BHARATA MATA COLLEGE THRIKKAKARA



Vol-10, August, September 2022

BMCian ONICLE

An IQAC Initiative















Cortents

Assistant Manager is Message03
PhD & Research Guides04
Research & Postgraduate Department of Physics05
Onam 202206
Independay day 202207
MoU's10-12
List of Placement13
Sports Achievements14
Faculty Paper Presentations by Faculty15-20
List of Publications20-28
Reports of Events29-104



Published by: Internal Quality Assurance Cell Bharata Mata College, Thrikkakara, Kochi BMCian Chronicle Vol-10, August, September, 2022









Fr. Jimmichan Karthanam

Message

Assistant Manager

'A clear vision backed by definite plans gives us a tremendous feeling of confidence' - Brian Tracy. As we are moving relentlessly towards our vision of excellence, the BMCian chronicle brings before us the activities and achievements of the staff and students of the Bharata Matafamily, that are intune of our plans. Today we are living in a dynamic and complex society, which puts forth a lot of challenges as well as opportunities. With the right attitude and real education, every growing person can overcome the challenges and make use of the opportunities. Bharata Mata gives ample avenues to seek out the

higher level of knowledge and education. I would like to reiterate the fact; the true hallmark of education is, one by which character is formed, strength of mind is increased, intellect is expanded and the person is wholesomely empowered. I appreciate each and everyone whose effort made the month of August and September fruitful and meritorious, with the spirit-filled activities and prestigious achievements. Let us continue our journey joyfully and relentlessly in the service of our society, for God and for Country.



Dr. Sonia John

Zoology

Ph. D in Zoology from University of Kerala under the guidance of Capt. Dr. S. Santhosh, Asst Professor, NSS College Pandalam and co guidance of Dr. Prabhakumari C, Dy. Principal Scientist, CEPCI Research Institute Kollam. Topic: Molecular diversity and management of Red Flour Beetle, Tribolium castaneum from different warehouses in India

Details of Research Guides



Dr. Anu Philip
HoD & Assistant Professor
Department of Physics, BMC



Dr. Manesh Michael
Assistant Professor
Department of Physics, BMC



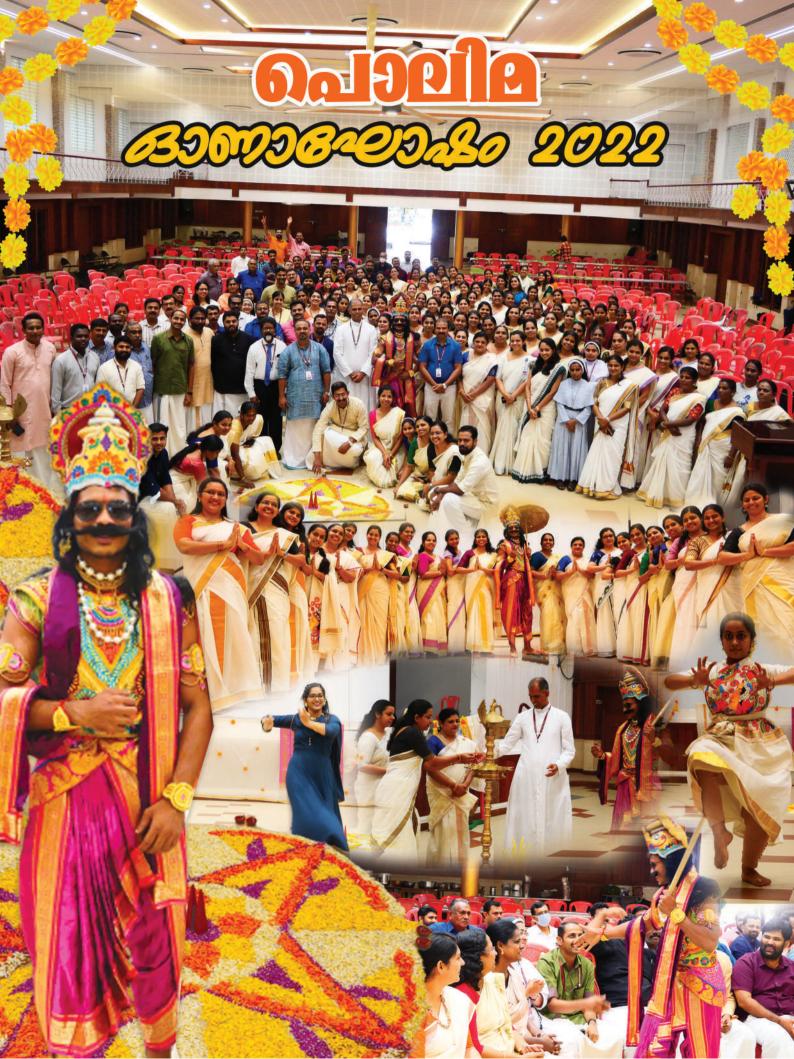
Research & Postgraduate Department of Physics

The postgraduate Department of Physics was upgraded to an approved research, centre in Physics under Mahatma Gandhi University on 23/08/2022. The major areas of research include Material Science, Plasma Physics, Space Plasma, Astrophysics, Nano Materials, Biophysics etc. The department is supported by Star College Scheme of Department of Biotechnology, Government of India. There is a well-equipped instrumentation centre associated with the department and it includes major equipment's like FTIR Spectrometer, Zetasizer Nano, Spin Coater, Impedance Analyzer, 8 inch optical cassegrain Telescope etc.

Research Activities

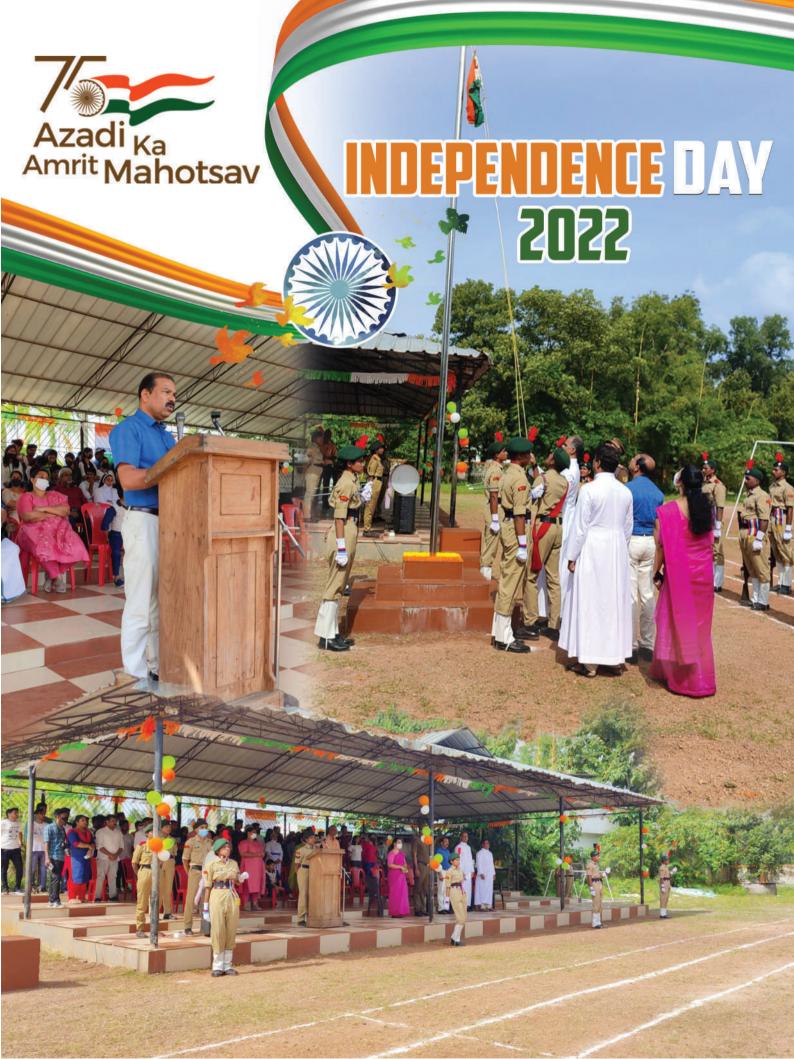
The postgraduate and research department of Physics became an authorized research centre of Physics in 2022. The research centre is actively involved in dynamic research in Material Science, Plasma Physics, Space Plasma, and Astrophysics and in Nanomaterials. The department has received various grants from the funding agencies like UGC, KSCSTE etc. The research centre has been successful in publishing 87 publications in indexed journals in the past years. The department has conducted international conference (ICRAPS- International Conference on Recent Advances in Physical Science) in 2021 and conduct and workshops every year to facilitate research aptitude in our students.













MEMORANDUM OF UNDERSTANDING



Memorandum of Understanding (MOU) between Bharata Mata College, Kochi and Sankara College of Science and Commerce was signed on 11th day of October 2022

- 1. Purpose of this MOU is to build friendship and goodwill and to foster a relationship that will promote mutual intellectual exchanges between the students, faculty members and researchers of the BMC, Thrikkakara, Kerala 682021 and SANSAC, Saravanampatti, Coimbatore, Tamil Nadu 641035.
- 2. In an effort to experience the lifelong learning process, the Parties agree to participate in a formal Exchange Program that seeks to promote academic interactions and research collaborations. It is the intent and desire of both the Institutions to continue to develop inter-disciplinary knowledge relations and intellectual growth through the exchange of people and ideas.
- 3. This Exchange Program encompasses, but it is not limited to, the promotion of:
- a) Exchange of Faculty Members, Research Scholars and Students
- b) Organization of Workshops / Seminars / Conferences
- c) Other academic exchanges to which both institution may agree, such as
- i. Faculty Development Programme (FDP)
- ii. Joint publications
- iii. Extension Activities
- iv. Joint Research and Consultancy Projects

MEMORANDUM OF UNDERSTANDING





PREMIUM MEMBERSHIP 2022-2023

Objectives: To Provide Various Skill Development Programs, Internships and Training on Latest Technologies in Association with leading Organizations Partnered with ICTAK

Date: 30.9.2022

Venue: CIAL Trade Center, Kochi



Bharata Mata College Thrikkakara is selected as one of the Premium Member of ICT Academy of Kerala for the academic year 2022 to 2023. This is a free membership allotted to selected colleges from Kerala. The certificate for premium membership was presented in the 6th International Conclave on Skills, Engineering and Technology (ICSET) held at CIAL Trade Centre on 30th September 2022



MEMORANDUM OF UNDERSTANDING



Bharata Mata College signed the MoU with AECC Global study Abroad Consultants on 22nd September 2022. The objective of this initiative is to provide Career counselling to final year UG students who are planning do to their PG in other countries like Canada, US, UK, Australia., etc. It includes guidance for choosing the Universities, Course selection, application processing, Visa Counselling and related guidance required for the students to pursue their education.



Bharata Mata College, Kochi and Survey Sparrow, Kochi(a SaaS firm - located at Jyothirmaya, Office -1, Wing-1,Infopark-Phase II, Ernakulam) signed an MoU to establish a basis for the mutual understanding between the Company and the Institution in the areas of collaboration that are specifically proposed to conduct industrial visits, training, offering projects and internships in order to provide the students with necessary skills and trainings that will enable them to build successful careers in the future.

List of Students Placed



CONSULTANCY SERVICES

CTC: 1.56 Lakhs per annum **Designation: Trainee BPS**



Jayalakshmi Asok B.Com



Anna Antony B.Com Tax(SF)



Sriram KG B.Com CA









Michael B B.Com CA



Binitha Balachandran **B.Com Tax(SF)**

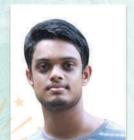
JobTitle: Tax Analyst

CTC: 2.60 lakhs per annum



Jolsna Mary Jose M.Com (2021)





Anoop P Binu B.Com (Aided)



Chandana Mohan B.Com (Aided)



Abhirami S B.Com CA

SPORTS ACHIEVEMENTS

WON SILVER MEDAL IN STATE

BADMINTON CHAMPIONSHIP



BHARATA MATA COLLEGE THRIKKAKARA

CONGRATULATIONS WINNERS







NEVIN JOJO B.Com Finance &Taxation



MAALAVIGAA R Dept. of Physics

Ajay Jude, Nevin Jojo and Maalavigaa R of Bharata Mata College Secured 3rd,4th and 6th Position respectively in CHECKMATE 2022 All Kerala intercollegiate Chess competition held at MES College Kunnukara on 30th Aug 2022

DEPARTMENT OF PHYSICAL EDUCATION & BMC CHESS CLUB

DEPARTMENT OF PHYSICAL EDUCATION OR-GANISED A SHOOTOUT COMPETITION FOR THE STUDENTS OF BMC IN CONNECTION WITH NATIONAL SPORTS DAY, AUGUST 29



SHIVASHANKAR E J MA ENGLISH



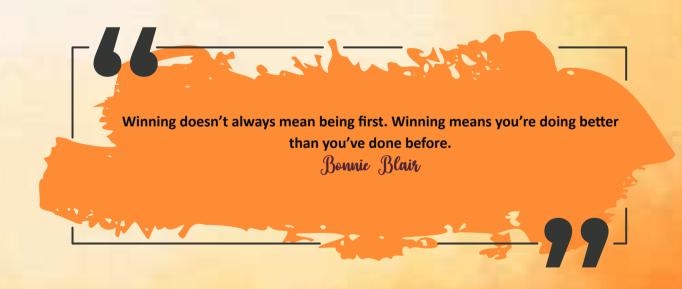
Contribution to Books

Name of the Faculty	Depart- ment	Type of Publication	Title of the Paper or Book Chapter	Journal Name or Publisher Name	ISSN or ISBN Number
Veena M	Computer Application	Contribution to Book	Farm tourism in Kerala: Prospects and challenges	Medley in tourism	978-93- 91700-45-4
Ratheesh K R	Computer Application	Contribution to Book	Artificial Intelligence in Business Sector- An Eye Opener in Post Covid Phase	Authentic Books	978-81- 89125-75-2
ASHA JOHN	Travel and Tourism	Contribution to Book	"Disruptive technology in hospitality Industry" "	Bharati Pub- lication, New Delhi	978-93- 91681-95-1
Arya Suresh	Travel and Tourism	Contribution to Book	Impact of pandemic on OTT platforms in India	Kolkata Press books	978-93- 94689-12-1
Aldrin Joseph	Travel and Tourism	Contribution to Book	Investors Perception to- wards Investinh in start-ups	Kolkata Press Books	978-93- 94689-12-1
Mary Bijitha Gomas	Travel and Tourism	Contribution to Book	Surrogate advertisements- An appraisal	Kolkata press Books	978-93- 94689-12-1
Shibi Thomas	Physics	Contribution to Book	Book Edited - Nano Materials for sensing and optoelectronic Applications	Elsevier	978-0-12- 824008-3
Deepthi Laiju	Travel and Tourism	Contribution to Book	Recent trends from past tends -II	Kolkata press books	978-93- 94689-12-1
Subha T	Marketing	Contribution to Book	Digital Currency- A Para- digm Shift	Nallamuthu Gounder Mahalin- gam College, Yuvakshethra Publications	978-81- 956364-8-8

