	1Year
21R2165	VASUDEV R	M G University	Mooc Organic farming 2021	1Year
21R2166	VISHNU M	M G University	Mooc Organic farming 2021	1Year



Department level Infrastructure

Number of Classrooms	: 5	Tables	:15
Computers & Peripherals		Chairs	:32
Laptops	: 2	Almirah	: 2
PCs	: 1	Shelf	: 2
Projectors	: 5		
Printers	: 1		
Furniture & Fittings			
Desk	: 65		
Bench	: 65		

Department Meetings

Departmental meetings occur on a consistent basis and are going to lead to well-informed and more productive employees. A positive department meeting boosts strengthen relationships and to collaborate, work more efficiently with team members, lowers staff stress, and encourages engaging conversations. What's more is that departmental meetings reinforce the mission, vision, and values. The department meeting will be held once in every month. HOD/HOD in charge will preside over the meeting. Class in charge presenting the report of each class and taking necessary actions and also maintaining the minutes of the meeting.

Main topics for discussion:

- Students' attendance
- Students' performance in the department activities
- Students' improvements in the examination
- Review of last month's activities
- Plan the activities to be done in this month

Department Meetings

Sl No.	Date and Time of Meeting	Major Agenda
1	29/04/2022	AAA Updation Research Centre in Charge Research course work Final UG Project & Viva UG & PG fourth semester classes
2	1/6/2022	Academic plan Time table Role assigning Research half yearly presentation
3	29/7/2022	Result analysis Attendance Resuming third semester UG & PG classes Academic plan Research Centre
4	9/9/2022	Portions completed Internal exams PG Viva Planning - Departmental activities Any other matters
5	28/10/2022	Portions completed Internal exams PG Viva Result analysis National Seminar Any other matters
6	14/12/2022	Portions completed : status of PG First Semester Any other matters

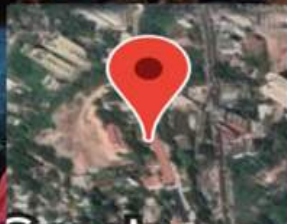
7	11/1/2023	Portions completed Association inauguration Study tour Pending activities of the department Any other matters
8	28/2/2023	Portions completed National workshop Project Course work Internal exam Any other matters
9	8/3/2023	Portions completed Commerce Association valedictory function Industrial visit & Outreach National workshop International seminar Any other matters
10	22/3/2023	Portions completed National workshop Any other matters
11	31/3/2023	Change in Department name Next year add on course Vacation class Course work Internal examination Annual report International seminar Any other matters
12	11/04/2023	International seminar Any other matters
13	21/04/2023	International seminar Preparations and Plans Any other matters
14	13/05/2023	Internal Examination Any other matters

Alumni Interaction

Sl. No	Date and Time	Name of the Alumni	Topic of the session
1	Tuesday, January 24, 2023 Time : 2.30 pm	CA ANN MARY JOSEPH, Audit Senior, Deloitte AERS Pvt Ltd	"Building a Successful Career" - Series 1
2	Friday, February 24, 2023 Time : 2.30 pm	ANU JACOB, Manager, The Federal Bank Ltd, Nedumbassery Branch	"Building a Successful Career" - Series 2



GPS Map Camera



Kochi, Kerala, India

28JP+756, Thrikkakara, Edappally, Kochi, Kerala

682021, India

Lat 10.030648°

Long 76.335175°



PTA

The Parent-Teacher Association (PTA) gathered each class separately. PTA provides parents and teachers with the opportunity to exchange views, work together with the development of students as well as college. General feedback from parents is sought and elections take place. The Head of the department and all subject teachers represent the college. We have conducted PTA meetings for parents of UG students on a specified date but we met parents of PG students as and when required.

Open House Meetings

Sl No	Class	Date and Time
1.	SECOND YEAR (2021-2024 Batch)	31/01/2023-12.30 pm TO 4.30 pm
2	FIRST YEAR (2022-2025 Batch)	19/01/2023-12.30 pm TO 4.30 pm
3	FINAL YEAR (2020-2023 Batch)	03/11/2022-12.30 pm TO 4.30 pm

Student achievements - co curricular / Sports activities

Sl No	Name of the Student	Class	Achievement
1	Ranya S	B.com 2022-25batch	1.1st Price Battledore National Management fest QUEST 2023,XIME KOchi. 2.Third Prize in Women's doubles event in the Ernakulam District Badminton Championship 2022
2	Swalahudheen Ayyobi	2021-24 Batch	2 nd Prize, Duff Mutt ,MG University Kalolsavam
3	Arjun Krishna	2021-24 Batch	2 nd Prize, Duff Mutt ,MG University Kalolsavam
4	Jannath Sherin	2021-24 Batch	3rd Prize, Oppana ,MG University Kalolsavam
5	Anaswara Ajai	2021-24 Batch	1.District Badminton Championship 2022
6	Alin Kurian	2020-23 Batch	1.District Badminton Championship 2022 -Women's Singles- First Prize -Under 19 Singles- Third Prize 2.All Kerala Inter District Championship 2022 -Senior Team - First Prize -Junior Team -Third Prize 3. Represented MG University Team at South Zone Inter University Championship 2022
7.	Akshay Antony	2020-23 Batc	1.Participated in Kerala Premier League 2022-23 representing Golden Threads Football club 2. Participated in Indian League 2nd division 2022-23 tournament representing Golden Threads Football club.
8	Mahadevan A	2020-23 Batch	Secured 2nd prize in Manorama Trends competition (group).