Manju Malathy	BBMSWA	Contribution to Book	Do the paradigm shift to new normal affects the work life balance of iT pro- fessionals	Recent trends from Past trends II	ISBN 978-93- 94689-12-1
Somasekharan T M	Computer Application	Contribution to Book	Total quality management and it's impact on service quality & customer relationship	Recent Trends from Past Trends, Kol- kata Press Books	978-93- 94689-12-1
Raji Rapheal	Computer Application	Contribution to Book	A Study On Effectiveness Of Promotional Measures On Consumer Electronic Store With Special Reference To MYGRetai	Recent Trends from Past Trends 11-Commerce. Management &Economics " in Kolkata Press Books on July 2022.	978-93- 94689-12-1
Veena M	Computer Application	Contribution to Book	Farm tourism in Kerala:- Prospects and challenges	Infinity Indica Publishers	978-93- 91700-45-4
Seenia Joseph	Computer Application	Contribution to Book	A Study on Customer Perception Towards Digital Banking in Ernakulam	Recent Trends from Past trends II Commerce, Management &Economics	978-93- 94689-12-1
Shahina NK	Botany	Contribution to Book	"Health Promoting and Pharmacological Compounds from Mushrooms		
Veena M	Computer Application	Contribution to Book	Volatility in GST: Is there any impact of COVID 19 on GST in relation to digital marketing	Agile market- ing practices innovations and emerging applications	978- 93- 91700-01-0
John T Abraham	Computer Science	Contribution to Book	Editor of the Book-A Glance on the Post Covid Economy of India	Authentic Books	9.78819E+12
John T Abraham	Computer Science	Contribution to Book	A Glance on the Post Covid Economy of India	Authentic Books	9.78819E+12



John T Abraham	Computer Science	Contribution to Book	Artificial Intelligence in Business Sector-An Eye Opener in Post Covid Phase	Authentic Books-A Glance on the Post Covid Economy of India	9.78819E+12
John T Abra- ham	Computer Science	Contribution to Book	Role of Artificial Intelligence in Marketing	Min E Kavi, E development and Digital Publish- ing-Business Intelligence and Its Applications	9.78939E+12
Regi George	Taxation	Contribution to Book	Glorious Tradition of Education Sector in India	Research Committee, Government College Tri- punithura Ernakulam, Kerala, India 682301	978-93-5701- 585-1
Mary Bijitha Gomas	Travel and Tourism	Contribution to Book	Surrogate advertisement - An Appraisal	Recent trends from past trends	9.78939E+12



List of Publications

Name of the	Donasta and Tara of Bulk Titl		Title of the Daney or	Journal Name	ISSN or ISBN	
Faculty	Department	Type of Pub- lication	Title of the Paper or Book Chapter	or Publisher Name	Number	
GISSMOL MARY	Taxation	Research Paper	Impact of Covid-19 on Automobile Industry	Juni Khyat	ISSN: 2 <mark>278-</mark> 4632	
Seethu Varghese	Mathematics	Research Paper	Power Domination in Mycielskian of spiders	AKCE Journal of Graphs and Combinatorics	0972-8600	
ANCY ANT- ONY	Taxation	Research Paper	IMPACT OF COVID-19 ON AUTOMOBILE IN- DUSTRY	JUNI KHYAT	ISSN: 2278- 4632	
Sherin Ant- ony	Zoology	Research Paper	First report of the termite Glyptotermes ceylonicus (Blatodea: Isoptera: Kalotermitdae) from India: an example of discontinuous distributon	Journal of Threatened Taxa	ISSN 0974- 7907 (Online)	
Bejoy Joseph	МВА	Research Paper	The Stereotyping of Indian Banks for Disinvestment: A Revelation to bring back the glory of Indian Banks	ANVESAK	0378-4568	
Bejoy Joseph	MBA	Research Paper	THE SKYROCKETING OF SHARE PRICES AND INVESTMENT DECISION: AN EMPIRICAL STUDY ON INDIAN IT INDUSTRY	JOURNAL OF EDUCATION	0972-7175	
Geetha Jose	МВА	Research Paper	Workplace Bullying, Engagement and Employability: Moderating role of Organization Based Self Esteem I	Employee Responsibilities and Rights/ Springer Nature	0892 7545	
Divya Jose	Chemistry	Research Paper	Triboelectric nanogene- rator based on polyani- line nanorods incorpo- rated PDMS Composites through a Facile Syn- thetic Route	Springer NatureJournal of Materials Science: Materials in Electronics	Electronic ISSN 1573- 482X Print ISSN 0957- 4522	



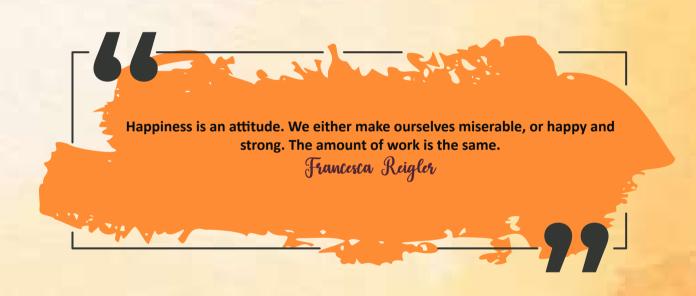
Divya Jose	Chemistry	Research Paper	Enhanced triboelectric performance of graphene oxide-conducting polymer hybrid modified polydimethylsiloxane composites†	Materials Advances /Royal Society of Chemistry	ISSN 2633- 5409 (Online)
Sherin Ant- ony	Zoology	Research Paper	First report of the termite Glyptotermes ceylonicus (Blatodea: Isoptera: Kalotermitdae) from India: an example of discontinuous distributon	Journal of Threatened Taxa/Wildlife Information Liaison Development Society	ISSN 0974- 7893 (Print)
Subha T	Marketing	Research Paper	ANALYSIS OF CLAIM SET- TLEMENT OF NATURAL CATASTROPHES IN INDIA WITH REFERENCE TO GENERAL AND HEALTH INSURANCE	Junikhyat	2278-4632
Shibi Thomas	Physics	Research Paper	Effects of metal nanoparticles on the performance of PDMS based triboelectric nanogenerators	Physica B- Physics of Condensed Matter	0921-4526
Manju Mal- athy	BBMSWA	Research Paper	The impact of occupational stress on workilife balance among the IT sector professionals	Management Innovator	ISSN 0974- 6749
Seethu Var- ghese	Mathematics	Research Paper	Power Domination in Mycielskian of spiders	AKCE International Journal of Graphs and Combinatorics	0972-8600
Shahina NK	Botany	Research Paper	Immune Stimulants and Adaptogenic Properties of Selected Wild Edible Mushrooms Collected from the Western Ghats, India	Internation- al Journal of Pharmaceutical Science and Drug Research	ISSN:0975- 248X



Nimmy A. George Nimmy A. George	Commerce	Research Paper Research Paper	The Effect of Online Consumers' Risk Perception, Perceived Usefulness and Subjective Norms on Online Purchase Intention: Cross-Sectional Study on Online Pharmacy in the Context of COVID 19 Perceived Risk and Online Purchase Intention ofE-Pharmacy: Examin-	Neuro Quantology Specialusis Ugdymas	1303-5150 1392-5369
John T Abra- ham	Computer Science	Research Paper	ing theModerating Role ofOnline Trust in the Indian Context AN ANALYTICAL STUDY OF CUSTOMER SATIS- FACTION AND PRODUCT QUALITY ON ONLINE	Shodhasamhi- ta: Journal of Fundamental & Comparative	2277-7067
Deepthi Laiju	Travel and Tourism	Research Paper	Effectiveness of U Tube as a Digital Marketing tool among youthg	international journal of re- search and ana- lytical reviews	2349-5138
Aldrin Joseph	Travel and Tourism	Research Paper	Effectiveness of Youtube as a Digital Marketing tool among youth	International Journal of Re- search and Ana- lytical Reviews	2348- 1269
Dr Ajay Jo- seph	Commerce	Research Paper	A Study on Dealers Perception Regarding GSTand its Proper Compliance	Journal of Shanghai Ji- aotong Univer- sity	1007- 1172
Anton Joseph	Commerce	Research Paper	A Study on Dealers Perception Regarding GST and its Proper Compliance	Journal of Shanghai Ji- aotong Univer- sity	1007- 1172
Joseph Joy Puthuserry	Commerce	Research Paper	A Study on Dealers Perception Regarding GST and its Proper Compliance	Journal of Shanghai Ji- aotong Univer- sity	1007- 1172



Manesh Mi- chael	Physics	Research Paper	Effect of dust size distribution on dust acoustic solitary waves in a six component cometary plasma	Journal of As- trophysics and Astronomy	0250-6335
Regi George	Taxation	Research Paper	Fisheries Sector in Kera- la: Emerging Issues and Policy Responses	Shanlax Interna- tional Journal of Economics	P-ISSN: 2319- 961X E-ISSN: 2582-0192
MARY BI- JITHA GO- MAS	Travel and Tourism	Research Paper	Effectiveness of YouTube as a digital marketing tools	Effectiveness of YouTube as a digital marketing tools	2349 5138
Shalini Jose	Hindi	Research Paper	Sarveshwar Dayal Sax- ena ke Natakom mem bahti manaviyata ki sadaneera	Shodhrityu	ISSN- 2454- 6283



FDPs and Seminar Attended by Faculty

		1				
Name of the Faculty	Department	Type of Program Attended	Date/ Dates of Program	Title of the Program	Institution or agency organized the Program	Role of Partici- pation
Dr. Presteena Jesna M Jose	Commerce	Faculty Development Program (More Than 5 Days)	27/5/2022 to 9/6/2022	Online Two-Week Refresher Course in Commerce and Man- agement	TLC, Ramanujan College, University of Delhi under the aegis of Pandit Madan Mohan Malaviya National Mission on Teach- ers and Teaching	Partici- pant
Ponny Joseph	Commerce	Faculty Development Program (More Than 5 Days)	27/05/2022- 09/06/2022	Online two week Refresher Course in 'Commerce and Man- agement'	Teaching Learning Centre, Ramanu- jan College Uni- versity of Delhi	Partici- pant
Rehana John	Marketing	Faculty Development Program (More Than 5 Days)	28/06/2022- 5- 05/07/2022 (8 days)	Research Writing and Ethics	Patrician College of Arts and Sci- ence,Tamil Nadu	Partici- pant
Julie P J	Taxation	Invited Lec- tures	17th June 2022	Workshop for B.Ed Stu- dents	HDPY College of Education, North Paravur, Ernaku- lam	Re- source Person
Dr. Kala. A	Hindi	International Seminar/ Conference	6-8July 2022	The problems of senior citizens depicted in the Hindi literature.	St. Joseph's College for women, Dept. Of Languages, Vishakhapattanam in collaboration with Dept. Of middle Eastern and Islamic Studies, New York University, USA. and wwriters and Journalists Association India	Partici- pant



Susan K Mathew	МВА	Workshop	13/07/22	Workshop on Research Paper Writ- ing	Department of Commerce, JAIN (Deemed- to- be-University) University)	Partici- pant
Dr. Nimmy A George	Commerce	Workshop	18 - 20 JUNE, 2022	Internation- al Online Workshop on "Academ- ic Writ- ing- Ethical Issues"	Global Institute of Statistical Solu- tions (GISS)	Partici- pant
Dr. Nimmy A. George	Commerce	Workshop	July 2nd, 3rd and 5th, 2022	Basic Statis- tical Analysis and its in- terpretation using SPSS	Global Institute of Statistical Solu- tions (GISS)	Partici- pant
Subha T	Marketing	International Seminar/ Conference	28 June 2022- 05 July 2022	Research Writing & Ethics	PATRICIAN COL- LEGE OF ARTS AND SCIENCE	Partici- pant
Subha T	Marketing	National Seminar/ Conference	01 July 2022- 08 July 2022	NAAC Accreditation for Teacher Education	Azad College & Council of Teacher Education	Partici- pant
Subha T	Marketing	National Seminar/ Conference	23 June 2022	Pathway towards Investment Avenues	Acharya Institute	Partici- pant
Rehana John	Marketing	Workshop	15/7/2022- 17/7/2022	Data Anal- ysis using Advanced Microsoft Excel	CSDIR	Partici- pant
Dr. Geetha Jose	МВА	Faculty Development Program (More Than 5 Days)	21 June - 5 July	Online Two week Inter- disciplinary Refresher Course in Advanced Research Methodol- ogy	Ramanujan College, Delhi in collaboration with Newman College, Thodupuzha	Partici- pant