9	Abhijith Ajith	2020-23 Batch	Won 2nd prize in MG University All Kerala Inter collegiate Chess Championship 2022-23.
10	Dev Krishna	2020-23 Batch	Selected for representing Kerala in IMA Attachment camp held at Dehradun.
11	Yakob Limpson Vithayathil	2020-23 Batch	Selected for the idea grant of RS 3 lakhs by Kerala Startup Mission (Founder)
12	Arnitha Madhu	2020-23 Batch	Selected for the idea grant of Rs 3 lakhs by Kerala Startup Mission (Co-founder)
13	Sreejith Sanjeev	2021-23 Batch M.Com	MG University Cricket Championship
14	Ajay Jude	B.com 2022-25batch	2 nd prize, MGU Chess Team Championship.



Faculty Attended Programmes

FDPs/ STTPs/Workshops/Seminars / Conference/ Webinar

Total Number of FDPs/ STTPs :5

Total Number of Workshops

Total Number of Seminars / Conference :1

Total Number of Webinar

Name of faculty	Name of Programme	Date/s	Conducting Agency
Dr. Presteena Jesna M Jose	ONLINE TWO - WEEK REFRESHER COURSE in "Commerce and Management"	27 May – 09 June, 2022	Teaching Learning Centre, Ramanujan College University Of Delhi Under The Aegis Of Ministry Of Education Pandit Madan Mohan Malaviya National Mission On Teachers And Teaching
Dr. Presteena Jesna M Jose	Five Day National Level FDP on "CRYPTOCURRENCY, BLOCKCHAIN & CYBER SECURITY"	12th September 2022 to 16th September 2022	KMM COLLEGE OF ARTS AND SCIENCE THRIKKAKARA, ERNAKULAM
Dr. Presteena Jesna M Jose	Two day Online Workshop on Basic Econometrics	15th & 16th November 2022	Mahatma Gandhi College, Thiruvananthapuram
Dr. Presteena Jesna M Jose	ICSSR Sponsored International Conference on Need of Digital Transition and CSR for Innovative Sustenance in the 2023 Economy	March 15-16, 20	MES College, Marampally
Dr. Presteena Jesna M Jose	Two-day International Conference on 'New Horizons in Commerce, Finance and Economics'	16 & 17 February 2023	School of CKS, CVV and SRCC

Dr. Presteena Jesna M Jose	National Workshop on Data Analysis for Social Science Research	28 & 29 March 2023	PG Department of Commerce & Research Centre, Bharata Mata College, Thrikkakara in association with MG University, Kottayam
Dr.Tessy Thomas	UGC Sponsored Refresher Course in Commerce and Management	13 to 27 July 2022	UGC- HRDC Kerala University
Dr.Tessy Thomas	International Seminar on Finance and Technology	25 and 26 October 2022	Bharata Mata College, Thrikkakara in association with Department of Student Services, MG university
Dr.Tessy Thomas	4th Rajagiri Conference on Economics and Finance	28 and 29, November 2022	RBS and RCSS, Kochi, in association with University of Economics and Human Sciences, Wassaw, Poland (Paper presented)
Dr.Tessy Thomas	3 day national seminar on Sustainable Business Model Innovation and Management Practices	7 to 9, December 2022	Bharata Mata College, Thrikkakara in association with DCDC, MG university
Dr.Tessy Thomas	National Seminar on Paradigm Shift in the Indian Financial System	January 27 and 28, 2023	Sree Sankara College, Kalady in association with DCDC, MG University (Paper Presented)
Dr.Tessy Thomas	UGC sponsored Refresher Course	21st February to 6th March , 2023	UGC-HRDC Kannur University
Dr.Tessy Thomas	Data Analysis for Social Science Research	28 and 29 March	Bharata Mata College
Dr.Tessy Thomas	International Conference on Management and Technology, 2023	29 to 31 March, 2023	Cochin University of Science and Technology ((Paper Presented))

Dr.Tessy Thomas	Management Education and Research Colloquium, 2023	19 -21 May, 2023	IIM Kashipur (Paper Presented)
Ponny Joseph	ONLINE TWO - WEEK REFRESHER COURSE in "Commerce and Management"	27 May – 09 June, 2022	Teaching Learning Centre, Ramanujan College University of Delhi under the aegis of MINISTRY OF EDUCATION PAN-DIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING
Ponny Joseph	ICSSR Sponsored International Conference on Need of Digital Transition and CSR for Innovative Sustenance in the 2023 Economy	March 15-16, 2023	MES College, Marampally (Paper Presented)
Ponny Joseph	Two-day International Conference on 'New Horizons in Commerce, Finance and Economics'	16 & 17 February 2023	School of CKS, CVV and SRCC
Ponny Joseph	3 day national seminar on Sustainable Business Model Innovation and Management Practices	7 to 9, December 2022	Bharata Mata College, Thrikkakara in association with DCDC, MG university
Ponny Joseph	National Workshop on Data Analysis for Social Science Research	28 & 29 March 2023	PG Department of Commerce & Research Centre, Bharata Mata College, Thrikkakara in association with MG University, Kottayam
Dr. Nimmy A George	International Online Workshop on "Basic Statistical Analysis and its Interpretation using SPSS"	July 2,3& 5 - 2022	Global Institute of Statistical Solutions
Dr. Nimmy A George	International Online Workshop on "Academic Writing - Ethical Issues"	June 18-20, 2022	Global Institute of Statistical Solutions

CA. (Dr) Joseph Joy Puthussery	Advanced Research Methodology	23-02-2023 to 09-03-2023	Teaching Learning Centre, Ramanujan College University of Delhi under the aegis of MINISTRY OF EDUCATION PAN-DIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING
Anton Joseph	Refresher course on Commerce and Management	1st August to 13th August 2022	UGC-HRDC University of Hyderabad
Anton Joseph	Refresher Course on Research Methodology For faculty of social Sciences	9th to 21st May 2022	UGC-HRDC University of Hyderabad
Anton Joseph	SEM Using SMARTPLS PLS4	9th January to 8th February 2023	Research Shiksha, India
Anton Joseph	SEM and CFA using AMOS	October 16th 17th 18th 2023	Global Institute of Statistical Solution
Anton Joseph	Publication in journal Using Mediation and Moderation analysis	8th and 9th December 2022	Sree Ramakrishna Engineering College , Coimbatore
Anton Joseph	Ugc sponsored National Conference on Changing contours of Entrepreneurial Ecosystem -A Dynamic Transformation Towards Vision india 2024	14th and 15 th March 2023	Avinashilingam Institute of home science and Higher Education for women, Coimbatore (Paper Presented)
Anton Joseph	National Conference on Emerging perspectives and Challenges in Commerce and management	17th and 20th February 2023	Bharata Mata College, Thrikkakara
Anton Joseph	International conference on Emerging trend in Business and Management practices and employees perspectives	4th and 5th April 2022	Bharata Mata College, Thrikkakara

Anton Joseph	ICSSR sponsored International conference on Need of Digital Transformation and CSR for Innovative sustenance in the 2023 Economy	15th 16th March 2023	MES College , Marampally
Anton Joseph	National Workshop on Data Analysis for Social Science Research	28 & 29 March 2023	PG Department of Commerce & Research Centre, Bharata Mata College, Thrikkakara in association with MG University, Kottayam
Dr. Ajay Joseph	Online Inter-Disciplinary Two-Week Refresher Course on "Managing Online Classes & Co-creating MOOCS 23.0	07 - 21 February, 2023	Teaching Learning Centre Ramanujan College, University of Delhi
Dr. Ajay Joseph	ONLINE TWO - WEEK INTERDISCIPLINARY REFRESHER COURSE in "ADVANCED RESEARCH METHODOLOGY"	22 AUGUST–05 SEPTEMBER, 2022	Teaching Learning Centre, Ramanujan College University of Delhi
Dr. Ajay Joseph	National Workshop on Data Analysis for Social Science Research	28 & 29 March 2023	PG Department of Commerce & Research Centre, Bharata Mata College, Thrikkakara in association with MG University, Kottayam

Research Contributions:

Publications – Faculty

Name of the Faculty	Type of Publication (Contribution to Book, Research Publication, Conference Proceedings)	Listing of the publication (ISBN BOOK, UGC Care List1, Scopus, Web of Science)	Title of the Paper or Book Chapter	Journal Name or Publisher Name	ISSN or ISBN Number
Dr. Prestee-na Jesna M Jose	Research Publication	UGC Care List1	A Study On Investors Awareness Towards Commodities Market With Special Reference To Ernakulam District	South India Journal Of Social Sciences	ISSN: 0972 – 8945
Dr. Prestee-na Jesna M Jose	Research Publication	UGC Care List	A Study On Investors Awareness Towards Commodities Market With Special Reference To Ernakulam District	International Journal of Scientific Research in Science and Technology	Print ISSN: 2395-6011 Online ISSN: 2395-602X
Dr. Nimmy A George	Research Publication	Scopus	The Effect of Online Consumers' Risk Perception, Perceived Usefulness and Subjective Norms on Online Purchase Intention: Cross-Sectional Study on Online Pharmacy in the Context of COVID 19	Neuro-Quantology	eISSN -1303-5150

Dr. Nimmy A George	Research Publication	Scopus	The Effect of Online Consumers' Risk Perception, Perceived Usefulness and Subjective Norms on Online Purchase Intention: Cross-Sectional Study on Online Pharmacy in the Context of COVID 19	SPECIAL-USIS UGDYMAS	ISSN 1392-5369
Dr. Tessy Thomas	Conference Proceedings	ISBN	Role Conflict, Workload and Work-life Balance faced by Women teachers in Higher Education	International Journal of Scientific Research in Science and Technology	ISSN 2395-6011
Dr. Tessy Thomas	Conference Proceedings	ISBN ISBN	Emerging Trends in Optometric Decision Approximations	International Seminar on Digital Innovation in Business and Finance	ISBN :978-81-962550-0-8
Dr. Tessy Thomas	Conference Proceedings	ISBN	Digital Technologies: Metamorphosis Metamorphosis for Microfinance	International Seminar on Digital Innovation in Business and Finance	ISBN :978-81-962550-0-8
Dr. Tessy Thomas	Conference Proceedings	ISBN	Hybrid Teleworking- Future of Work in India	International Seminar on Digital Innovation in Business and Finance	ISBN :978-81-962550-0-8