C 11.6.6	1.454	F 11 5	42/05/22		ESSORE BLOWN A	5
Sunil S S	МВА	Faculty Development Program (More Than 5 Days)	12/05/22 to 11/06/22	National lev- el workshop on Research Methodol- ogy	ESSGEE DIGISKILLS	Partici- pant
Sunil S S	МВА	Faculty Development Program (More Than 5 Days)	15th july ,2021 to 19th july ,2021	National FDP on Research & Data Anal- ysis	Rankers Coach ,Gorakhpur & Ochre(India), Mumbai	Partici- pant
Sunil S S	МВА	Workshop	1st August 2021	One Day workshop on Question- naire Design- ing	Rankers Coach, Gorakhpur & Ochre(India),- Mumbai	Partici- pant
DR.SHEENA RAJAN PHILIP	MSW	Faculty Development Program (Less Than 5 Days)	29,30APRIL & 1 MAY ,2022	WORK- SHOP ON RESEARCH METHODOL- OGY	LINCOLN UNI- VERSITY COL- LEGE-MARIAN RESEARCH CEN- TRE (LUC-MRC) RUSA AT MARIAN COLLEGE ,KUTTIK- KANAM	Partici- pant
CHAITHRA. M	Marketing	Faculty Development Program (More Than 5 Days)	28/06/2022 to 05/07/2022	Research writing and ethics	PATRICIAN COL- LEGE OF ARTS AND SCIENCE	Partici- pant
CHAITHRA. M	Marketing	National Seminar/ Conference	30.06.2022	National Skills Qual- ification Framework	UGC - HUMAN RESOURCE DEVEL- OPMENT CENTRE & BHARATIDASAN UNIVERSITY	Partici- pant
Dr. Geetha Jose	МВА	Invited Lec- tures	19th July 2022	Guidance for Higher Education Opportuni- ties for MBA Students	Higher Education Cell, BMC	Re- source Person
Dr. Sindhu Joseph	Chemistry	International Seminar/ Conference	25- 27 July 2022	Chemistry and Applica- tions of Soft Materials	CSIR- Nation- al Institute for Interdisciplinary Science and Tech- nology, TVM	Partici- pant



Dr. Ratheesh K R	Computer Application	Invited Lec- tures	July 10 2022	Artificial Intelligence and Humans Recreation	Suvarnarekha , Kothamangalam	Re- source Person
Susan K Mathew	МВА	National Seminar/ Conference	28 & 29 July 2022	NAAC Sponsored Two Day Virtual National Conference on Curriculum Designing and Transactions Under the Proposed UGC Curriculum Framework nference on	Internal Quality Assurance Cell, Nirmala College, Muvattupuzha in collaboration with State Level Quality Assurance Cell, Govt. of Kerala	Partici- pant
Dr. Nimmy A. George	Commerce	Invited Lec- tures	22/07/2022	District Inter School Chess Tournament 2022-2023	S.B.O.A Public (SR. SEC) School, South Chitoor, Ernaku- lam	Re- source Person
ASHA JOHN	Travel and Tourism	Faculty Development Program (More Than 5 Days)	11/07/2022 TO 16/07/22	"Innovative Teaching and Learning Methods"	PATRICIAN COL- LEGE OF ARTS AND SCIENCE CHENNAI	Partici- pant
Susan K Mathew	MBA	National Seminar/ Conference	11/08/22	IPR Aware- ness Pro- gramme Un- der National Intellectual Property Awareness Mission	Intellectual Property Rights Cell, Internal Quality Assurance Cell in association with Government of India, Ministry of Commerce and Industry, Department for Promotion of Industry and Internal Trade, Office of the Controller General of Patents, Designs and Trademarks	Partic- ipant and Paper Pre- senter

Dr.Ratheesh K.R	Computer Application Marketing	National Seminar/ Conference Faculty Development Program (More Than 5 Days)	11/08/2022 11/7/2022- 19/7/2022	Training program under National Intellectual Property Awareness The Nuances of Scientific writing and Publishing	Intellectual Property Office, NI-PAM, Gov. of India All India Association of Christian Higher Education, Delhi and Madras Christian College(Partici- pant Partici- pant
ANJANA S	Marketing	Faculty Development Program (More Than 5 Days)	July 1, 2022- July 8,2022	National Level FDP on NAAC Ac- creditation for Teacher Education Institutes	Autonomous), Chennai. Azad College of Education, Satara, Maharashtra	Partici- pant
Deepthi Laiju	Travel and Tourism	Faculty Development Program (Less Than 5 Days)	28/06/2022	Research Development programme	Bharara mata college, Dept of Commerce	Partici- pant
VEENAA JAY- KUMAR	Economics	Invited Lec- tures	2 july 2022	orientation programme	ST ANN'S PUBLIC SCHOOL	Re- source Person
VEENAA JAY- KUMAR	Economics	Invited Lec- tures	13 AUGUST 2022	ORIENTA- TION SES- SION	MARY MATHA HSS , THRIKKAKARA	Re- source Person
Dr. Sherin Antony	Zoology	Workshop	August 11, 2022	Intellectual Property Training pro- gram	Intellectual property Office, India	Partici- pant
Manesh Mi- chael	Physics	Invited Lec- tures	12/08/2022	Astronomy Club Inaugu- ration	Mar Thoma College, Tiruvalla	Re- source Person



Rehana John	Marketing	National Seminar/ Conference	20/08/2022	Importance of Assess- ment and Accredita- tion under NEP 2020	St.Joseph's College for Women,Alappuzha(-Sponsored by NAAC)	Partici- pant
Dr. Tessy Thomas	Commerce	Faculty Development Program (More Than 5 Days)	to 26.07.2022	UGC spon- sored Re- fresher Course in Commerce and Man- agement	UGC-HRDC, University of Kerala	Partici- pant
Dr. Neson Varghese	Physics	Faculty Development Program (More Than 5 Days)	28 July 2022- 11 Aug 2022	Online two week refresher course in Physics	Teaching Learning Centre, Ramanu- jan College, Uni- versity of Delhi	Partici- pant
Dr. Sindhu Joseph	Chemistry	Workshop	22.08.2022	Rajagiri Initi- ates Scientif- ic Erudition (RISE 2022)	Rajagiri Higher Secondary School, Kalamassery	Re- source Person
Priya Antony	Taxation	Faculty Development Program (More Than 5 Days)	13th to 19th August 2022	Education 4.0	Teaching Learning Centre, Ramanu- jan College Uni- versity of Delhi under the aegis of MINISTRY OF EDU- CATION PANDIT MADAN MOHAN MALAVIYA NA- TIONAL MISSION ON TEACHERS AND TEACHING	Partici- pant
Manju Malathy	ВВА	International Seminar/ Conference	22,23,24 August 2022	The impact of occupational stress on worklife balance among the IT Sector professionals	Institute of Management, University of Kerala	Partic- ipant and Paper Pre- senter

Manju Mal- athy	ВВА	Workshop	19,20,21 August 2022	centre for skill development & innovative research	cochin university science and tech- nolohy	Partici- pant
Dr. Shibi.B	ВВА	Workshop	19,20 &21st August	Data Anal- ysis using R-Program- ming	Centre for Skill Development & Innovative Re- search	Partici- pant
Rehana John	Marketing	National Seminar/ Conference	29/7/2022	Impact lectures Series	Institution's Innovation Council (IIC) of MES Keveeyam College Valanchery, funded by the Ministry of Education Innovation Cell (MIC), Ministry of Education (MoE), Govt. of India	Partici- pant
Rehana John	Marketing	National Seminar/ Conference	20th August 2022	Importance of Assess- ment and Accredita- tion under NEP 2020	IQAC & Research and Development Cell, St. Joseph's College for Wom- en, Alappuzha sponsored by Na- tional Assessment and Accreditation Council	Partici- pant
Dr. Presteena Jesna M Jose	Commerce	Faculty Development Program (More Than 5 Days)	12th September 2022 to 16th September 2022	A Five Day National Level FDP on Crypto- currency, Blockchain & Cyber Security	KMM College of Arts and Science, Thrikkakara	Partici- pant
Seenia Joseph	Computer Application	Faculty Development Program (Less Than 5 Days)	12/9/2022- 16/9/2022	Cripsocur- rency, Blockchain and Cyber security	KMM College of Arts and Science	Partici- pant



		<u> </u>		<u> </u>		
Deepthi Laiju	Travel and Tourism	Faculty Development Program (Less Than 5 Days)	30-31st May 2022	Workshop on Academic writing and publication skills	Bharat Digital academy	Partici- pant
Deepthi Laiju	Travel and Tourism	Faculty Development Program (Less Than 5 Days)	26 and 27 August 2022	Systematic Literature review and publication in High qual- ity journals	Bhavans royal institute of man- agement	Partici- pant
Deepthi Laiju	Travel and Tourism	Faculty Development Program (Less Than 5 Days)	10-11 Sep- tember 2022	Data Sci- ence: Future, Challenges and Oppor- tunities	Bharat Digital academy	Partici- pant
Deepthi Laiju	Travel and Tourism	Faculty Development Program (More Than 5 Days)	26-30 Sep- tember 2022	Workshop on Recent trends in Research Methodol- ogy	Bharat Digital academy	Partici- pant
Dr. Aldrin Joseph	Travel and Tourism	Faculty Development Program (Less Than 5 Days)	17/09/2022	Emerge'22	Nirmala College of Arts and Science, Meloor	Partici- pant
Dr. Aldrin Joseph	Travel and Tourism	Invited Lec- tures	27/06/2022	Research Methodol- ogy	Siena college of Professional Studies	Re- source Person
Dr. Aldrin Joseph	Travel and Tourism	Faculty Development Program (Less Than 5 Days)	26/8/2022 and 27/8/2022	Systematic Literature Review and Publications	Bhavans Royal Institute of Man- agement	Partici- pant
Dr. Aldrin Joseph	Travel and Tourism	Faculty Development Program (Less Than 5 Days)	10/09/2022 and 11/09/2022	Future Challenges and opportunities - Data Science	Bharat Digital Academy	Partici- pant

Deepthi Laiju	Travel and Tourism	Workshop	17th September 2022	Emerging Trends in Markets	Nirmala College of Arts and Science	Partici- pant
ASHA JOHN	Travel and Tourism	Faculty Development Program (More Than 5 Days)	25th to 29th July 2022	Emergent Pedagogy and Con- temporary Research Methods in Travel and Tourism	Amity Institute of Travel & Tourism, Amity University Kolkata:	Partici- pant
Dr. Shahina NK	Botany	Workshop	September 11 2022	Climate change an you .ls it now or nev- er for India	GBRI	Partici- pant
Dr. Seethu Varghese	Mathematics	Faculty Development Program (More Than 5 Days)	July 26 - August 8, 2022	Refresher Course in Applicable Mathematics	Ramanujan College, University of Delhi	Partici- pant
Dr. Tessy Thomas	Commerce	International Seminar/ Conference	25th and 26th October , 2022	International Seminar on Finance and Technology	Bharata Mata College and Department of Student Services, Mahatma Gandhi University	Partic- ipant and Paper Pre- senter
Dr. Tessy Thomas	Commerce	International Seminar/ Conference	4th to 6th April, 2022	International Conference on Emerg- ing Trends in Business, Manage- ment and Finance in the Post Pan- demic Era	Bharata Mata College and College Development Council, Mahatma Gandhi University	Partic- ipant and Paper Pre- senter



Coordinator- Lt Nithin Thomas & Veenaa Jaykumar

World Environment Day

Number of Participants 46

As part of Environment Day Celebration, Department of Economics took initiative to plant saplings in A P J Garden at 4 p.m.

The function started with a welcome note. Ms Lissy kachappilly, Vice Principal, planted a sapling after which she addressed the students regarding the benefits of involvement with nature. She also stressed on the importance of nurturing the plants which were planted as a part of Environment Day Celebration



Economics

Date: 06-05-2022





Coordinator- Lt Nithin Thomas

World Population Day

Number of Participants 03

As a part of World Population Day, Department of Economics organised a discussion on population theory. As a part of extension activity, the Department of Economics:

Disseminated knowledge to public through a video on population



Economics

Date: 11 -07-2022

- Circulated theory of population through social media
- Shared the knowledge with the people at various location within Thrikkakara

 These activities were carried out based on the

SDG Goal number 11, 12.

BHARATA MATA COLLEGE THRINKAKARA

POPULATION DAY

11 July 2022

A world of 8 billion: Towards a resilient future for all - Harnessing opportunities and ensuring rights and choices for all.







Coordinator-Dr. Lakshmi C Resource Person- Ms. Latha R



Skill Development Programme

Mathematics

Date: 18-08-2022

Number of Participants 59

The Department of Mathematics, Bharata Mata College Thrikkakara organised an industry Interaction talk on 7th July 2021 at Audio Visual room. The session was handled by Ms. Latha R, Program Director and Talent Consultant, IBM Software India Labs. It was attended by 48 students from Mathematics Department and 11 students from Computer Science department. The program began at 11.30 am with Dr. Lakshmi C, Asst. Professor, Department of Mathematics, welcoming the audience. The session was presided by the Principal, Dr. K. M. Johnson who stressed the importance of such interactions for the upliftment of the students. As the speaker Ms. Latha R was out of town, she joined online through WebEx platform. She spoke about the importance of software industry and the skills required for a career in software industry. After the talk, she interacted with the students and clarified their doubts regarding a career in this field. She also provided the students with materials to work on for developing some easy software applications. The session was highly appreciated by the students who are aiming for a career in software industry.

The program concluded at 1pm with vote of thanks by Ms. Aleena P Saju, 5th semester BSc Mathematics student.



Coordinator: Robin V M

Resource Person-Dr. Sajith Kumar

How To Become An Internationally Licenced Fitness Trainer





Physical Education

Date: 4,5,6 and 7th of May 2022

Department of Physical Education, Bharata Mata College has conducted an online webinar on 30th June 2022 @ 7 PM. The topic was "How to become an internationally licensed fitness trainer". The program started with a welcome speech delivered by Mr. Robin V M, Faculty, Department of Physical Education. Inauguration of the session was done by Dr. Johnson K M, Principal of Bharata Mata College Thrikkakara. Dr. Sajith Kumar, CEO of fit and Met Fitness academy was the resource person. The session was a well structured informative one along with some experience sharing by the experts.

The program was concluded with the vote of thanks by Mr. Ajith Johnson, Faculty, Department of Physical Education.