CA (Dr) Joseph Joy Puthussery	Research Publication	ISBN	Financial Advisory Services 4.0: An Indian Perspective	Proceedings of the International Seminar on Digital Innovation in Business and Finance : Emerging Trends and Potentials	ISBN :978-81-962550-0-8
Dr Ajay Joseph	Research Publication	Web of Science (ABDC A)	Brand trust and engagement in social commerce	International Journal of Consumer Studies	DOI: 10.1111/ijcs.12947 Online ISSN: 1470-6431
Anton Joseph	Research Publication	ISSN 2395-602 X	Role Conflict, Work Load And Work Life Balance Faced by Women Teachers in	Higher Education International Journal of Scientific Research in Science and Technology	https://ijrst.com/IJSRST
Ponny Joseph	Research Publication	UGC Care List	A STUDY ON Consumer's Attitude Towards Advertisements On Instagram with Reference to Ernakulam District.	International Journal of Scientific Research in Science and Technology	Print ISSN: 2395-6011 Online ISSN: 2395-602X

Publications – Research Scholars (If any)

Name of the Scholar	Type of Publication (Contribution to Book, Research Publication, Conference Proceedings)	Listing of the publication (ISBN BOOK, UGC Care List1, Scopus, Web of Science)	Title of the Paper or Book Chapter	Journal Name or Publisher Name	ISSN or ISBN Number
Minnu Jaisson	Research Publication	UGC Care List1	Effect of Glass ceiling on Women Career Advancement	PIMT Journal of Research	2278-7925
Nihara Marie Thomas	Research Publication	UGC Care List1	The Impact of Product Design on Purchase Intention of Semi durable Products	The Orissa Journal Of Commerce	0974-8482
Elizabeth Joy	Research Publication	UGC Care List1	Decoding the Impact of GST Law on Indian Share Market Operations	The Management Accountant	ISSN 0972-3528
Elizabeth Joy	Research Publication	UGC Care List1	Advisory Intervention in Investment Decisions: A Review	PIMT Journal of Research	ISSN 02278-7925
Elizabeth Joy	Research Publication	ISBN	Financial Advisory Services 4.0: An Indian Perspective	Proceedings of the International Seminar on Digital Innovation in Business and Finance : Emerging Trends and Potentials	ISBN :978-81-962550-0-8

Harsha Kishor	Research Publication	ISBN	Assessing the gender differences in the wellbeing of Remote E-workers in digital workplace	Proceedings of the International Seminar on Digital Innovation in Business and Finance : Emerging Trends and Potentials	ISBN :978-81-962550-0-8
Joel Chacko Roy	Research Publication	Scopus	Covid-19 Impact: Is Downsizing the Need of the Hour? Identifying Your Best Employees While Downsizing	Academy of Strategic Management Journal	Print ISSN: 1544-1458; Online ISSN: 1939-6104
Fabeena Fasal	Research Publication	ISBN	Role of Financial Literacy on promoting Financial Education	Proceedings of the International Seminar on Digital Innovation in Business and Finance : Emerging Trends and Potentials	ISBN :978-81-962550-0-8
Silgy Joseph Thanippara	Research Publication	UGC CARE List 1	Digital Branding and its Factors Affecting Consumer Buying Behaviour	Studies in Indian Place Names	ISSN: 2394-3114
Paul Kurian	Research Publication	ISBN	Influencer marketing: effect of sponsorship disclosure on credibility and purchase intention	Proceedings of the International Seminar on Digital Innovation in Business and Finance : Emerging Trends and Potentials	ISBN :978-81-962550-0-8

Akhil M A	Conference Proceedings	ISBN	Effect of Entrepreneurial Orientation on Brand Performance	Proceedings of the International Seminar on Digital Innovation in Business and Finance : Emerging Trends and Potentials	
J Suraj	Conference Proceedings	ISBN	A Study on the Antecedents of Online Atmospherics - A Conceptual Framework	Proceedings of the International Seminar on Digital Innovation in Business and Finance : Emerging Trends and Potentials	ISBN :978-81-962550-0-8
Ashlin Maria Joseph	Conference Proceedings	ISBN	Hybrid Teleworking- Future of Work in India	Proceedings of the International Seminar on Digital Innovation in Business and Finance : Emerging Trends and Potentials	ISBN :978-81-962550-0-8
Ashlin Maria Joseph	Conference Proceedings	ISBN	Empowering India's Digital Economy: The Transformative Impact of Government E-Marketplace Post Covid Pandemic	Proceedings of National Seminar on Independence 2.0- Achieving Economic Development through Make in India	
Manju M Kaimal	Conference Proceedings	ISBN	Digital technologies: Metamorphosis for Microfinance	Proceedings of the International Seminar on Digital Innovation in Business and Finance : Emerging Trends and Potentials	ISBN :978-81-962550-0-8

Manju M Kaimal	Conference Proceedings	ISBN	Make in India for Inclusive growth : An explanatory case study of MSME in India	Proceesings of National Seminar on Independence 2.0- Achieving Economic Development through Make in India	
Arabhi Krishna K A	Research Publication	UGC CARE List 1	Behavioural Biases as Determinants of Health Insurance Purchase Decisions	South Indian Journal of Social Sciences	ISSN 0972-8945
Arabhi Krishna K A	Conference Proceedings	ISBN	Insurtech Adoption: Opportunities and Challenges	Proceedings of the International Seminar on Digital Innovation in Business and Finance : Emerging Trends and Potentials	ISBN :978-81-962550-0-8
Jefin Antony	Conference Proceedings	ISBN	Social Sharing to Social Influence: A Systematic Review of User-Generated Content in Social Media and its Impact on Consumer Behaviour	Proceedings of the International Seminar on Digital Innovation in Business and Finance : Emerging Trends and Potentials	ISBN :978-81-962550-0-8
Jefin Antony	Research Publication	UGC CARE List 1	A STUDY ON CONTRACT FARMING: A STRATEGIC TOOL FOR WOMEN EMPOWERMENT IN KERALA	Madhya Bharti	ISSN 0974-0066