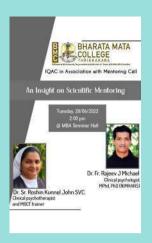




Coordinator- Dr Liji Joseph Resource Person- Dr.Fr. Rajeev J Michael & Dr. Sr. Roshin Kunnel John

An Insight On Scientific Mentoring

Number of Participants 74



Malayalam

Date: 28/6/22

Mentors are those who teach or gives help and advice to students. As faculties the necessity for having strong mentoring capabilities is a primary skill which we should posses. All across the world mentoring programs are a part of their ever improving strategy. A strong bond as a mentor with the students could enhance their capabilities as well as reduce any risks related to the age and vibrancy. To take our mentoring approach to the best level, mentoring cell decided to conduct a webinar on the topic: 'An insight on Scientific mentoring', in association with IQAC. The webinar started with a prayer by Ms.Subha T at 2.00 p.m followed by a welcome address by the Coordinator of mentoring cell Dr.Liji Joseph .Presidential address was given by Principal Dr Johnson K.M.

Dr Fr Rajeev J Micheal is a leading psychotherapist and a core trainer across India. He has emance experience with Adolescence and youth. Along with him Dr Sr.Roshin Kunnel John who is an eminent psychotherapist and MCBT certified trainer was there to take up the session.

Dr Rajeev Michael spoke about the importance of Positive strokes a mentor should possess and how the communication between a mentor and mentee should happen. The session also emphasis on the concept of empathetic listening towards mentee.

Dr Roshin focused on the concept of mindfulness in day -to-day aspect and gave the mentors.

His presentation was knowledgeable and the sparkling viewpoints and keen words inspired the teachers. The seminar was remarkable and helped our teachers to understand the topic.

The session ended with answering question raised by the faculties. The programme concluded with the thank you note from Manju Malathy, Metoring cell member.



Coordinator- Neson Varghese Resource Person- Mr. Deol Peter

Ndustrial Interaction

Number of Participants 53



Physics

Date: 16-07-2022

The link between what we learn and what is happening in the real world may sometimes be fragmented. What is learned in schools and colleges may be different from what happens in the industry. To plug this gap, students must step out of their textbooks and discover means to acquire practical knowledge of what they learn.

It is with this objective in mind that the Post Graduate Department of Physics, Bharata Mata College, hosted an online Industrial Interaction. The event took place on July 16th, 2022 from 05:00 pm onwards via Google Meet. Mr. Deol Peter, product application engineer at KLA+ California, was the distinguished resource person for the event. The master of ceremony of the day Ms. Christina J Thattil hosted the event and ensured that the program went on smoothly. Invoking the presence of God, Ms. Jincy Justin rendered the prayer song. This was followed by the welcome address by Ms. Dilshana Sherin. The presidential address was delivered by Dr. Manesh Micheal, Assistant Professor Department of Physics, which was followed by the webinar session with the resource person Mr. Deol Peter. He spoke about the booming semiconductor industry of which he is a part. Starting with the history of

semiconductors, he brilliantly guided the students through the world of semiconductors. He spoke about how the industry originated, starting right from Thomas J Seeback's Seeback effect, through the development of the first computer, up to the multi-billion dollar industry that semiconductors have become. Each step of semiconductor manufacturing, testing, and launching was expounded clearly. He also explained the major role of physicists in this industry. Details about the latest iPhone chip, which his team developed, were also shared. The exhilarating session came to an end by 06:30 pm following which we had an interactive session with the resource person. Both students and teachers used the opportunity to improve their understanding of how chips work. Many opined that such sessions should be conducted more frequently in the future. Questions were asked by Dr. Anu Philip, Dr. Manesh Micheal, Mr. Augen Joe and Ms. Anjali Binu. This was followed by a brief felicitation by Dr. Anu Philip, Head of The Department of Physics. The vote of thanks was delivered by Ms. Fairoos Kilab and the program came to an end by 07:00 pm.



Coordinator-Dr. Litty Sebastian
Resource PersonDr. Ajay Joseph,
Dr. Joseph Joy Puthussery, Dr. Paul Isaac,
Dr. SImi Joseph P



Number of Participants 38



FDP Cell

Date: 22-07-2022

A faculty development programme for the teachers of the aided section was organised by the FDP Cell and the IQAC on 21 st July 2022 at 3.30 pm in the Audio Visual Room. The speakers were, Dr.Paul Isaac, Retired Professor, Department of Mathematics, Dr.Simi Joseph P, HOD, Department of Zoology, Dr.Ajay Joseph, IQAC Coordinator and Dr.Joseph Joy Puthussery. IQAC member from the Department of Commerce. Dr.Litty Sebastian, the coordinator of the FDP Cell welcomed the gathering. Dr.Paul Isaac briefed the audience about the minimum eligibility requirement stipulated by UGC for promotion from an Assistant Professor to a Senior Professor, detailing the criteria needed at each stage of the promotion. Dr. Simi Joseph P spoke on the DA and the pay scale of 6th pay scale and the changes incurred when the 7 th pay revision was introduced. Dr. Ajay Joseph introduced the Spark on Mobile and Gain PF software. Dr. Joseph P Joy Puthussery spoke about the different saving schemes that can bring about tax benefits. The talks were informal and the participants raised many doubts. The meeting concluded at 4.45 pm.



Coordinator- Mary Bijitha Gomas Resource Person-Mr.Thambi Mathew

Plan For A Successful Career In Tour Guiding Profession

Number of Participants 55

An Interactive session was organised for the students by the department of travel and tourism for which the resource person was Mr.Thambi Mathew, CEO L'inde Avec Mathew and Mathew Voyages pvt Ltd on the topic "PLAN FOR A SUCCESSFUL CAREER IN TOUR GUIDING PROFE SSION". The session focused on the career opportunities in Tour guiding profession. The programme was held on 21st July 2022,



Travel and Tourism

Date: 21-07-2022

Thursday from 2:00 PM to 3:30 PM. The session was very fruitful with more than 50 participants and was a remarkable one as students got an in depth knowledge on the Scope of Tour guiding profession. At the end of the session students asked their queries for which the speaker responded to all







Coordinator-Dr. Geetha Jose Resource Person- Mr. Renjan Jayachandran

International Topnotch Professional Talk

INTERNATIONAL TOPNOTCH
PROFESSIONAL TALK

Dabur

MR. RENJAN JAYACHANDRAN,
DABUE, NEPAL
HEADPRICESSIONA SHIPLY CHAN
ON

BATE 13/00/2022 TOME 345 PM onwards
YENUE: MANAGEMENT HALL

BHARATA MATA INSTITUTE OF
MANAGEMENT, THRIKAKARA, KOCHI

MBA

Date:13/6/22

Number of Participants 56

A corporate talk and interaction was conducted by an International Professional Mr. Renjan Jayachandran, Head-Procurement & Supply Chain, Dabur Nepal Pvt. Ltd. He came from our neighbouring country Nepal. He visited Bharata Mata institute of Management (BMIM) on 13th June 2022. The talk was conducted at Management Hall in the old MBA block. He spoke about supply chain management (SCM), how certain companies could able to maintain their bottom line with robust SCM strategies and practices. The talk was attended by the firstyear students of MBA17th Batch. The talk was being coordinated by Mr. Sunil S. S., Asst. Prof cum Corporate Relations Coordinator, BMIM. The students were able to understand growing importance of suply chain management in today's Competitive world.





Coordinator- Dr. Geetha Jose



Number of Participants 128



MBA

Date: 20/6/22-24/6/22

Rural sensitisation program was a 5-day intesensitisation programme mainly focuses gration programme organised in Thirunnelli on creating awareness among the young village, Wayanad district by Bharata Mata Instigeneration about the tribal community tute of Management, Thrikakkara, Kakkanad. It and complications faced by them and to was conducted to find out the problems faced collect information regarding the programs by the tribal in around 100 hamlets in and spite implemented as part of rural development of having programmes like Kudumbashree, program. It was an experimental or ADS meetings, JLG and different schemes in experential learning for the accordance with NRLM project Thirunnelli. A students.

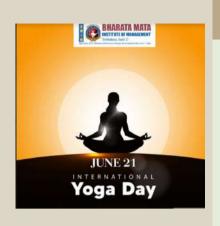




Coordinator-Dr. Geetha Jose

International Yoga Day

Number of Participants 55



MBA

Dat:21/06/22

With an objective to strengthen the body, mind, and soul, BMIM community came together on June 21, 2022, to celebrate International Yoga Day. BMIM observed Yoga Day at Thirunelly, as the students were undergoing a rural immersion programme in Thirunelly, Wayanad. The yoga session was conducted by Ms. Elizabeth Jain, First Year Student. She guided the members to perform various asanas and helped them understand the significance of yoga in their lives.







Coordinator- Dr. Geetha Jose

Resource Person-Mr. Sunil Kumar, Mr. Gigi Thomas

Topnotch Professional Talk

Number of Participants 51

The Topnotch Professional talk commenced at 9.00 am in the MBA Seminar Hall. The Key speakers of the programme were Mr. Sunil Kumar S. and Mr. Gigi Thomas. Mr. Sunil Kumar is the founder of OM consultancy Pvt. Ltd.Mr. Sunil Kumar shared his experience on introducing products like Pedigree and Long Life Milk and also motivated students on

Mr. SIMILRUMARS

Principal consultant from

Consultant from the consultant from

Cons

MBA

Date: 01-05-2022

various topics. He elaborated on marketing and its strategies, the opportunities of marketing field. Mr. Gigi Thomas, CMD of Sapins Products Pvt. Ltd.spoke about his experiences in life and the hardships faced in the development stages of his firm. It was indeed an inspiration for budding entrepreneurs.



Coordinator- Dr. Geetha Jose Resource Person-Ms. Rose Mariya Joseph

Management Internship Programme

Number of Participants 54



MBA

Date: 20-06-2022

UNIBIC food, an MNC visited Campus for selection of marketing interns. The Interns will be engaged on a real life FMCG industry exposure by providing and opportunity to get hands on experience in the ongoing projects of UNIBIC Kerala. Ms. Rose Mariya Joseph, Senior Executive, Trade Marketing, UNIBIC Foods visited Campus on 12th July 2022, 10.15 am. Five Students got selected for Internship in Unibic.





Coordinator- Dr. Ratheesh K R



Number of Participants 108

Bharata Mata College, Thrikkakara

Department of Computer Application

Environment Day Presentations

June 7 2022

Environment Protection

Electronic Waste management

Computer Application

Date: June 07 2022

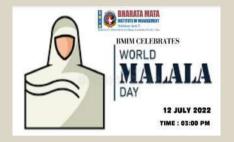
As a part of environment day, department of Computer Applications conducted an awareness class on June 7. Second and final year students who did get selected from it managed classes related to environment. Classes were conducted very effectively by using power point presentations and videos. .The program was under the leadership of Dr. Somasekharan T M, Dr. Ratheesh K R, and Ms. Bindu Joseph .







Coordinator- Dr. Geetha Jose



World Malala Day

MBA

Date: 24/8/2022

Number of Participants 54

On 12th July, Bharata Mata Institute of Management observed World Malala Day. The program started at 2.30 pm in the 1st year MBA Classroom. The event was coordinated by Team Venice. The events started with a small introduction on the Malala day which was given by Martin Jose. The first program was "About Malala", and was presented by Sanshya Berty. Ms. Sanshya gave a glimpse on who is Malala, her life and about her achievements. Next event was an elocution by Ashwin K Pai and Ajith George. Both of them gave a small inspiring speech on the topics 'Importance of women education' and "Empowering women through Education" respectively. The Event ended at 3.00 p.m.







Coordinator-Dr. Geetha Jose

MA Indian Students Leadership Conference

Number of Participants 06



MBA

Date: 21-07-2022

The Conference was organized under the theme 'Reimagine, Rethink and Reinvent your Future'. Prof. Bejoy Joseph accompanied the students of Bharata Mata Institute of Management Eloy, Sabin Salam, Aishwarya Udayan, Rony Joseph and Bipin Varghese and attended the conference. The session started at 10:15 pm by the key note address of Mr. Fenil Vadakkan introduced the sessions and the conference schedule. After that Mr. Fenil Vadakkan introduced the Mr. Pranesh Krishnan Director of operations (Institute of Management Accounts IPL) for the welcome message and Mr Pranesh Krishna delivered the message. Mr. Jaywardhan Semwal CMA Vice president Corporate financial Accounting Hewlett Packard Enterprise started the morning Secession with the topic Gen and the Future of Finance And next session started at 11:25 pm the topic was Identify career paths and designing your Resume by Mr. Narendranath Nair cofounder Nareen Nair. The session was ended at 12:20 pm. At 12:25 pm Mr. Tom Mannapurathu Executive Director Strategy & Development ISDC global introduced about the CMA courses and its benefits. After that there was a Panel Discussion was held at 12:30 pm. The panel Included Mr. Jeevan Sasidharan, ACCA Associate Director Business Consulting, EY GDS and Mr Anirban Sinha CA, CMA Vice president Finance Episoure, Mr Anshuman Thakur, CMA President Head of Operations Knowcraft Analysis& Ms Dr. Madhavi Lokhande, CMA Dean Welingkar Institute of Management Development & Research, Bengaluru. The discussion was ended at 1:45 pm. Afternoon session was Ice breaker was handled by Mr. Piyush Ahuja CEO and Co-founder Leadership R US the topic was Elevator Pitch and it was conducted as the group activity. And after that LinkedIn and the creating profile and handling LinkedIn topic was taken by Mr. Piyush Ahuja and after that Mr. Fenil Vadakkan delivered the vote of thanks and the conference came to an end at 4:30 pm.



Coordinator- Dr. Ratheesh K R Resource Person-Ms. Sissy Sasidharan

Speak up BMC

Number of Participants 50

Counselling cell organised one session for the students of B.Com Computer Application. The objective of the program was emotional well-being of the students. Ms. Sissy Sasidharan led the session and interacted with the students Dr. Ratheesh K R, Ms. Babby Reena were the coordinates.



Computer Application Date :3 -08-2022





Coordinator- Dr. Ratheesh K R Resource Person-Mr. Saravanakumar

Placement Orientation

Number of Participants 110



Computer Science
Date 06- 08-2022

Placement Orientation training was given to the students of B.Com Computer Application by Mr Saravanakumar, the placement officer. Miss. Jinsa supported him. He gave the details regarding the number of students placed, the type of training programs, tie-up with different training centres/ organisations and the opportunities for the students .