Amrutha Antony	Conference Proceedings	ISBN	A futuristic perspectives of fintech prducts in payement verticals	Proceedings of the International Seminar on Digital Innovation in Business and Finance : Emerging Trends and Potentials	ISBN :978-81-962550-0-8
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Resource Person in Seminars

Name of the Faculty	Type of Program Attended (FDPs/ STTPs/ Workshops/ Seminars/ Conference/ Webinar)	Date/ Dates of Program	Title of the Program	Institution or agency organized the Program
CA. (Dr) Joseph Joy Puthussery	Workshop	17th January 2023	A Research Orientation Session	KMM College of Arts & Science
Dr Ajay Joseph	Workshop	20 Dec 2022	NAAC Accreditation	Kristu Jayanti College Chethipuzha
Dr Ajay Joseph	Workshop	15 June 2022	Research Methodology	Nirmal College Muvattupuzha
Dr.Tessy Thomas	Teach	20 May 2023	Women Empowerment	Women Cell, St.Mary's Sr.Sec School, Gadarpur, Uttarakhand

Student Projects

UG Projects

Group	Members	Roll No.	Topic	Supervising Teacher
1	20R1105	Anna Sandra John	Dr. Nimmy A George	A Study on customer preference towards Zudio
2	20R2164	Shifana Subair	Dr. Nimmy A George	A Study on customer preference towards Zudio
3	20R2165	Shilpa Sivan	Dr. Nimmy A George	A Study on customer preference towards Zudio
4	20R1114	Ceo Sunny	Dr. Tessy Thomas	Factors affecting customer's preference of Kochi Metro as a mode of transportation
5	20R2140	Aromal Saje- evan	Dr. Tessy Thomas	Factors affecting customer's preference of Kochi Metro as a mode of transportation
6	20R1108	Anusha E S	Dr. Tessy Thomas	Factors affecting customer's preference of Kochi Metro as a mode of transportation
7	20R2148	Jerin Jaimy	Ms. Ponny Joseph	Impact of Social media influencer on user purchase intention towards the cosmetic products
8	20R2149	Joseph Benny	Ms. Ponny Joseph	Impact of Social media influencer on user purchase intention towards the cosmetic products
9	20R2151	K B Suhara	Ms. Ponny Joseph	Impact of Social media influencer on user purchase intention towards the cosmetic products
10	20R1117	Fathima K H	Ms. Ponny Joseph	Impact of Social media influencer on user purchase intention towards the cosmetic products
11	20R2139	Aparna Thomas	CA (Dr) Joseph Joy Puthussery	A study on how E-learning apps affect students
12	20R2154	Mary Nidhiya	CA (Dr) Joseph Joy Puthussery	A study on how E-learning apps affect students
13	20R2130	Aaron Benny	CA (Dr) Joseph Joy Puthussery	A study on how E-learning apps affect students

14	20R1110	Arnitha Madhu	Dr. Ajay Joseph	A study on people's approach towards Oyo rooms
15	20R2144	Christyena Babychen	Dr. Ajay Joseph	A study on people's approach towards Oyo rooms
16	20R1109	Aparna Ravi	Dr. Ajay Joseph	A study on people's approach towards Oyo rooms
17	20R1127	Sridhar s bhat	Mr. Anton Joseph	A study of various techniques of customer relationship management adopted by private sector banks in Ernakulam district based on customer perception
18	20R2137	Ann Mary Augusthy	Mr. Anton Joseph	A study of various techniques of customer relationship management adopted by private sector banks in Ernakulam district based on customer perception
19	20R2160	Rajalakshmi p r	Mr. Anton Joseph	A study of various techniques of customer relationship management adopted by private sector banks in Ernakulam district based on customer perception
20	20R2152	Kavya Manmadhan	Dr. Presteena Jesna M Jose	Demand of OTT platforms: Pre and Post COVID-19
21	20R1125	Saumyasree T M	Dr. Presteena Jesna M Jose	Demand of OTT platforms: Pre and Post COVID-19
22	20R1119	Hridya MS	Dr. Presteena Jesna M Jose	Demand of OTT platforms: Pre and Post COVID-19
23	20R1101	Adarsh N M	Dr. Nimmy A George	Customers preference towards online food delivery system
24	20R2166	Sredha Joshy	Dr. Nimmy A George	Customers preference towards online food delivery system
25	20R2162	Rony Jose	Dr. Nimmy A George	Customers preference towards online food delivery system
26	20R1121	M.S Ann Maria	Dr. Tessy Thomas	A study on customer knowledge on Electric vehicles
27	20R2138	Anna Maria	Dr. Tessy Thomas	A study on customer knowledge on Electric vehicles
28	20R1116	Elizabeth Vijoy	Dr. Tessy Thomas	A study on customer knowledge on Electric vehicles

29	20R2150	Julia Rose Joy	Dr. Tessy Thomas	A study on customer knowledge on Electric vehicles
30	20R1112	Athifa Olubage	Ms. Ponny Joseph	A study on customers perception towards Google Pay in Ernakulam district
31	20R1120	Krishnendu R	Ms. Ponny Joseph	A study on customers perception towards Google Pay in Ernakulam district
32	20R2153	Mahadevan A	Ms. Ponny Joseph	A study on customers perception towards Google Pay in Ernakulam district
33	20R1111	Ashwin R nath	CA (Dr) Joseph Joy Puthussery	Financial literacy among college students
34	20R2143	Chakochoan Jose	CA (Dr) Joseph Joy Puthussery	Financial literacy among college students
35	20R1124	Rosemary R Kulangara	CA (Dr) Joseph Joy Puthussery	Financial literacy among college students
36	20R1141	Aswin Manoj	Dr. Ajay Joseph	A study on why youth choose Ajo more than other apps
37	20R1118	Gopika K R	Dr. Ajay Joseph	A study on why youth choose Ajo more than other apps
38	20R1113	Bhavana Vimal	Dr. Ajay Joseph	A study on why youth choose Ajo more than other apps
39	20R2131	Abhijith Ajith	Mr. Anton Joseph	Acceptance of uber taxi in the society and its impacts on private taxi
40	20R2133	Akshay Antony	Mr. Anton Joseph	Acceptance of uber taxi in the society and its impacts on private taxi
41	20R1126	Sreejith MB	Mr. Anton Joseph	Acceptance of uber taxi in the society and its impacts on private taxi
42	20R1122	Nandana Anandan	Dr. Presteena Jesna M Jose	A study on influence of Ayurveda in Cosmetic industry
43	20R1107	Anupama Suresh	Dr. Presteena Jesna M Jose	A study on influence of Ayurveda in Cosmetic industry
44	20R2135	Aleena K S	Dr. Presteena Jesna M Jose	A study on influence of Ayurveda in Cosmetic industry
45	20R2147	Hridya C A	Dr. Nimmy A George	A study on students attitude towards entrepreneurship

46	20R1128	Sruthy A S	Dr. Nimmy A George	A study on students attitude towards entrepreneurship
47	20R1103	Aleena Var-gheese	Dr. Nimmy A George	A study on students attitude towards entrepreneurship
48	20R2156	MUHAMMED YASEEN V A	Dr. Tessy Thomas	A study on consumers perceptions regarding risk in online shopping
49	20R1102	Agriya Chandran	Dr. Tessy Thomas	A study on consumers perceptions regarding risk in online shopping
50	20R1123	NITHUNA SIVAN	Dr. Tessy Thomas	A study on consumers perceptions regarding risk in online shopping
51	20R1104	Anagha.M.G	Ms. Ponny Joseph	A study on the impact of You Tube videos on students
52	20R2163	Saniya Jaison	Ms. Ponny Joseph	A study on the impact of You Tube videos on students
53	20R2134	Albin B. Malayil	Ms. Ponny Joseph	A study on the impact of You Tube videos on students
54	20R2157	Neha B Parakkal	CA (Dr) Joseph Joy Puthussery	A comprehensive study on student's abroad migration
55	20R2136	Alin Kurian	CA (Dr) Joseph Joy Puthussery	A comprehensive study on student's abroad migration
56	20R2168	Dev Krishna	CA (Dr) Joseph Joy Puthussery	A comprehensive study on student's abroad migration
57	20R2145	Ezabert Joseph V A	Dr. Ajay Joseph	Antecedents for adoption of UPI and the problems faced by its users
58	20R2167	Thomson Abraham	Dr. Ajay Joseph	Antecedents for adoption of UPI and the problems faced by its users
59	20R2159	Nikhil Joseph	Dr. Ajay Joseph	Antecedents for adoption of UPI and the problems faced by its users
60	20R1129	Yakob Limpson Vithayathil	Mr. Anton Joseph	A Study on factors affecting the organisational citizenship behaviour of employees working in banking industry

61	20R1106	Annwin Var-ghese	Mr. Anton Joseph	A Study on factors affecting the organisational citizenship behaviour of employees working in banking industry
62	20R2155	Mary Santra	Mr. Anton Joseph	A Study on factors affecting the organisational citizenship behaviour of employees working in banking industry
63	20R2146	Gopika Un-nikrishnan	Dr. Presteena Jesna M Jose	Influence of Celebrity Endorsement on Ad Recall and Purchase Intention of Jewellery Products
64	20R2132	Abhiramy K A	Dr. Presteena Jesna M Jose	Influence of Celebrity Endorsement on Ad Recall and Purchase Intention of Jewellery Products
65	20R1115	Divya Dinesh	Dr. Presteena Jesna M Jose	Influence of Celebrity Endorsement on Ad Recall and Purchase Intention of Jewellery Products

PG Dissertation

PG Projects

SL No	PRN	Name	Guide	Topic
1	210011025456	AISHWARYA. M	Ponny Joseph	EVALUATING THE EFFECTIVENESS OF MOBILE BANKING IN ENHANCING CUSTOMER SATISFACTION AND LOYALTY TOWARDS THE BANK.
2	210011025457	AKHILA SUNIL	Ponny Joseph	Individuals long term investment pattern of stock trading among college students
3	210011025458	ALLU ANNE PAUL	Ponny Joseph	A study on the influence of family and work environment on work life balance among women professionals in the banking sector.