The session was very effective and motivated the students .

Dr. Somasekharan, Dr. Ratheesh KR and Ms. Bindu Joseph were also present.







Coodinator-Ms Chaithra. M and Ms. Anjana S





Marketing

Date: 28/06/202, 30/06/202

Number of Participants 48

Industrial visits are an essential part of the academic curriculum in most of the Graduate and Post-graduate courses. Being a part of interactive learning, such educational visits give students a major exposure to real working environments along with a practical perspective of a theoretical concept relevant to their domain. In addition to that, industrial visits bridge the widening gap between theoretical learning and practical exposure by giving students the first-hand exposure to identify the inputs and outputs for different business operations and processes performed at the workplace.

Intending to go beyond classroom learning, the industrial tours contribute a lot in holistic student development by letting students learn about the current trends in the market, the future scenario of the industry and the new technologies that are being applied in the industry.





Coordinator-Arya Suresh



Travel and Tourism

Date: 30/06/2022

DATE: 30/06/2022

DATE: 30/06/2022

Places of visit:
Munnar tea factory, Rose garden,
Cheeyappara waterfalls

BHARATA MATA

Number of Participants 35

The Department of Travel and Tourism had organized a Destination visit to Munnar for the final year students on 30-06-2022. The group comprised of 26 boys, 9 girls and 2 faculty members. The purpose of the visit was to explore some of the places of interest in Munnar, the destination being the most sought out hill station and a popular tourist hub attracting tourists from all over the world. The group visited Tea Museum, Rose Garden, Echo point and Mattupetty dam. It was arranged as a one day trip.







Coordinator-Arya Suresh

Equipe Propre - Newspaper Bag Making Competition

Number of Participants 54



Travel and Tourism

Date: 27/07/2022

On behalf of the World Nature Conservation day on July 28th the Department of Travel and tourism initiated a paper bag making competition for the entire students of Bharata Mata College. This was done to raise an awareness on sustainable living with Mother Nature. The students of Tourism department made 200 paper bags and received an additional 50 bags from the other departments. The students eagerly participated in the competition out of which a winner was selected and given a cash prize of Rs. 500/- rs based on the quality of the paper bag. The paper bags made were distributed in the nearby local shops, which was inaugurated by the Thrikkakara Municipal Chairperson, Mrs. Ajitha Thankappan.





Coordinator- Lissy Kachappilly

Extension Programme (1&1 Workshop and Signing of MOM for Community Service Initiation Programme

Number of Participants 60



English

Date: 27/7/2022

- 1. Dr. K.M. Johnson (Principal, Bharata Mata College, Thrikkakara)
- 2. Ms. Lissy Kachappilly (Vice Principal and Programme coordinator of Extension activities of the Department)
- 3. Dr. Mini.M. Abraham (Head of the Department of English)
- 4. Volunteers from U&I organization
- 5. Faculty and students of the Department

The Post Graduate Department of English, Bharata Mata College Thrikkakara in association with U&I, one of the top ten NGO's that work for social good by empowering underprivileged children through education, initiated a community service programme by signing an MOU on 27.7.2022, 1.30 pm at the A.V.Room, Bharata Mata College, Thrikkakara. The two parties mutually agreed and declared to implement the social action programme successfully for the academic year 2022-23. By associating with U&I, the learning inspired program the Post Graduate Department of English intends to provide hands-on training to the students along with enhancing their self-confidence, organizational skills and social commitment.





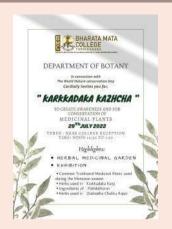
The Programme commenced at 1.30 pm and Ms. Lissy Kachappilly the extension programme coordinator of the Department of English, welcomed the gathering and shared extreme happiness in partnering with U&I and joining their vision to reach out to more children who are in need. The Principal, Dr. K. M. Johnson, in his felicitation pointed out the relevance of extension activities and congratulated the Department for instigating the spirit of service and social commitment in the students. The Head of the English Department, Dr.Mini.M.Abraham handed over the MOU to the volunteers of the U&I organisation. The volunteers then interacted with the students for 2 hrs and explained the vision, mission and mode of operandi of U&I. They also shared their personal experiences and the great mental satisfaction they achieve in associating with the learning inspired programmes of U&I and motivated the students to join the community service activities. Around 50 students participated in the workshop and 15 students volunteered for the programme. U&I informed that the volunteers will receive certificates and internships according to their performance. The impressive, interactive and inspiring session was concluded with a vote of thanks by around 4 pm. The programme for the day was coordinated by Dr. Thara Gangadharan.



Coordinator-Dr. Shahina



Number of Participants 30



Botany

Date: 29/07/2022

In connection with world nature conservation day, Department of Botany organized a program called ' 'KARKKADAKA KAZHCHA'- An awareness and conservation program on Medicinal Plants.

Faculty co-ordinators: Dr. Newby Joseph, Kalyanikrishna and Dr. Shahina NK Student coordinators: Kurian Elias, Sneha Alias, Nikhitha Sanu, Sameena V.S

Date: 29 th JULY 2022

VENUE: NEAR COLLEGE RECEPTION

TIME: NOON 12:30 TO 1:30

Highlights:

- HERBAL MEDICINAL GARDEN
- EXHIBITION
- Herbs used in " Karkkadaka Kanji
- Ingredients of Pathilathoran
- Herbs used in Oushadha Chukku Kappi

The Department organized an exhibition of 32 common medicinal plants used for monsoon related diseases. Each plant was labeled with scientific name, common name and medical uses. Students put a stall which impart traditional knowledge which





Malayalees follow during the month of Karkidakam. Third year student Sameena V.S delivered an informative speech about the significance and relevance of the exhibition.

The main attractions were the special medicinal food- Karkadaka kanji, Pathilathoran and Oushada chukku Kappi.- prepared and consumed during monsoon season to help in rejuvenation of body to fight diseases and boost immunity. These foods were also prepared and the herbs included in these foods were exhibited with its common name and scientific name. A detailed description of the ingredients and recipe were also presented. The College Principal and Manager visited the stall and appreciated the department for such an informative exhibition. Karkkidaka chollu and Nadan pattu were other attractions.



Coodinators-Dr. Ratheesh K R

Poster Making Competition

Number of Participants 25



Computer Application Date: 12 - 08 - 2022

Department of B.Com Computer Application conducted a poster making competition related to Independence Day celebrations on 12/08/2022 from 1.30 pm to 3.00 pm. Competition was held including second year and final year students. 25 students participated in the event. Two best posters out of it were given prizes. Dr. Ratheesh K R, Ms. Bindu Joseph, Ms. Seenia Joseph, Dr. Veena M and Dr. Somasekharan T M (HOD) were the coordinators. Good posters were made by the students. They got an opportunity to express their talents in relation to Independence Day.





Coordinators- Chaithra M

World Environment Day

Number of Participants 04



Marketing

Date: 15-18 July 2022

The Department of Marketing, Bharata Mata College, Thrikkakara Kochi associated with Kochi Metro Rail Limited (KMRL) conducted s Marketing Survey and Sales Promotion activity for Lulu Hyper Marketing Employees and Retails outlets on 15th 16th and 18th July. Four Students from Marketing Department, MUHAMMAD SHUHAIB, AMBADI SANTHOSH, AISWARYA DHANANJAY and TEENU THOMAS were participated the programme.

The students have given the duty to market one of their newly introduced products to all the employees and retailers in the mall. For the promotion they have adapted the Direct marketing strategy. They have also conducted a market study by adopting Survey Method among the target customers.

There were more than 200 outlets in Lulu mall, Kochi. They reached out to each and every outlet for the sales and covered every shop of the mall. They interacted with each and every employee and collected all the suggestions and feedbacks also. Within 3 days 18 cards were sold. The students prepared a Market study Report on the basis of their interactions and had submitted it to the KMRL.

Coordinator-Tony M Tom



Number of Participants 18



Radio BMC

Date: 08-08-2022

A debate competition was conducted jointly *Radio BMC & Club B4* on 08 August 2022 at 3:45 p.m in the AV room. The event was sponsored by *Sound Park Academy, Kochi. Students from various department has participated in the event. First prize was bagged by Gauri Nair and Arathy Krishna of II B. A Economics and second prize was won by Milana Roy and Ashly Benny of III Bcom (SF). The debate was judged by Dr Shalini Jose and Dr Thomas Varghese.







Coordinator- Tony M Tom Resorce person- Smt Ajitha Thankappan

Horror Partition Remembrance Day Exhibition

Number of Participants 20



Radio BMC

Date: 12-08-2022

On 12 August 2022, an Exhibition on Partition Horror Remembrance day was organised through digital media as a part of 75years AZADI KA AMRIT MAHOTSAV by Radio BMC at the college main entrance for a better view of the public. The Exhibition was inaugurated by Smt Ajitha Thankappan(Chair person, Thrikkakara) in the presence of Rev Fr Mathew Karthanam (Asst Manager, Bharata Mata College, Thrikkakara), Dr Lissy Kachappilly (Vice Principal, Bharta Mata College

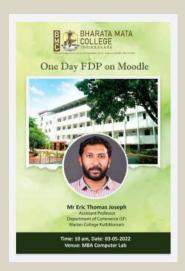
) Sri Dinoop (Counselor , Thrikkakara) and standing committee member. various events of the partition were displayed and the purpose of exhibition was briefed by RJ Anaswara. RJ Sayanth welcomed the gathering and presidential address was delivered by Rev. Fr. Mathew Karthanam (Asst Manager, Bharata Mata College, Thrikkakara). The programme concluded with vote of thanks by Ms Veenaa Jaykumar, Lecturer, Department of Economics



Coodinator-Dr Ajay Joseph Resource Person Eric Thomas Joseph

One Day FDP on Moodle

Number of Participants 79



IQAC and FDP Cell Date:03-05-2022

A faculty development programme for the teachers was organised by the FDP Cell and the IQAC on 03rd May 2022 at 9:30 am in the MBA Computer Lab. The speaker was, Eric Thomas Joseph (Assistant Professor in Commerce, Marian College Kuttikanam). Dr.Litty Sebastian, the coordinator of the FDP Cell welcomed the gathering. The hands own Traning for the teachers on moodle was done by the expert, he also explained the use of various tools with real life situations in the class. Fr Varghese Paul Thanked the Gatharing. The session ended by 3.00 PM







Coodinator- Asha John

Elocution Competition

Number of Participants 12

As a part of Azadi Ka Amrit Mahotsav initiative of Central government to commemorate 75 years of independence, Department of Travel & Tourism conducted an Inter-Department Elocution Competition named "TALK MASTERZ" on 12th of August, 2022. 12 students from different departments of college participated in the same. Topics were related to India and Indian Independence. Dan Jacob Saibu of 3rd year B. Com Marketing Department was selected as the winner of the competition with a cash prize of Rupees 500/-.





Travel and Tourism

Date: 12-08-2022







Coordinator-Dr. Thara Gangadharan Resource Person-Dr. Liji Joseph

Karo na Maro-Indian Patriotic Writers

Number of Participants 53



English

Date: 12-08-2022

A wall magazine was created by the students of the department. The theme of the magazine was Indian Patriotic writers. The students made a collage of the important events of the Indian Freedom Struggle and they explained it. Dr. Liji Joseph, HoD, Malayalam, Inaugurated the event and she said that this 75th independence day should be a remembrance of the need for fraternity and religious tolerance.







Coordinator-Kalyanikrishna



Vermicompost Distribution in campus

Botany

Date: 22-08-2022

Number of Participants 07

Vermicomposting a method by which we recycle organic wastes using to produce quality compost. Red earthworm (Eisenia foetida) is the preferred species of earthworm because of its high multiplication rate and thereby converts the organic matter into vermicompost within 45-50 days.

Earthworms consume biomass and excrete it in digested form called worm casts. The casts are rich in nutrients, growth promoting substances, beneficial soil micro flora and

having properties of inhibiting pathogenic microbes.

The students of botany department (2019-2022 batch) successfully produced vermicompost in the campus and an inaugural packet was gladly given to the respected Manager, Rev. Fr. Dr. Abraham Oliapurath. The stable, fine granular organic manure thus obtained will be further utilized for manuring campus flora seedlings and crop production.





Coordinator- Kalyanikrishna





On the occasion of the 75th Independence Day celebration, various programmes were held in Bharata Mata College. As a part of it, the Department of Botany participated and organised a tricolour floral National flag. With the combined effort of teachers and students in the department, the flag was made with different flowers and leaves. The orange part of the flag was made by using Marigold flowers (Tagetes erecta), white centre portion is done using white Chrysanthemum (Chrysanthemum sp.) and the green portion done with leaves of Araucaria (gymnosperm) plant. Later the flag was displayed near the college reception. After that Dr. Newby Joseph, Head, Department of Botany delivered the Independence Day message. Faculty members of our department Mrs. Kalyanikrishna and Dr. Shahina N.K were present. The programme concluded with National Anthem sung by the students.



Botany

Date: 21-08-2022





Coordinator- Sherly Joseph Resource Person- Bindu Joseph, Subha Jayesh

75th Independence Day Programme

Number of Participants 10



BBA

Date:12.08.2022

The government of India has organised several events under 'Azadi ka Amrit Mohatsav', with the theme 'Nation First, Always First'. The Central Government had started a 75-week countdown in March 2021 for celebrating the 75th anniversary of Independent India. They named it "Azadi ka Amrit Mahotsav" which will conclude next year on August 15, 2023. With the slogan 'Har Ghar Par Aayunga', it has been announced by the Prime Minister of our country that all the citizens of India will be able to hoist the flag of our country in their homes from August 13 to August 15.

a part of "Azadi Ka Amrit Mahotsav", the department of BBA (Bachelor of Business Administration) has conducted an intra - department patriotic solo song competition on 12th August 2022. The main objective of this competition is to know the importance of practicing patriotism. The act of patriotism and feeling patriotic are things that make for a stronger nation. Not only will you be able to relate well to others in your shared love for this country, but the more individuals who express their patriotic feelings, the stronger our country will be as a whole.