4	210011025459	ANEETTA JOSHY	Joseph Joy Puthussery	Insights into financial stress among middle aged adults:How are financial worries affecting the Middle aged people.
5	210011025460	ANJU G K	Joseph Joy Puthussery	A study on consumers' impulsive buying behavior in online shopping based on social presence with reference to youngsters in Kochi region.
6	210011025461	ANNA P G	Joseph Joy puthussery	Exploring the Impact of Convenient UPI Payments on Millennials' Savings Behaviour
7	210011025462	ANUSREE. R	Ajay Joseph	Study on effect of personality trait on dogmatism among young online shoppers
8	210011025463	ARYA KRISHNAN	Ajay Joseph	The effect of ecrm on customer satisfaction of new generation in banking sector
9	210011025464	ATHIRA ASHOKAN	Ajay Joseph	A STUDY ON TECHNOSTRESS AMONG BANK EMPLOYEES IN ERANAKULAM DISTRICT
10	210011025465	BASIL BABY	Presteena Jesna M Jose	Entrepreneurship as a career choice : An analysis of entrepreneurial intention of post graduate commerce students with special reference to Ernakulam district.
11	210011025466	DEVIKA SUPRAN	Presteena Jesna M Jose	Corporate heritage communication strategies of iconic american clothing brands
12	210011025467	JUBY VARGHESE	Presteena Jesna M Jose	Women Employees work life and challenges to industrial Relations: Evident from Ernakulam

13	210011025468	MARY P. M	Nimmy A George	Impact of social media influencers on food Industry specifically Ernakulam district
14	210011025469	SHERIN GEORGE	Sr Tessa Thomas	A study on influence of peer power on family buying decision
15	210011025470	SREEJITH SANJEEV S	Nimmy A George	
16	210011025471	SRUTHY P.V	Sr Tessa Thomas	Study on job stress among bank employees
17	210011025472	SURYA SURESH	Anton Joseph	A study on the motivational factors affecting moonlighting intention of IT professionals
18	210011025473	UMESH N S	Anton Joseph	Consumers perception of hotel chain branding - A Study on how consumers perceive.
19	210011025474	VYSHNAVI SWARAJ	Anton Joseph	A study on purchase intention of customers towards electric vehicles with special reference to ernakulam district



Student Progression

Students Placed

SI No	Name of the Student	Institution Placed	CTC
1	Akshay Antony	Sutherland	2.50 LPA
2	Neha B Parakkal	Sutherland	2.50 LPA
3	Hridya C A	ICICI Bank	2.50 LPA
4	Anna Maria	HDFC Bank	3.5 LPA
5	M S Ann Maria	TCS	1.92 LPA
6	Akhila Sunil	KGis,Coimbatore	2,63,652 CTC
7	Allu Anne Paul	KGis,Coimbatore	2,63,652 CTC
8	Sherin George	KGis,Coimbatore	2,63,652 CTC

Progress Presentations

Date	Experts in Progress Presentation	Number of Students Presented
11-08-2022	Dr Suresh V N	15
07-02-2023	Dr Sajoy P B	15

Students went for Higher Education

SI No	Name of the Student	Institution opted for Higher Education	Course Name	
1	19R1101	AADILA K.A	Cochin Chapter	CMA Intermediate
2	19R1102	AGANA	CIGMA, Edappally	Medical Coding
3	19R1103	ANJANA P P	Cochin Chapter	CMA Intermediate
4	19R1106	ANOOJA VIJU	Triple i Commerce Academy, Alinchuvadu	CA
5	19R1109	ASIF C.K.	State Co-operative union, Kerala	HDC AND BM
6	19R1110	ASWATHY T A	Smart X	DCFA
7	19R1112	GOPIKA V L	Sree Sankara College Kalady	M.Com
8	19R1113	HARIPRIYA T VIJAYAN	Cochin College	M.Com
9	19R1117	NADHA MOL T B	Bharatha Matha College , Thrikkakara	M.Com
10	19R1119	RAHUL SURESH	Lbs Centre For Science And Technology Regional Unit, Kalamassery	Diploma in Computer Application
11	19R1120	RUBEENA SIRAJ	Cochin Chapter	CMA Intermediate
12	19R1122	SHIFA MARRIYA V B	Sree Sankara College, Kalady	M. com
13	19R2128	ALEENA YESUDAS	Rajagiri College, Kakkanad	M. com
14	19R2131	ANGEL TREESA SEBASTIAN	CA Anil K Nayar Office, Kadavanthra	CA Article

15	19R2132	ANNA PAUL	Logic school of management	cs
16	19R2136	ASHA SAMKUTTY	Cochin chapter	CMA intermediate
17	19R2137	ATHIRA P R	Cochin Chapter	CMA intermediate
18	19R2138	ATHUL M MENON	CMS College, Kottayam	M. Com
19	19R2140	DHANALAKSHMI S	Maharajas College, Ernakulam	M. Com
20	19R2142	FATHIMA NAZRIN	Madras Christian College	MCOM
21	19R2143	GAVIN JOHN	DCMS Calicut University	MCOM
22	19R2155	SANDRA GEORGE	Triple i Commerce Academy, Alinchuvadu	CA
23	19R2156	SREEKUTTY C K	CMA / MCOM	Invisor / IGNOU
24	19R2157	SRUTHI K S	Sree Sankara College, Kallady	M.com
25	19R2158	SRUTHI UTHAMAN	Cochin Chapter	CMA Intermediate



Teaching Learning Innovative practices in the department:

Teaching and learning innovative practices are introduced to raise the curiosity of a student. The following innovative practices are undertaken by the faculty members of Commerce department for improving teaching and learning experience