10 Participants registered from BBA 2nd and 3rd Year the patriotic solo competition was judged by Asst. Prof. Subha S of B com Marketing department and Asst. Prof. Bindhu Joseph of B com Computer Application.

Winner of the 75th Independence Day Celebration – Aditi 3rd Year BBA Cash Prize worth Rs. 500 distributed.



Coordinator- Greety Toms Resource Person- Dr. Sumana K.P.

National Webinar on Attmetrics

Number of Participants 16

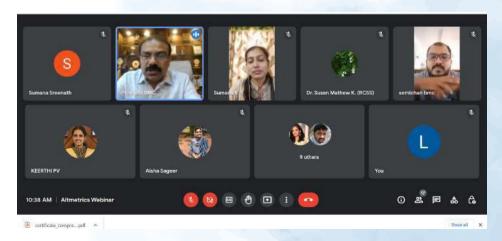


Library

Date: 06.08.2022

Bharata Mata College Library and BMIM Library jointly conducted a National Level Webinar on Altmetrics on 06th August 2022 at 10.30 A.M. Principal Dr.Johnson K.M. presided the program. Dr. Semichan Joseph, Asst.professor, Dept of Social Work delivered the felicitation. The Resource Person was Dr. Sumana K.P., Asst.Professor, Dept. of Library and Information Science, Kannur Universiyty. She presented and conveyed the origin, concept and importance of Altmetrics in research. The Program has ended at 12 p.m.

The program coordinators were Ms. Greety Toms (College Librarian) and Mrs Jaisha V.J., Librarian, BMIM. Ms Aisha Sageer and Aiswarya Mariam Joseph from Bharata Mata Institute of Management were the student coordinators of the program.





Coordinator- Dr. Sherin Antony

World Environment Day Celebration

Number of Participants 11



Zoology

Date: 06/06/2022

The world environment day is celebrated every year on 5th June to raise global awareness to take positive environmental action to protect nature and the planet earth. It is a day that reminds everyone on the planet to get involved in environment friendly activities. # Only one earth is the campaign for World Environment Day 2022

Zoology association observed World environment day with an Interdepartmental quiz competition; to create awareness about Environment, on 6th June 2022 [note -5th June was Sunday] from 1:30 to 4:00 PM in the Zoology lab. Dr. Sherin Antony, the Zoology Association Staff coordinator of 2022-2023 and Dr. Mumthaz K.M – Guest Faculty , jointly organised the competition. Six teams were screened through google form quiz. Dr Simi Joseph P, HOD welcomed the gathering.

Four teams were selected after screening. Winners were selected through 4 Rounds. Topics for the 4 Rounds were as follows:

Round 1 - Environmental movements & law

Round 2 - Environmental activists

Round 3 - National Park / Days

Round 4 - Rapid fire



Bhadra Narayanan & Aneeta Francis of 1st sem B.Sc Botany secured 1st prize in the Quiz competition and they were awarded with certificates and Mathrubhumi year books. Second prize was bagged by Niranjana Krishna K & Dev Dilip of 3 rd B.Sc Chemistry Students. Mathrubhumi year book was presented to them as prize. Vote of Thanks was rendered by Dr. Sherin Antony, Assistant Professor, Department of Zoology.

This event also took turn to encourage participants to be environment friendly giving highlights on the importance of the World Environment Day celebration and the need for a holistic thinking while relating with the environment.







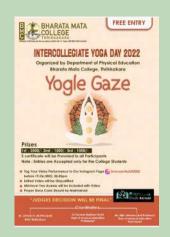


Coordinator- Ajith johnson

Online sports s kill competition

Number of Participants 12

Dept of Physical Education and orion Study Abroad jointly conducted a yoga skill competition for the improvement and exposure of yoga among students. Through this competition we can identify the special abilities and talent of students the competition is for both the boys and girls, cash prizes are given for all the winners



Physical Education

Date: 19/06/2022





Coordinator-Ms Subha T

Collegiate Nature Conservation Video Contest

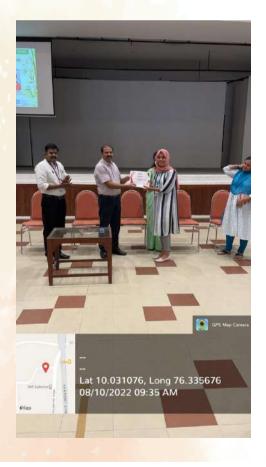
Marketing

Nature Conservati DAY 28th DAY 3.th

Date: 28-07-2022

Number of Participants 07

An Online Inter Collegiate Video Contest based on WORLD NATURE CONSERVATION DAY was organised by Department of Marketing Bharata Mata College, on 28 July, 2022 for all colleges across Kerala. The theme for the same was "3 R's- Reduce Reuse and Recycle. "The innovative competition brought together with environmental awareness about the need to preserve the environment and natural resources in order to keep the world healthy. We invite creative and innovative content videos of students on recycling solutions from Paper, Plastic,-Cloth, Glass and Metal. The participants displayed their innovativeness and creativity through this competition. We received entries of 7 students from various colleges. They came up with amazing videos to preserve the environment. Their imaginations were a treat to the eyes. Winners were rewarded with Cash prizes.







Coordinator- Julie P J

75 Azadi Ka Rang Mahotsav

Number of Participants 199

The department of Finance and Taxation celebrated India's 75th Independence Day as Azati Ka Amrit Mahotsav to commemorate it's freedom with great pride and enthusiasm. The day started off with oath taking and variety of programmes by the students of the department. The HoD delivered a deeply enriching speech which touched the pride of all the students. Theme based competition was conducted between the classes. Cultural programme like Patriotic song, Dance, Tablo, Quiz was rendered to the soldiers who spend their lives to serve the nation. As a tribute, a few students opted the apparel of freedom fighters like Mahatma Gandhi, Bhagat Singh, Jancy Rani, Bharata Mata. Third year Batch 1 students bagged First prize in the theme based competition and was awarded a cash of Rs. 750/- The department also conducted an Interdepartmental Photography Competition as part of the celebration with a cash prize of Rs. 500/- The day came to an end with immense joy as we Indians are at the helm of 75 years of Independence.



Taxation
Date 12/08/2022



Coordinator- Dr.Sr.Rintu Varghese Resource Person- Dr.S. Kailas

75th Independence day

Number of Participants 45

As the part of the 75th Independence Day celebrations, BMC NSS unit organized National Flag hoisting and Independence day message propaganda rally in collaboration with the NCC unit. After that an orientation session 'Swathanthra Smriti sangamavum silpasalayum' was held at 12.00 pm at MBA hall. Dr. S. Kailas (Asst. Professor, K E Carmel College, Muhamma), Anoop Augstine and Biju Sebastian (motivation speakers) led the session.

The orientation programme was presided over by Principal Dr. Johnson K.M., manager Rev. Dr. Abraham Oliyapurath inaugurated the day. Independence Day message was delivered by the NSS Program Officers Dr. Thomas Varghese, Sr.Dr. Rintu Varghese. Volunteer secretaries Clins Joshi and Sreelakshmi A.K presided over the orientation session.



NCC

Date 21/07/2022



AZADI KA AMRIT MAHOTSAU





Coordinator- Ms. Anjana S

Report Of The Inter Departmental National Anthem Competition,

Number of Participants 40



Marketing

Date: 12-08-2022

An Inter-departmental National Anthem singing competition was conducted by Department of Marketing in celebration of the 76th Independence Day marking 75 years of freedom initiated nationwide by the Government of India as "Azadi ka Amrit Mahotsav". The competition was conducted in the afternoon at 2:00 PM in the Department of Marketing on 12/08/2022, Friday. The competition was open to groups of a minimum of four to a maximum of six students from all departments. No karaoke or recording was allowed. The winners were awarded two positions with cash prizes of Rs.300/- as the first prize, and Rs. 200/- as the second prize. The participants were evaluated on the basis of the quality of singing, clarity of lyrics and the time taken. A total of 10 teams participated from varous departments. The program was judged by Ms. Manju Malathy from the Dept. of BBA. The competition conducted with the co-operation of the teachers and students of the Department of Marketing showed the vigour and dedication of thestudents in proper exhibition of the patriotic spirit. The second-year students from the Department of Economics achieved the first position, and the second-year students from the Department of Finance and Taxation came second. The program was coordinated by Ms. Anjana. S, Ass. Professor in the Department of Marketing with the guidance of the HoD, Dr. Sujith. A.S.



Coordinator-Dr. Manesh Michael Resource Person-Shri. Suman Sil



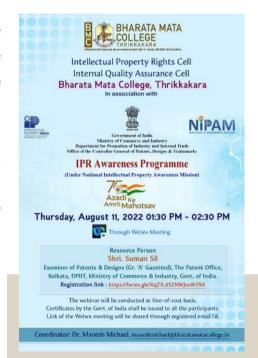
Number of Participants 185

Intellectual Property Rights Cell and IQAC of Bharata Mata College, Thrikkakara in association with the Ministry of Commerce and Industry, Department for Promotion of Industry and Internal Trade, Office of the Controller General of Patents, Designs & Trademarks, Government of India organized an Online IPR awareness programme on August 11 2022, Thursday 01.30 PM to 02.30 PM through webex platform. Dr. Manesh Michael, the coordinator of IPR cell welcomed the gathering. Dr. K.M. Johnson, Principal of Bharata Mata College delivered the presidential address. Resource Person of the session was Shri. Suman Sil, Examiner of Patents & Designs (Gr. 'A' Gazetted), The Patent Office, Kolkata, DPIIT, Ministry of Commerce & Industry, Govt. of India. He has discussed the importance of patenting, trade mark, GI index etc. About 180 faculties and students from various colleges participated actively. The webinar concluded with a vote of thanks by Dr. Sindhu Joseph, Dean of Science



IPR Cell

Date: 28-08- 2022







Coordinator-CA (Dr) Joseph Joy Puthussery Resource Person Dr Justin Paul & Dr Nimitha Aboobaker

RDP on Research Paper Writing and Systematic Review

Number of Participants 30



Commerce

Date: 28/06/2022

The RDP on Research Paper Writing and Systematic Review was organised by the Department of Commerce in association with IQAC and Research Committee on 28-06-2022. The programme was inaugurated by Dr Justin Paul, editor in chief of IJCS and Professor of University of Puerto Rico, San Juan, PR, USA. He also chaired a session on Preparation of a Quality Systematic Review Paper. The afternoon session was chaired by Dr Nimitha Aboobaker, Assistant Professor (Information Systems), School of Management Studiesadn the session was on Research Paper Writing for Top Rated Journals.

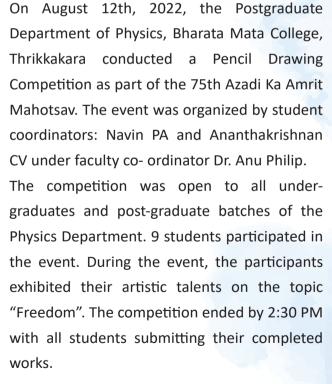




Coordinator- Dr. Anu Philip



Number of Participants 09





Physics

Date: 30/08/2022







Coordinator-Neson Varghese Resource Person- Dr. Maju Kuriakose



Number of Participants 118



Physics

Date: 27/08/2022

Physics Association of the Academic year 2022-23 "Comienzo" was formally inaugurated on August 17th, 2022. Miss Akshara. B of 2nd year compares the program. The program started with a prayer song by Ganga Sajan 2 nd year B Sc. Physics at 10.30 am. Dr. Anu Philip, Head of the Department then delivered the welcome speech. The presidential address was delivered by Dr. Johnson KM, Principal, Bharata Mata College, Thrikakkara, and officially inaugurated the function by lighting the lamp. The event further proceeded with the prize distribution of the Independence Day inter-departmental pencil drawing competition (I st Prize-Joseph Raju, 3rd year B Sc. physics model 2, II nd prize - Devananda Raveendran of 2 nd year B Sc physics model 2. After the prize distribution, a melodious song by Ganga Sajan of physics model 1, 2nd year. After a tea break, the Technical section was started by Dr. Neson Varghese with the introduction of Resource Person Dr. Maju Kuriakose, Acting Instructor, Bioengineering, University of Washington, Seattle, WA 98105. Dr. Maju delivered a talk on "Ultrasound and photoacoustic techniques for biomedical imaging". His section started with an introduction of the geographical and technical importance and carrier opportunities of Washington. He introduced various imaging techniques that are used in biomedical applications and detailed the importance and current developments in various imaging Techniques. He also introduced various research activities conducted by various universities in the imaging field. He concluded his presentation with enough encouragement and motivation to the students especially the importance of study and various carrier openings in the field of biomedical engineering in After a short interaction with students he concluded the talk at 12.30 pm. Navin P A of physics model 2, 2nd year delivered vote the of thanks.



Coordinator-Shibi Thomas



Number of Participants12



Physics

Date:17-8-2022

A quiz competition was organised by the Physics department and Quiz club on the topic 'Independence struggle' on 17th of August 2022. Students from six department participated in the competition in which English department represented by Ajay Tomy and Anagha TM won the first prize and Physics department represented by Aravind Krishna and Sarah S Panikulangara won the second prize.





Coordinator-Fr. Dr. Anish Paul

Azadika Amrit Mahotsav



Campus Ministry
Date: 15/08/2022

Number of Participants 15

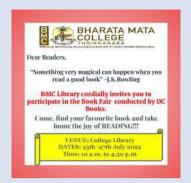
As part of 75th Independence Day celebration and to commemorate the nationwide 'Azadi ka Amrit Mahotsav' programme, students and faculty members of Bharata Mata College, Thrikkakara under the leadership of BMC Campus Ministry, Dance and Music club in association with Jesus Fraternity, undertook a charitable visit to District Jail in Kakkanad on August 15th, 2022. 10 students along with Vice Principal and 4 faculty of the college visited the jail. Cultural programmes like, patriotic songs, dance, musical band performance were rendered to the inmates to remember the soldiers who spend their lives to serve the nation. The main objective of the visit was to expose students to the reality of the correctional environment and challenge incorrect stereotypes. An interaction was also arranged with the Jail superintendent on the organizational set up and history of the jail. Around one and a half hours was spent to convey the message of freedom and to rejuvenate the minds of 250 inmates who were temporarily deprived of liberty. The college expressed gratitude for the opportunity to reach out to the prisoners on a momentous occasion and it was truly an experience that cannot be recreated in the classroom.





Coordinator- Greety Toms





Marketing

Date: 25/07/2022

Number of Participants 10

On 25th July, College Manager Rev.Fr.Dr.Abraham Oliyapurath inaugurated the book four followed by a message Dr. Johnson K.M. Principal, Bharata Mata College. During the talk, they enlightened the audience on the importance of inculcating a reading culture.

Books of all categories including fiction, literature, general books, competitive exam books, children's collection etc were displayed in the reading hall of the library.

The event was a grand success with the active participation from students, faculties and other staff members. The total sale of books amounted to Rs.60000/- approximate.







Coordinator-Dr. Sherin Antony

The International Tiger Day Observation



Zoology

Date: 14/08/2022

Number of Participants 12

International Tiger day is observed every year on July 29 across the world to raise awareness for tiger conservation. According to the world wildlife fund, India is home to over half of the world's wild tigers-2,226.

This year, the Department of Zoology at Bharata Mata organized a very special program for the Tiger Day. An intercollegiate face painting competition was held for the first time. 6 teams from different colleges participated in the event. The face painting competition

was organised from 1:30 to 3:30 on 29 July at the Zoology lab. Mrs. Veena Jayakumar - Guest lecturer, of the Department of Economics and Dr. Simi Joseph P, HOD of Zoology Department judged the competition. After the painting, the participants explained the theme of the painting. Diya Vinod and Aabha Shanker from Government Ayurveda College secured the 1st prize and they were awarded cash prize of Rs. 1000/- and certificates. Aarsha V and



Ahamed Nazer from NUALS, Kalamassery got 2nd prize and were awarded a cash prize of Rs. 500/- along with certificates. The face painting competition was an experimental platform as all the teams presented a variety of artwork.



Coordinator- Julie P J

Industrial Visit to Kettron Technologies

Number of Participants 129



Taxation

Date:16/08/2022

Department of Finance and Taxation organized an industrial visit on 16th August 2022 to Kerala State Electronics Development Corporation Limited - Keltron Technologies, who has been a catalyst for the development of electronics industry in Kerala. The students had a great experience as Keltron repositioned itself as a total solutions provider in electronics. 116 students with 6 faculty members visited the industry. The staff explained on how the electronic devices work and the electroplating room. The products of Keltron were, Strategic electronics, Aerospace electronics, Power electronic system, Intelligent traffic system, Surveillance system. The visit was truly beneficial for getting practical knowledge about the advancement in technology of machines, precise cutting and surface finishing of the jobs, different types of machines available for tool & die making and management of manpower and machines. It was a very organized and informative visit.



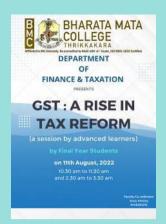




Coodinator- Ancy Antony

65T: A Rise in Tax Reform

Number of Participants 18



Taxation

Date: 11/8/2022

The final year students of the department of Finance & Taxation conducted a session, GST: A Rise in Tax Reform on 11th August 2022. It was an opportunity for the advanced learners to encourage their creativity and to have blends learning from the classroom with experiential learning. In this instance, they undertook the task to develop mentorship and leadership skills. The session started with a brief overview of GST followed by the relevance, in depth aspects and career opportunities. The discussion ended with a quiz competition based on the topics discussed. The session was truly beneficial for the advanced learners, refining their knowledge and being able to apply it in their explanations.





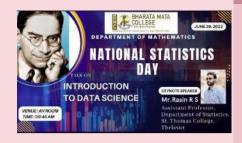
Coodinator- Dr. Vinitha Xavier.k Resource Person-Mr. Rasin R.S

National Statistics Day

Number of Participants 47

The Department of Mathematics, Bharata Mata College, Thrikkakara, celebrated the 16 th National Statistics Day on 29 th June 2022 with a talk on "Introduction to Data Science".





Mathematics

Date: 29/06/2022



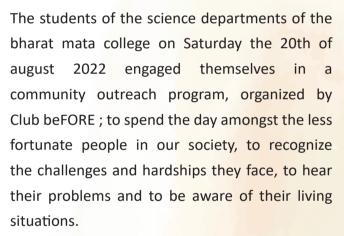




Coordinator-Neson Varghese

Outreach Programme

Number of Participants 55



The outreach session included interacting with people, listening to their day-to-day issues and conducting surveys that gathered details of their lives and challenges.

The students were divided into groups, and interacted with the people therein.

This opportunity was truly an eye opener in the words of several student feedbacks. It succeeded in cultivating a sense of social sensitivity and responsibility in students.



Physics

Date: 20/8/2022





Coodinator- Neson Varghese

Outreach Programme

Number of Participants 30



Physics

Date: 20/08/2022

On 20th August 2022, students from Bharata Matha College reached Vypin for a community outreach program organised by Club BeFORE. 27 students were present from physics model-2. The students divided into groups of 8 were given a ward each to cover.

The program started at 10:30 and the students went from house to house asking the residents questions about their health and welfare to fill out the questionnaire that was given to them. The residents of Vyppin were awfully nice and welcoming. The group was accompanied by the respective ward member to show them around.

After hours of surveying and gallivanting the program finally reached an end at 1:30pm. Each group covered a minimum of 30 houses. For the students this was a rather unique experience. From talking and getting to know the real problems of the people gives one a sense of responsibility towards society at the same time be grateful for what you have.

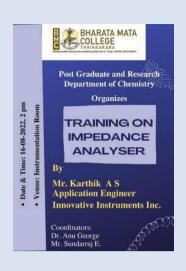




Coordinator- Dr. Anu George Resource Person Mr. Karthik A. S

Training on Impedance
Analyser

Number of Participants 15



Chemistry

Date:16/08/2022

Post Graduate and Research Department of Chemistry, Bharata Mata College organized an instrument training programme on impedance analyser on 16-08-2022 at 2 pm. The programme was held in the instrumentation room, Bharata Mata College. The working of the instrument was demonstrated by Mr. Karthik A. S, Application Engineer, Innovative instruments Inc. The faculty and a few students from physics and chemistry department participated in the programme. This programme was conducted to strengthen the interdisciplinary research between physics and chemistry. The programme was coordinated by Dr. Anu George (Assistant Professor, Department of Chemistry) and Mr. Sundarraj E (Technical Assistant).





Coordinator- Ms. Karthika V.

Independence Day Celebration

Number of Participants 80



Mathematics

Date: 15-08-2022

India's celebration of 75 years of independence from British rule has been nothing but grand. The government started a 75-week countdown from March 12, 2021, celebrating 'Azadi ka Amrit Mahotsav' to mark this day. To join this, Department of Mathematics, Bharata Mata College also organized several programmes.

The Independence Day was celebrated with great enthusiasm by all the students . The students cleaned their classrooms and decorated them with colourful balloons and colour papers. The programme commenced at 2.30 pm. The venue was second year classroom. All the teachers and students were welcomed with a small National flag. Ms. Aleena Muhammed Ali , a second year student sang the prayer song. The programme was anchored by Ms. Ann Mary M.M who also delivered the welcome speech. Dr. Lakshmi C, Assistant Professor, Department of Mathematics, delivered an Independence Day message. She also appreciated the students for conducting the programme. After that Jyothika K. Jayan, Aleena Muhammed Ali, Abdul Ahad A.C. and Anujith Raj sang a patriotic song.

Ann Mary gave a narration on freedom struggle of India and how India became Independent on 15 th August 1947. It was well explained by her. Students presented a video to visualize the entire freedom struggle of our nation. Finally the programme came to an end at 3 pm with national anthem. It was a day of immense pride and joy for all.





Coordinator-Dr. Presteena Jesna M Jose Resource Person-Dr. Anbazhagi S

Inauguration of EBSB Club 2022-23

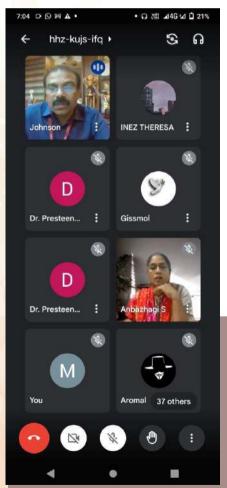


Ek Bharat Shreshtha Bharat Club

Date: 14-06-2022

Number of Participants 41

EBSB Club inauguration was conducted on August 30, 2022 at 7.00 pm via Google meet platform. Inauguration ceremony begun by invoking the blessing of Almighty with a prayer by Ms. Mega Sajo. Welcome speech was given by Dr. Anu George followed by the Presidential address by Dr. Johnson K M, Principal. Inauguration of EBSB Club of Bharata Mata College, Thrikkakara for the academic year 2022-23 was done by Dr. Anbazhagi S, Assistant Professor, EBSB Nodal Officer, Central University of Kerala. Ms. Gissmol Mary introduced the resource person to the gathering. Madam talked about the vital role played by the EBSB Club during the 75th independence day of our country. She gave an overall idea about the Ek Bharat Shreshtha Bharat programme. It was very knowledgeable and informative session. More than 40 students of our college from different streams participated in the program. The session was ended at 8 pm with the vote of thanks by Ms. Mary Bijitha Gomez. The moderator of the programme was Ms. Ines Theres.





Coordinator-Dr. Geetha Jose

Outreach activity

Number of Participants 37



MBA

Date: 15-08-2022

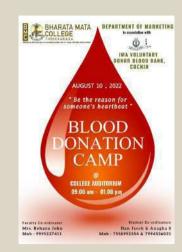
A visit to old age home is a life changing experience as it is filled with emotions and sentiments. As part of Azadi Ka Amrit Mahotsav, on 15th August 2022, BMIM organised a visit to Karunalayam, an old age home of elderly people who either have no family or have been abandoned by their families. Students of BMIM conducted many activities including dance, music, games the elderly in all the activities. With a heart full of love, peace and positivity we departed by 1:00 pm.





Coordinator- Mrs. Rehana John

Blood Donation Camp



Marketing

Date: 29/08/22

Number of Participants 33

The Department of Marketing, Bharata Mata College, Thrikkakara organized a Blood Donation Camp in association with IMA voluntary donor blood bank, Cochin as part of the inauguration of the department's outreach programme on August 10th, 2022(Wednesday) from 9:00 am to 1:00 pm.





Coordinator- Mrs. Subha T Resource Person- Dr K P Jayakumar

Awareness Programme on Organ Donation

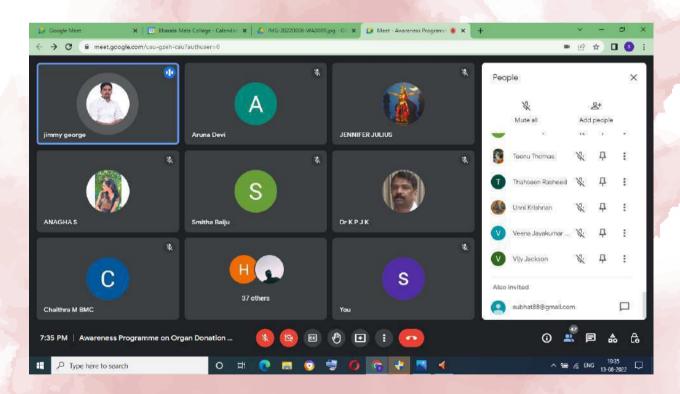
Number of Participants 150



Marketing

Date:13/09/22

Department of Marketing In association with Kerala Network for Organ sharing (Mritasanjeevani), a Kerala Government initiative, jointly organised an Awareness programme on organ donation for parents, students and faculty of Bharata Mata College as part of the World Organ Donation Day on 13 August 2022.







Coordinator- Dr. Geetha Jose Resource Person- Mr. Sooraj Abraham

Springboard

Number of Participants 58



MBA Date 29-08-2022

The induction programme of 18th batch MBA students of Bharata Mata Institute of Management was conducted on 24th August 2022. The session named 'Spring Board' commenced at 9.30 am in BMIM Seminar Hall. The programme started with a prayer by Ranjini. Ms.Raizana Haris welcomed the gathering and Ms. Ansa K. A. gave an introduction to the programme. The resource person of the programme was Mr.Sooraj Abraham,a corporate trainer. It was an amazing session which included several games and also other activities which boosted the confidence level and they provided guidance for developing the soft skills for the coming academic years. Ms. Ranjani and Ms. Anusree delivered the vote of thanks and the session ended at 4.30 pm.

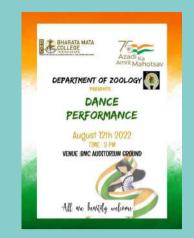


Coordinator- Dr. Sherin Antony

Independence Day Celebration -Azadi ka Amrit Mahotsav

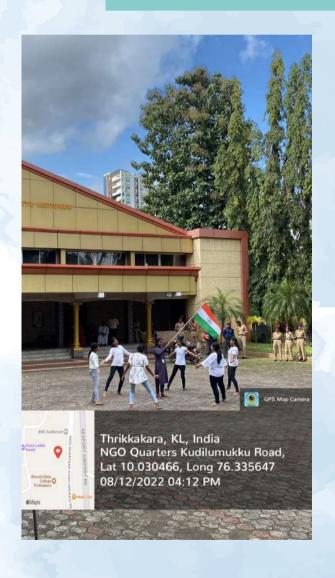
Number of Participants 07

On 12th August 2022, as part of the 75th year of India's Independence for which 'Azadi Ka Amrit Mahotsav' was celebrated; the Zoology Association of our college conducted a dance performance upholding the theme of Patriotism. The participants were II DC students of our department. By displaying the National Flag and placards with messages about the freedom struggle, the program was able to convey the value and importance of freedom to the audience. Dr. Sherin Antony and Sonia John, Faculty of Zoology Department were the Coordinators.