Innovative Practices	Outcome
Lecture method	Hands on experience, Peer-to- peer Learning Experiential learning, Collaborative Learning
Audio-Visual presentations through LCD and Virtual classrooms	
Interdisciplinary Lectures	Aware students with the latest relevant technologies in different computing fields.
Major/Mini Projects	Prepare students to develop live projects on their own.
Student Seminars	Motivating students for self-Study and Group Study.
Course Assignments	Encourage student collaboration through supplement learning
Communication Skills	Improve the presentation and speaking skills in group discussion as well as in interviews faced.
Seminars/ Webinars/ workshops	Engages students by using real-world challenges, problems, and scenarios to evoke critical thinking, problem-solving, collaboration, and self-management
Online Tutorial	Enhance the overall comprehension of students in a more dynamic way
Virtual Lab	Exposure of Programming & Lab practices

Details of Research Centre

The Department of Commerce is an approved research centre under the Mahatma Gandhi University since 1997. The centre has produced 23 PhDs till 2022. Presently there are 7 research guides and 22 research scholars. Dr.Rafeekamol C.A. joined the centre as the research guide this year. 5 thesis are submitted, awaiting the defence.

List of Research Scholars

SI No.	Name of Research Scholars	Name of Research Guide	FT/PT	NET/JRF	year
1	Arabhi Krishna K.A	Dr. Bino Joy	FT	Decision-Making Biases in the Purchase of Health Insurance Products	2021
2	Shamna P.K	Dr. Bino Joy	PT	Corporate social responsibility practices and business competitiveness in kerala	2016
3	Amrutha Antony	Dr. Bino Joy	PT	OPERATIONAL EFFICIENCY AND CONSUMER ADOPTION TOWARDS FINTECH PRODUCTS IN PAYMENT VERTICALS.	2022
4	Swapna K	Dr. Bino Joy	PT	Entrepreneurial Competency and Business Performance: A Study Among small Entrepreneurs in Kerala	2015
5	Elizabeth Joy	Dr. Tessy Thomas	FT	Investors' Perception towards the Functioning of Investment Intermediaries in Portfolio Management	2020

6	Ashlin Maria Joseph	Dr. Tessy Thomas	PT	A Study on the Effect of Employee Competence on Employee Performance Mediated by Organisational Commitment With Special Reference to IT Professionals in Kerala	2020
7	Manju M. Kaimal	Dr. Tessy Thomas	PT	Customer perception and satisfaction towards payments banks in kerala	2020
8	Anton Joseph	Dr. Tessy Thomas	PT	Career Management and Success among Women IT Professionals in Kerala	2020
9	Nihara Marie Thomas	Dr. Gimson D. Parambil	FT	Credibility of Social Media Influencers and its Role in Purchase Proposition"	2020
10	Minnu Jaison	Dr. Gimson D. Parambil	PT	A Comparative Study on Glass- Ceiling of Women Employees in Public and Private Sector Banks on Kerala"	2020
11	Joel Chacko Roy	Dr. Gimson D. Parambil	FT	Cross-training and Employee Attrition Management – A study with special reference to Financial Service Sector"	2020
12	Silgy Joseph Thannippara	Dr. Gimson D. Parambil	FT	Broad Spectrum Online Shopping and Brand Resonance – A Study with special reference to Municipal Corporations in Kerala"	2020
13	Anila Titus	Dr. Gimson D. Parambil	FT	Farmer Producer Organizations (FPOS) In Kerala: An Assessment of Performance and Impacts	2022
14	Akhil M A	Dr. Gimson D. Parambil	FT	Agribusiness Marketing in Kerala	2022
15	Fabeena Fasal	Dr. Rafeekamol C.A	FT	Personal Financial Planning: A Study in the Kerala Context	2021

16	Sabu K Res-tham	Dr. Rafeeka-mol C.A	PT	A Study on Work Life Balance Among Kerala Police Personnel	2016
17	Teresa Stephen	Dr. Asha E. Thomas	PT	A Study on Occupational Stress Experienced by Women officers in Banking Sector (with special reference to Kerala)	2015
18	Christy George M.J	Dr. Asha E. Thomas	PT	Linkages between tourism & employment generation in kerala.	2015
19	PAUL KURI-AN	Dr Nimmy A George	FT		2023
20	J Suraj	Dr Ajay Joseph	FT	A STUDY ON ONLINE VISUAL MERCHANDISING AND ATMOSPHERICS: EFFECT ON BRAND CHOICE AND SATISFACTION IN SOCIAL COMMERCE	2023
21	JEFIN ANTONY	Dr Ajay Joseph	FT	EFFECT OF USER AND FIRM GENERATED CONTENT ACROSS SOCIAL MEDIA ON USAGE INTENTION OF SPORTS BRANDS IN KERALA	2023
22	Harsha Kishor	Dr Nimmy A George	FT	EMPLOYEE WELLBEING	2023
23	Jean Mary Aruja	Dr. Asha E. Thomas	FT		2023
24	Krishnapriya P	Dr. Gimson D. Parambil	PT	A Study on ECRM practices of New Generation Banks in Kerala	2023
25	Reshmi Tom	Dr Ajay Joseph	PT	Effect of Consumer Self-regulation on Sustainable Consumption Behaviour of durable goods	2023



BHARATA MATA COLLEGE

Owned & Managed by Archdiocese of Ernakulam - Angamaly

NAAC with A+ Grade, NIRF is Ranked in the BAND of 151-200, DBT Star College

The WEEK - Hansa Survey-2023 Best Colleges of India Ranking 2nd in the State.

ISO 9001-2015 Certified

Internal Quality Assurance Cell

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