Zoology

Date: 15/08/22







Coordinator-Dr. Geetha Jose Resource Person-Mr. Rijo Thomas

Corporate Interaction

Number of Participants 58



MBA

Date: 26/08/22

On 26th August 2022 induction programme was conducted at seminar hall at 10.am.The session started with prayer by Merin and Nithuna. The programme was hosted by Lincemol. The resource of the program was Mr. Rijo Thomas. Ms. Devi Lakshmi welcomed the gathering. He focussed on the six required skills for an MBA student', which included working culture fit, ability to keep learning, extra skill sets, attitude, ability to work under pressure and self presentation. Mr. Rijo Thomas explained the work culture and reality of the work atmosphere. He also shared his experience as an MBA graduate. The session was very informative and interesting which really inspired the students. Ms. Anusree delivered the vote of thanks. The session concluded at 12.30 pm.

_	22MBA01	STUDENT			o.	ROLL NO.	STUDENT	ATT
_		A MEGHNA WARRIAR			11	22588637	HARIKRISHNAN P	V
2	22MBA02	ABHUTH K.S.	~		12		HASSAN KS	V
	22MBA03	ABIN K KURIAKOSE			13	22M8A33		1/
	22MBAD6	ACIARSH K	7		34		STHIN JOSE	V
	22MBA05	AFRIN RIVAS D	7		35		JITHIN PRAKASH	V
6	22MBA06	AGNUS K SABU	1	-	16	22MBA36	JOELJOSE	1
7	22MBA07	ALEENA P.A.	~		37	22MBA37	JYCTHIKA GEORGE	1
В	22M8A08	ALEIYA F.A.	1		18		KAJAL JALTEL	1
y I	ZZMBAD9	ALMAS MARIYAM B	A-		19	22MBA39	KHADEEJA M.A.	1
1.0	22MBA20	AMAL SUU	V	1.4	10	22M8A40	LINCE MOLJOSE	V
12	22MBA31	AMINA C K	V	170	11	22M8A41	MEGHA CHANDRAN	~
12.	22MBA12	ANANOHU K SREEMON	1	1	12	22M8A42	MERIN MARY KENY	V
13	22MBA13	ANN J ALAPATT THOPPIL	~	1/4	13:	22M8A43	MONITHA A	V.
14	22MBA14	ANN TREESA JAMES	V		14	22MBA44	MUHAMMED ANEES A	
15	22MBA15	ANUSREE A S	V		15	22MBA45	MUHAMMED FARAS T	
16	22MBA16	APAKNA RAJESH	1	- 4	16	22M8A46	MUHAMMED FIROZ	V
17	22MBA17	ASNA K K	/		17	22M8A47	MUHAMMED THANZES	
18	22MBA18	ASWANTH P	/	1 1	18	22MBA48	NUD RAPHEL	V
19	22MBA19	ASWATHY B 5			19	22M8A49	NITHUNA PRADEEP	V
20	ZZMBAZU	ASWIN O R	1	3	50	22MBA50	PAUL ANTONY ALBY	V
21	22MBA21	ATHRA M	/	- 1	51	22M8AS3	PAUL IIMS	V
22	22MBA22	ATHIRA VUAYAN	1	- 1	52	22MBA5Z	PAVITHRA SHOJAN	V
23	22MBA23	D UNNIKRISHNAN	1		53-	22MBA53	PIYUSH JACOB JAMES	V
	22M8A24	DELNANTOL ABRAHAM	/		54		PRANAV ABBY	V
25	22MBA25	DEVI LAKSHMI P S	V		15	22MBA55		1
26	22MBA26	FAIROOZ T M	~		00		MAJAR JUGBA AJAHAR	V
-	22MBA27	FATHIMA MEETHEEN D.M.	V		12		SANDRA R MENON	W
	SZMBAZB	FATHIMA NISTHAR	V		58		SRADHA ANANTHAKRIS	HNAN
	22MBA29	FATHIMA NOGFEN TA	1		9		SRIPRIYA E S	
30	22MBA30	GAYATHRI SUDHEENDRAN	/		90	22M8A60	YUV RAI	Ab
	22MBA29 22MBA30	GAYATHRI SUDHEENDRAN	7		90	22M8A59 22M8A60		As S



Coordinator- Dr. Geetha Jose Resource Person-Mr. M. S. Sreekumar

Making a Professional

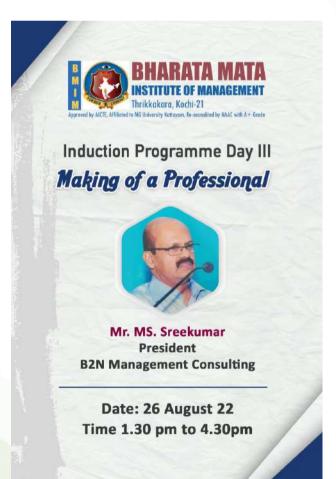
Number of Participants 58

On the third day of the Student Induction Program there was a thought provoking session on the topic 'Becoming a Professional'. The resource person for the session was Mr. M S Sreekumar, President B2NManagement Consulting. session commenced by 1:30 in the afternoon. The session was anchored by Ms. Ann and Mr. Amal welcomed the gathering. The session helped the students to assess themselves and to make necessary improvements that would modify themselves into a Professional. The session also helped the students to understand certain behaviors that they must adapt in their day to day life. The session was interactive. Mr. Jithin delivered the vote of thanks and the programme came to an end by 4.30 pm



MBA

Date: 26-08-2022







Coordinator- Dr. Geetha Jose Resource Person- Dr. R. Krishnamoorthi

Induction & Orientation

Number of Participants 58

The program commenced at 9.30 am in the BMIM Seminar hall. The resource person of the induction program is Dr. R. Krishnamurthi . The program was hosted by Mr. Ashwanth Padmanabhan and Ms. Ranjani. S. The interactive session started at 9.45am. The session started with a simple formula: Potential - Interference = Performance. The resource person shared thoughts on the interconnectedness of the mind, body and the brain. The resource person also explained about the LEAF (Listen, Encourage, Appreciate, Forgive) model which applies for both personal and professional relationships. Mr. Unnikrishnan proposed the vote of thanks at the programme which ended by 4.30 P.M.



MBA

Date: 29/08/22



Coordinator- Dr. Geetha Jose Resource Person-Mr. Salim M

Initium 2022

Number of Participants 115



MBA

Date: 24/08/22

BMIM organised Initium 2022, formal opening ceremony of 18th Batch '22-'24 on 25th August 2022. The auspicious occasion started with lighting the chirag, symbolising the light of knowledge by new blooms of BMIM family amidst BMC Anthem followed by Rangapooja, reading of holy scriptures, Bhagvat Gita, Quran and Holy Bible and prayer. Asst. Prof. Susan K Mathew, delivered the welcome address. Rev. Fr. (Dr.) Abraham Oliapurath, Managing Director, BMIM presided over the function. Mr. Salim M, Managing Director, Consumerfed delivered the inaugural address. Dr. K M Johnson, Principal, BMC, Rev. Fr. Jimmichan Karthanam, Assistant Manager, BMC and Prof. Dr. B. Hareendran, Academic Director, BMIM, felicitated on the occasion, follwed by giving Memento to the Guest of Honour by Rev. Fr. (Dr.) Abraham Oliapurath, Managing Director, BMIM. Asst. Prof. Rajmohan Kadavil proposed the vote of thanks and the program ended with National Anthem.

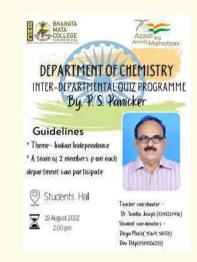




Coordinator-Dr. Sindhu Joseph Resource Person- P. S. Panicker

Interdepartmental Quiz Competition

Number of Participants 60



Chemistry

Date: 19/8/22

An Independence Day Quiz was organized as a part of 75th Independence Day of India, 'Azadi Ka Amrit Mahotsav' by the post graduate and Research Department of Chemistry at the students' Hall at 2:00 pm. Quiz master was Shri. P. S. Panicker, trainer for competitive exams and general knowledge in PSC exams. Head of the Department Dr. Sindhu Joseph welcomed the 7 participating teams from various departments as well as the audience. Ms. Jacqueline Saira Korah helped with the score board.

1. Chemistry

Fathima Latheef, Merin Joy

2. Physics

Aravind Krishna, Sarah S Panikulangara

3. English

Joel John, Sandra Soney

4. B. Com TT

Joseph Rithin, Benyamin John Paul

5. Botany

Kurian Elias, Sneha Alias



6. Zoology

Alex Jose, Pratheeksha Lal

7. Maths

Ann Mary M.M, Gifty Maria Saju

The preliminary round was a written test containing 10 multiple choice questions. Each correct answer was given 4 marks and for each wrong answer 1 mark was lessened. Based on the first round, 4 teams were selected for the final round. The final prize winners are listed as below:

First Prize

Kurian Elias, Sneha Alias (Botany department)

Second Prize

Fathima Latheef, Merin Joy (Chemistry department)

Third Prize

Joel John, Sandra Soney (English department)

Fifth semester B. Sc Chemsitry student, Divya Minch delivered the vote of thanks. The programme came to an end by 4: 00 PM.



Coordinator- Dr. Litty Sebastian Resource Person- Dr. Sindhu Joseph

How to Procure Projects in Social Sciences

Number of Participants 42



FDP Cell

Date:21-09-2022

A talk on "How to Procure Projects in Social Sciences" was conducted by the FDP cell on 21 st September 2022 at 4.30 pm. The resource person was Dr.Sindhu Joseph, Head of the Department, PG Department of Travel and Tourism Management, GPM Government College, Manjeswar. Dr. Sindhu Joseph had recently completed a project under the IMPRESS scheme of ICSSR and had also completed minor projects of ICSSR and UGC. The talk was conducted in the online mode and many faculty from the arts and the commerce stream participated in it. The programme was compered by Veenaa M Jayakumar, faculty in the Department of Economics.

Dr. Sindhu Joseph talked about the various international schemes available for a social science faculty, especially the projects funded by the World Bank and the UN. In the national scenario, she stressed about the funding given by UGC and ICSSR. She talked about her experiences and also detailed the points one has to take care while applying for a project. She spoke on the different environment related and multidisciplinary projects one can take up and detailed how to set the framework and the methodology to do it. She also talked about how the projects that one do will fashion the policies of the government and the satisfaction one derives from bringing about a policy change. A project prototype was also demonstrated and it was very useful.

Since ICSSR has called for projects now and since many young faculty are applying for it, the talk was inspirational and useful to them. The talk conducted in an interactive mode and the speaker answered all the doubts raised by the participants. The talk was organized by Dr.Litty Sebastian, the coordinator of the FDP Cell. The online meeting concluded at 6.00 pm.



Coordinator-Anton Joseph





Commerce

Date: 27/6/22

Number of Participants 18

An Industrial visit to "KSE LIMITED" was successfully organized by the Department of Commerce on Monday, 27-06-2022. Ninteen students and two faculties visited to KSE Ltd to understand how the production activity, technology works and also to acquire knowledge and experience. Students went to KSE Ltd in travelers. We left the campus by 8.15 an reached the venue at 10.00AM. They briefly explained about the process and operations undertaken by the plant. The Industrial visit enriched our knowledge and



experience and also provided a great opportunity to learn practically through demonstration, interaction, exchange of information and employment practices which will help the students in their further career growth.





Coordinator- Dr. Nimmy A. George

"Melam"

Number of Participants 143



Commerce

Date: 19/8/22

The commerce association of the Post Graduate Department of Commerce and Research Centre, Bharata Mata College, Thrikkakara, organised an Onam celebration on the 2nd of September as a part of the Onam festival. The celebration started at 10 a.m. with a welcome speech by the student coordinator, Ceo Sunny. The Onam message was delivered by the Head of the Department, Ms. Ponny Joseph. The cultural programme started with an onapattu performed by second-year degree students at 10:15 am and, at the same time, the Maveli was given a warm welcome to the arena. From 10:30 to 11:00 am, sundarikku pottukuthal was played by students. And then, from 11:00 to 11:20 am, a lemon and spoon race was conducted for the teachers. At 11:30 to 11:55 am, uriyadi was played. The Thiruvathira kali was performed by degree third year students from 12:00 to

12:10 pm. After that, the PG students sang an onapattu. The vadamvali competition was conducted. It started at 12:15 and was conducted for boys and girls from 12:15 to 12:25. After these competitions, prizes were distributed to all the winners accordingly. Sadhya was served to all who were present. As an expression of gratitude on behalf of the association, Akhila Sunil from PG second year delivered a vote of thanks.



Coordinator- Ponny Joseph Resource Person-Mr. Manoj T Neelakantan

> Investor Awareness Programme

Number of Participants 71



Commerce

Date: 30/06/2022

The Post Graduate Department of Commerce and Research Centre, Bharata Mata College, Thrikkakara organized on Investor Awareness Programme on 30th June 2022 via ZOOM at 10.00 AM. The Financial Independence programme was in association with BIAP Mumbai & Apex Academy, Kochi.

This BSE sponsored programme was handled by Mr. Manoj T Neelakantan, who is the Managing Partner & Lead Trainer of his venture, Apex Academy and has also been certified as Stock Market Trainer by SEBI.

The programme started at 10.00 am with a silent prayer seeking the blessings from God Almighty and a warm speech welcoming all to the function. The presidential address by Ms. Ponny Joseph, Head, Department of Commerce. The session was based on an overview of Securities Market & Career Growth. More than 70 students of our UG and PG programmes attented this programme. The programme ended with a cordial vote of thanks by Anna C Sebi (2nd M. Com student). The programme ended by 11.30 am. The session was truly informative and fruitful one. It helped the students to know more about Securities market and career growth.





Internal Quality Assurance Cell

Bharata Mata College

Thrikkakara, Kochi-21, Kerala, India



Owned and Managed by the Archdiocese of Ernakulam- Angamaly

Affiliated to MG University, Re-accredited by NAAC with 'A+' Grade, ISO 9001-2015 Certified

Phone: 0484 2425121, +91 82813 03721 Website: www.bharatamatacollege.in